

Contents

SCIENTIFIC ARTICLES¹

Social and economic problems of Donbas

1. **Kolosov A., Kolosova K., Savchenko O., Kucherenko S.** «Marshall Plan» for Donbas: prerequisites for investment development 5
2. **Fomichenko I., Barkova S.** The influence of financial decentralization on the restoration of the economy of Donbas 12
3. **Yefremenko V., Gavrysh O.** Main principles of post-conflict restoration of the economic status of Donbas 18
4. **Chebotaarov Ie.** Marketing research of the agro-food market of Luhansk region: the basis for encouraging foreign investments in overcoming the consequences of a military conflict 22

Economic Theory and History

5. **Zaloznova Yu., Kwilinski A., Trushkina N.** Reverse logistics in a system of the circular economy: theoretical aspect 29
6. **Pushak Ya., Kravchuk I., Makeieva O.** Factors of networked economy development in Ukraine: economic and legal context 38
7. **Rozmainyky I.** Homo Post-Soveticus: An Attempt of Analysis on the Base of Post Keynesian and Old Institutional Approaches 43
8. **Smirnova I., Simakov K.** The development of human capital in Ukraine: global influences and tendencies 51

International and Regional Economics

9. **Stolyarov V., Shynkaryuk O., Stolyarova V.** Initial provisions of state regulation of regional human development 57
10. **Hordiienko V., Kalashnykova T.** Methodological frameworks for strategic planning of socio-economic development at the regional level 67
11. **Shabalina L., Khumran R.** Main tendencies of the global pharmaceutical market 73

Finance

12. **Dimitrova T.** Commercial banks in criminal money laundering schemes 79
13. **Kasianiuk S., Mishura V.** Effective implementation of financial decentralization at the local level 88
14. **Latysheva O., Chemeris Ye.** Investigation of the state of investment support of sustainable development of the leading branches of the national economy of Ukraine 94

Marketing

15. **Mishura V., Volodchenko V.** Improvement of logistic activity in control system an industrial enterprise 100
16. **Hajiyeva E.** Marketing Mix of Azerbaijan UNESCO monuments 106

Management

17. **Zhukov S., Malinoshevska K.** Strategic map as effective instrument of management of industrial enterprise human capital 110
18. **Kaczmarek B.** Weaknesses of contemporary management methods in the opinion of polish managers-practitioners 115

Management of Innovations

19. **Byvshev R., Voloshina O.** State and prospects of development of financial decentralization in Ukraine 120
20. **Byvsheva L., Kondratenko O.** Real estate as an efficient instrument for innovative activities of industrial enterprises in modern conditions 126

Management of Labour and Safety

21. **Hasanov H., Sultanova R.** Influence of personal relationships to conflict 131
22. **Ivchenkova E., Krikunenko E.** The influence of globalization processes on strategic development of human capital of industrial enterprises of Ukraine 136
23. **Rovenska V.** Human capital as a key element of strategy for sustainable development of industrial enterprise 142

DISCUSSION CLUB

24. **Prohnymak O.** Will diversity and inclusion become as the basis of creative economy of Ukraine? 148

REVIEWS

25. **Liashenko V.** Review on the monograph by doctor Beata Glinkowska "INTERNATIONALIZATION OF POLISH AND UKRAINIAN ENTERPRISES" 158

¹ All articles are published in the author's wording.