

TECHNOLOGY AUDIT AND PRODUCTION RESERVES

№ 2/4(46), 2019

CONTENTS



ECONOMICS AND MANAGEMENT OF ENTERPRISE

- 4** The forming of scenarios of enterprise development on the basis of four-level indicator of sustainable development
Katkova N., Murashko I.
- 11** Systemization of accounting and taxation approaches of commission operations
Ostapiuk N., Stashenko J.
- 16** Exploratory research into energy efficiency investment and strategy
Fresner J., Krenn C., Kleshchov A., Tomasi F.
- 28** Identification of threats to the financial security of banks
Lelyuk N., Rodchenko S.



DEVELOPMENT OF PRODUCTIVE FORCES AND REGIONAL ECONOMY

- 34** Investigation of state, trends and structure of the world market of nanopowders
Malyshev V., Kushchevska N., Korotyeeva A., Bruskova D.-M., Lukashenko T., Zalubovskiy M.



REPORTS ON RESEARCH PROJECTS

- 43** Comparison of lateral vs. vertical marketing concepts in brand creation process
Malynka O., Perevozova I.
- 46** Diagnosis of the perspective condition of the investment activity of the cargo auto-operating enterprises
Malakhova Yu.
- 49** Improvement of the system of indicators for the efficiency evaluation of the production capacity of industrial enterprises
Skrynnikovskyy R., Sopilnyk R., Seliverstova L., Koropetskyi O., Protsiuk T.
- 52** Research of the interaction of public-private partnership as a tool of development of alternative energy
Riazanova N.
- 55** Abstracts and References