Відомості про авторів / About the Authors

Olena Gulina	PhD student of Kyiv National University of Technologies and Design, Ukraine	
Nastia Savchuk	PhD student of Kyiv National University of Technologies and Design, Ukraine https://orcid.org/0000-0002-9319-8778	
Valeriia G. Shcherbak	Doctor of Economic Sciences, Head of Department of Entrepreneurship and Business, Kyiv National University of Technologies and Design, Ukraine	Ø
	https://orcid.org/0000-0002-7918-6033 Scopus Author ID: 36053504500 Researcher ID: P-6903-2016 <i>E-mail: valery_shcherbak@i.ua</i>	
Nina A. Krakhmalova	PhD, Associate Professor of Department of Entrepreneurship and Business, Kyiv National University of Technologies and Design, Ukraine https://orcid.org/0000-0003-4242-8032	
Pavlo M. Dudko	PhD, Associate Professor of Department of Entrepreneurship and Business, Kyiv National University of Technologies and Design, Ukraine https://orcid.org/0000-0003-1470-022X	
Tetyana Yu. Dudorova	PhD student of Kyiv National University of Technologies and Design, Ukraine https://orcid.org/0000-0001-8022-2786	













PhD in Economics, Associate Professor, Head of Marketing and Corporate Communications, Simon Olena V. Kuznets Kharkiv National University of Ptashchenko Economics, Ukraine

https://orcid.org/0000-0002-2413-7648

Candidate of Economic Sciences. Associate Professor of the Department of **Business** Administration, Marketing and Management, Olena V. Uzhgorod National University, Ukraine Zarichna

> https://orcid.org/0000-0002-6999-0538 *E-mail: zarichna32@gmail.com*

Candidate of Sciences in Public Administration, Associate Professor of Department of Private and Public Law, Kyiv National University of Nataliia V. Technologies and Design, Ukraine

http://orcid.org/0000-0001-8619-8975 Researcher ID: Q-4516-2016

Kulak

Doctor of Pedagogical Sciences, Associate Professor, Head of the Department of Physical Education and Health, Kyiv National University Lyudmyla Yu. of Technologies and Design, Ukraine **Dudorova**

http://orcid.org/0000-0003-1585-8969 ResearcherID: P-9779-2016

PhD (Physical Education and Sports), Associate Professor, Associate Professor of the Department of Physical Education and Health, Kyiv National Tatiana A. University of Technologies and Design, Ukraine **Bazyliuk**

> http://orcid.org/0000-0002-7059-3169 Researcher ID: E-5568-2017









