

[5, .157].

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[6].

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[5, .164, 169].

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- 2)
- 3)
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[7].

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» [5, c. 273].

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« » [5, .164].

» [1, c.279].

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Summary

Sladneva O. Ontologic Aspect of Charismatic Influence. *This article is devoted to studying of ontologic aspect of charismatic influence. The problem of generation of charisma at the personality is considered. It is shown that charisma is based on the power founded on authority, originating in belief and honoring. Also in article the ratio of phenomena "passionarity-charisma" is considered, their distinctions and common features are revealed. Besides, is revealed the special role of "suite" of the charismatic leader and its communication with a passionarity. Difference of the charismatic personality from not charismatic is shown. Versions about innateness and achievement of charisma at the personality are analysed, and also need and value of idea for the charismatic personality are described. Keywords: charisma, passionarity, idea, charismatic personality.*