#### **CONTENTS**

#### Theory and methodology of research of economic processes

### Holubka Mykhailo Mykhailovych

Theoretical component of national financial, economic and cooperative education in Western Ukraine (second half of XIX-XX centuries) and its role in economic management of the region

#### Economic processes management at microlevel

## Dombrovska Sofiia Oleksiyivna Shostak Iryna Ivanivna

The role and importance of the enterprise's borrowed capital

## Illiashenko Sergii Ovcharenko Maxim Ovcharenko Svetlana

Factor analysis of processes of corporate culture formation at industrial enterprises of Ukraine

#### Makhnusha Svetlana Mikhailovna

Review of marketing approaches to increase of sales effectiveness in the context of behavioral economics

#### Usheva Mariana

Team and teamwork in modern european HR management

## Economic processes management at macrolevel

# **Gudz Petro Vasilovych**

Territorial and industry analysis of the fulfillment of zaporizhian regional projects

# Lutskiv Olena Mykolauvna Habrel Marta Stepanivna

Regional economic development: dynamics and intensity of changes

# International aspects of economic processes management

# Shmatkovska Tatjana Oleksandrivna

Introduction of elements of accounting systems of foreign countries in accounting practice in Ukraine

# Management of economic processes in context of sustainable development

## Zięba K., Olma S.

Efficiency of management of sustainable development – challenges, problems, barriers

## Practice of economic processes management

## Prendecki Krzysztof Sommer Hanna

Between health and work

## Sapiński Aleksander

Diversity management as the key factor of success of further education colleges – case study

### Zakharova Oksana Volodymyrivna

Market conditions of higher education services in Ukraine in the field of study "Management"