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rhetor, orator, rhetor cus, scholast cus, — orator,

forens s, rhetor, rhetor cus, actor.

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" [1, .265-266].

" [, .267].

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Summary

Pantelyeyeva I. Basic Determinants of Ancient Public Discourse. On the basis of ancient texts, dictionaries the analysis of the basic determinants of ancient public discourse is carried out. It is underlined that determination of concepts from a position of ancient word usage denies the thesis about their fixed semantics, and the ancient discourse receives the qualitative definition within the limits of a semantic triad «eloquence – rhetoric – declamation». Taking into account their antique semantics author's definitions of basic elements of ancient discourse are offered. Keywords: discourse, eloquence, rhetoric, declamation, performance, oratory, antiquity.