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Summary

Luchak A.-M. Social and Communicative Network Facebook as a Source of Social Capital. The author considers the concept of social capital as the basis of human social interaction. The article highlights interrelation between network structure information society and creation of social capital. The main characteristics of social and communicative Internet networks that facilitate the production and strengthening of social capital are outlined. Open social networking communication is the key to formation of strong relations and trust among community members. Keywords: social capital, information society, social communication network, communication, trust, norm.

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ПРОБЛЕМИ ПРАКТИЧНОГО ЗАСТОСУВАННЯ НІ-ТЕСН: ФІЛОСОФСЬКИЙ ТА СВІТОГЛЯДНИЙ АСПЕКТИ

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