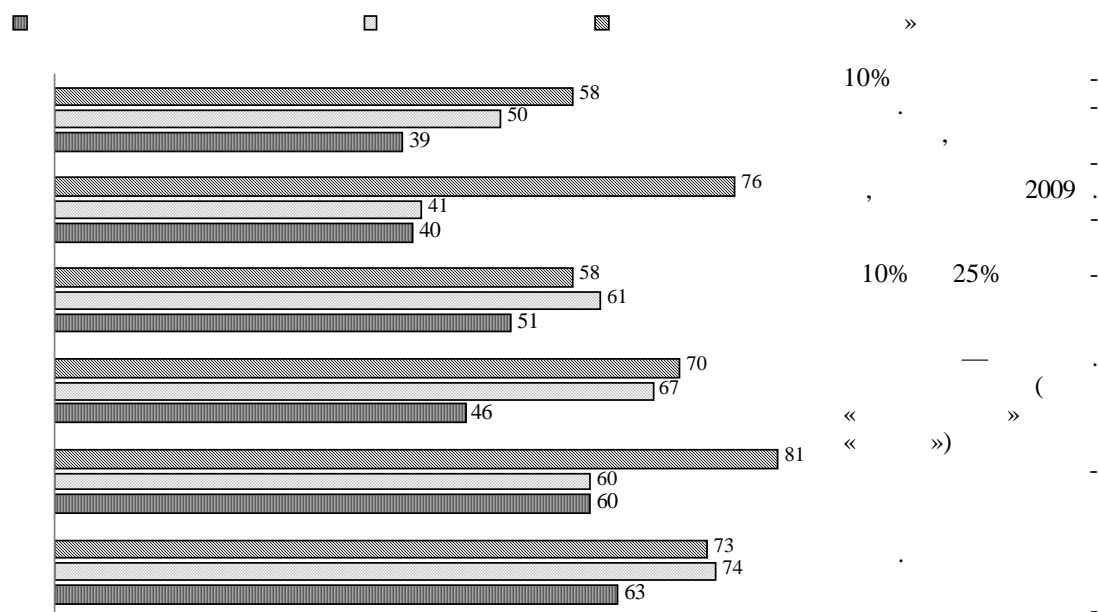


122

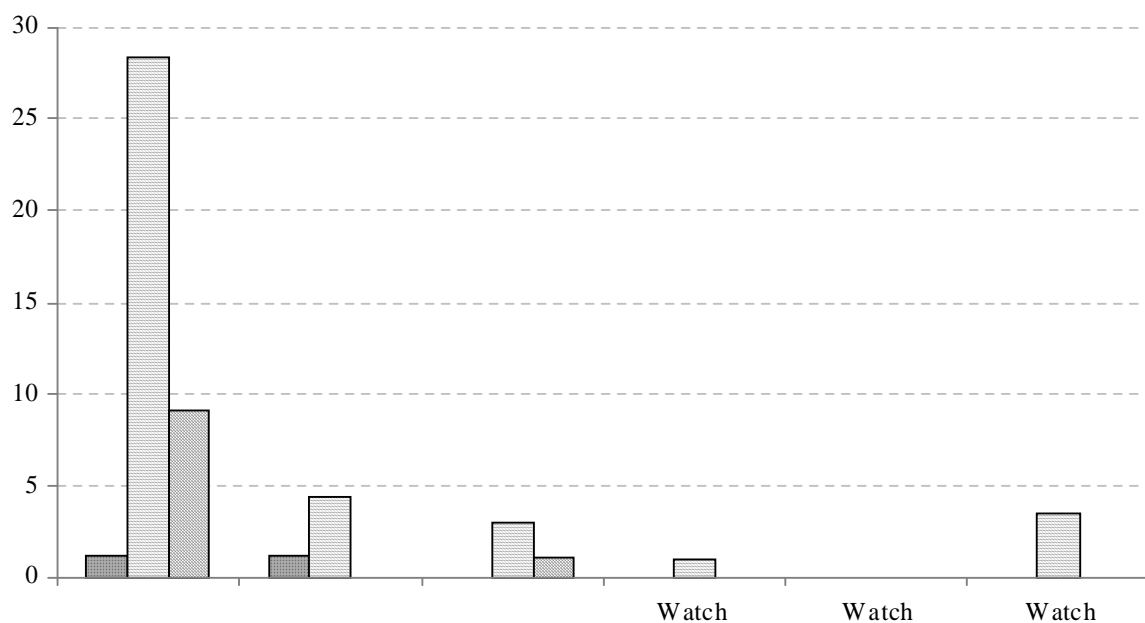


. I.
2012 , % [6]

I. S&P
2012 *

+ /		- /		/	
/ -3		+ / -2			
/ -3		+ / -2			

* [7]



. 2. , 2012 [7]

2008-2012 (

$$)^*$$

(4) (4)	/				
	2012	2011	2010	2009	2008
	130	116	113	92	72
-	86	85	85	80	84
	77	117	73	73	74
	72	114	116	118	99
	98	91	84	84	72
- ()	95	90	85	80	75
	64	78	92	106	120
	79	86	81	—	—

* [6, 7]

- , , ;
- ;
- .

1. / . . , . . // « ».— []. — : http://finis.rsue.ru/2007-1/Na_Shi_Co.pdf
2. // . — 2010. — 17. — []. — : http://www.nbu.gov.ua/portal/natural/npkntu_e/2010_17/stat_17Z64.pdf.
3. . — []. — : http://www.nbu.gov.ua/e-journals/PSPE/2011_3/Stechenko_311.htm
4. / . . , . . , . . // . — 2003. — 1. — . 32-39.; . 37.
5. Lynch Corporate strategy, Pitman Publishing, 1997
6. Aksagera. — []. — : http://arsagera.ru/analitika/issledovanie_korporativnogo_upravleniya
7. Standard & Poor's Financial Services LLC. — []. — : <http://ratings.standardandpoors.com>
8. The Main Directors of the External Information-Manipulative Influences on Social Transformation

17 2013