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[10; 11], [16], [12], [3], [4], [2]
 [13], [9], [1], [2]

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[15, . 68, 187]

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” [10, . 22 – 23].

[16, . 284].

[6; 7].

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 2) () ;
 3) () .

1. - [, .126];
 2. - [, .1142];
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1) : : , ... (. , “ ”),
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2) : : : ,
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... ! ! ... (.) , “ ”), ! (. , “ ”) . [8, .6] [10, . 134].

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Lingvopragmatic and structural-semantic characteristics of performative act of apologizing and its functional synonyms is the aim of the article. The conditions of effectiveness are proposed, typical and non-typical performative representations are analyzed, the establishers' role of such structures are given in the article.

Key words: *performatyv, the speech act, apologizing, typical and non-typical performative apologizing.*