



TEXPROCESS

RECORDS SIGNIFICANTLY MORE EXHIBITORS AND VISITORS

International trade fair for the international garment-manufacturing and textile processing industry.

This year's **Texprocess**, taking place in parallel with **Techtextil**, hosted 312 exhibitors from 35 countries, who presented their latest developments for processing textile and flexible materials to 13,718 visitors from 109 nations. With 14% more exhibitors and 2.9 growth on the visitor side, this was the biggest ever Texprocess, organisers report.

"The innovative power of the textile-processing industry is impressive. At Texprocess, trade visitors can find high-performance machines and technologies for all stages of textile production, from computer-aided design to recycling. Here, trade visitors can discover how the increasing digitalisation level has boosted the degree of interaction between people and machines, and the level on which machines are linked to each other," commented **Detlef Braun**, Member of the Executive Board of Messe Frankfurt.

Increase in numbers

The combination of **Techtextil** and **Texprocess** has proven beneficial on both the exhibitor and visitor sides. A total of 7,091 visitors from the concurrent **Texprocess** also attended **Techtextil**. At the same time, 11,399 **Techtextil** visitors went to see the range of products and services at **Texprocess**. For its part, the Leading International Trade Fair for Processing Textile and Flexible Materials attracted 312 exhibitors from 35 nations and 13,718 visitors from 109 countries. The increase in the number of visitors to **Texprocess** came primarily from Europe. After Germany, the best represented visitor nations were Italy, Romania, Portugal, Turkey and Poland. There were increases in visitor numbers especially from Russia, the Ukraine, India, South Africa, Pakistan, Sweden and Japan. On average, visitors spent longer at this year's **Texprocess** than at the previous edition of the fair. In 2015, around 50% spent a day at the fair. This year, almost 65% of visitors remained in Frankfurt for two days or longer.

Driving force for innovation

The exhibitors at **Texprocess** represented all stages of the textile production chain, from IT-aided design, via cutting and joining technologies, to finishing, textile logistics and recycling, and were thus able to reach not only the garment-manufacturing industry but also the leather-goods industry, furniture manufacturers and the automobile sector. "Industry 4.0, digitalisation, digital printing and smart textiles are just some of the buzzwords currently driving the sector," said **Elgar Straub**, Managing Director of **VDMA Textile Care, Fabric and Leather Technologies**, the conceptual partner of **Texprocess**. "All stages along the textile processing chain are IT-controlled." The interest of trade visitors in computer-aided technologies for design, fit optimisation, pattern production, automatic cutting and labelling almost doubled in comparison to the last edition of the fair, from 14 to 26%. "We enlarged our stand team shortly before **Texprocess** began, simply to be able to cope with all the appointments made during the run-up to the fair. In addition, we welcomed numerous high-grade potential customers during the fair itself," said **Dr Andreas Seidl**, Managing Partner of **Human Solutions**.