

## ABSTRACTS\*

**Antonyuk V.P.** *Intellectual capital of Ukraine: problems of formation and accumulation.* – P. 3.

Researched issues intellectual capital in Ukraine, associated with a reduction in the quantitative and qualitative development of higher education, parametrametrov scientific activity and their tenuous link with the business community. Noted a marked reduction in the use of intellectual property. Analyzed the reasons for the accumulation of problems in the sphere of intellectual capital and the ways to overcome them.

*Keywords:* higher education, scientific and technical activities, intellectual capital, innovation, intellectual property rights.

**Bersutska S., Kamenska O.** *Methodology strategic approach to assembly budget of industrial enterprises.* – P. 144.

A justification for the financial allocations on the implementation of its strategic goals using strategic budgeting system, which is aimed at improving the efficiency of intangible assets as a whole. To create the economic prerequisites for implementing strategic performance balanced system, which is characterized intangible assets and allocation of resources, in the article the methodical approach to the development of relations between the system of budgeting and strategy entity that is represented as a mechanism of integration and balanced budgeting system indicators.

*Keywords:* budget, strategic budgeting, strategy, intangible assets, balanced scorecard, non-financial performance, strategic goals.

**Drachuk Yu.Z., Kocheshkova I.M., Trushkina N.V.** *Trends and patterns of investment innovative development of the domestic mining industry.* – P. 14.

Dynamics of investment in the extractive industries analyzed. Comparative analysis of forecasting the volume of investments for innovative development of the mining industry (including the coal industry) is made using modern methods. Trends and patterns of investment innovative development of the coal industry are investigated using the methods of forecasting and taking into account the real state of activities of coal mining enterprises. Priority directions of development of public-private partnerships as an effective mechanism of investment activity coal enterprises defined.

*Keywords:* the mining industry, coal industry, innovative development, investment, financing sources, indicators, trends, patterns, methods of forecasting, public-private partnership.

**Frolina K.L.** *Scientific principles of state regulation of investment activity in the construction industry Ukraine.* – P. 257.

Tendencies and modern structural and dynamic changes in the formation of investment environment in the construction of key investment areas of the

---

\* Надано в авторській редакції.

construction sector of Ukraine, foreign experience in regulating investment processes in the construction industry were reviewed.

The basic elements of strategy and models to improve the investment potential of the construction sector, methodical approach to implementing public-private partnership in investment activity in the construction sector and to develop programs of investment support of construction sector of the country (region) were developed.

*Keywords:* investments, investment policy, investment paradigm, investment potential mechanism for the implementation of the investment policy, the construction industry, investment activity, investment activity.

**Golovach A.A.** *Modernization of machine-building enterprises in accordance with requirements of world markets.* – P. 174.

Basic principles modernization of the Ukrainian machine-building enterprises are developed. Principles are based on the analysis of demand of potential users on machine-building products and estimation of possibilities of enterprise on mastering of issue of this products. Application of the developed principles allows to provide the competitiveness of the Ukrainian machine-building enterprises in the conditions of eurointegration. Development of economic-mathematical models of modernization and management machine-building enterprises can development of these principles.

*Keywords:* management, eurointegration, modernization of engineer, development of machine-building enterprise, strategy of modernization, a machine-building enterprise.

**Ilyin S.Yu.** *Modern trends in the management activities of organizations.* – P. 150.

The author formulated the tendencies of development of administrative activity of entities operating in the current business environment, characterized by complexity and versatility of the issues their leadership. The main attention is concentrated on diversification of management, management principles applicable to the managers requirements, factors of effective management, the types of relationships in organizational structure, leadership qualities of managers, methods of managerial decision-making. The material presented can be useful to leaders of all organizations, especially those in the commercial sector of the economy, the implementation of measures aimed at the most effective achievement of goals and decision tasks.

*Keywords:* management, management, integration management principles, effective management, organizational structure, leadership, managerial decision.

**Ivanov S.V., Perebvyinis V.I., Kotov Y.V., Fedirets O.V.** *Development of National Economy based on Neoliberal Modernization.* – P. 31.

Theoretical and practical aspects of neoliberal modernization and their impact on the national economy are examined in the article. Main problems and prospects of Ukraine's integration into the European community have been identified on the basis of the research of current trends of the European Union.

It is noted that in modern conditions, modernization has become a factor in creating economic forms and institutions that contribute to the development and dominance of commodity-money relations in the production. At the same time, post-industrial modernization reflects transition of the economy from an industrial-type development to the information economy, or knowledge economy. It is pointed out that an industrial vector of the development of a new type of cities and their agglomerations is more relevant for Ukraine.

*Keywords:* national economy, integration, industrialization, neoindustrial modernization, economic modernization, middle class.

**Kyzmenko L.M., Soldak M.O.** *The decentralization of management as a factor of modernization of Ukrainian industry.* – P. 42.

The question of the role of the decentralization reform in supporting of modernization of the industry in Ukraine is researched. The characteristic problems and prospects of successful modernization in conditions of decentralization of management is defined.

*Keywords:* decentralization, industry, modernization, industrial policy.

**Kucherova H.Yu.** *Foreign experience in the strategic development of tax awareness of citizens of the European community.* – P. 271.

The article reviewed and summarized the experience of EU countries in the strategic development of citizens' tax awareness. It was determined that the tax awareness of EU citizens is based on the relationship of factors, namely: social norms, public goods, efficiency of tax administration and the government. As a result, generalizations relationships between factors of tax awareness of EU citizens revealed that the level of tax administration efficiency is reduced in low social return taxes. The aspects of the implementation of measures taken by EU Member States towards improving the efficiency of tax administration. It is noted that the tax policies of governments of EU member states to balance between the use of measures to achieve conscious tax policies and compel compliance with tax legislation.

*Keywords:* tax evasion, social norms, tax administration, government effectiveness, tax awareness.

**Lyashenko A.Y.** *Characteristics of the "points of development" in the industrial regions of Southeastern Ukraine.* – P. 180.

The article reveals the problems of immigrants from industrialized regions of Ukraine. The necessity of studying the branch structure of industrial regions is grounded and the theoretical assessment base of progressive and depressed industries is provided. The necessity to identify so-called "growth points" in the region and effective industrial policy is shown. The article analyzes the industry structure of industrialized regions of Ukraine and the tendencies of the development of certain activities. As a result of the analysis the classification of industries is provided according to the trends of their development. Measures for the further development of the groups of industries are also proposed.

*Keywords:* industrialized region, growth point, point of stagnation, point of decay, industrial development.

**Lyashenko V.I., Tolmacheva A.F.** *World tendencies of reformation of government control of small and middle enterprise. – P. 52.*

Foreign experience of going is investigated near reformation of government control of small and middle enterprise. Results over of analysis of international practice of support of small and middle business are brought by means of the world rating and indexes. On results research of foreign experience given suggestion in relation to forming of basic directions of support of small and middle enterprise in Ukraine.

*Keywords:* world experience, reformation, government control, public policy, rating, progress trends, small and AV enterprise, doing business, entrepreneurial activity.

**Mytsenko I.M.** *Formation of innovative mechanism in the conditions of asymmetrical global development. – P. 180.*

The article discloses the development of theoretical, scientific and methodological approaches to the formation of the mechanism of the national innovative system in the conditions of asymmetrical global development.

The evolution of theoretical approaches to the development of the national innovative system and the factors influencing it were researched. Scientific approaches concerning understanding the essence of the support mechanism of the development of the national innovative system under the influence of global challenges were thoroughly studied. The level of the innovative development of the world countries was analysed and the forms of asymmetrical development of the innovativeness of their economy were defined. The factors of the formation of innovative mechanism in the conditions of asymmetrical global development were defined. The trends of improvement of the Ukrainian innovative mechanism in the conditions of asymmetrical global development were grounded.

*Keywords:* innovations, innovative development, innovative mechanism, asymmetrical innovative development, global development.

**Nikolaenko A.I.** *Impact of globalization on the effectiveness of management innovation model of development. – P. 208.*

The article outlines the influence of globalization processes on the innovation model of the development of Ukrainian economy. The peculiarities of carrying out innovation politics in Ukraine were researched. The mechanism of the formation and development of innovative model was suggested. The role of the state in the transition process to innovative model of development was investigated and special features of innovative model of development in leading world countries were outlined. The interrelation between supranational regulation and efficiency of implementation of innovation policy were taken into account. The factors which enable the formation and effective realization of innovative potential of the country were defined. The results of the influence of crisis conditions on the efficiency of trading innovative products were determined. The situation of innovative activity of the Ukrainian economy was analysed. The measures which stimulate transition of the Ukrainian economy to innovative model of development were suggested.

*Keywords:* globalization, innovative model, regulation mechanism, economic system, state policy, development.

**Pavlov K.V.** *Innovation ecology as the scientific and methodological basis of modernization of ecological system of intensive type.* – P. 100.

The main trends and formulated the most important task of establishing a new scientific discipline "Innovation Ecology". Used quantitative methods for assessing the impact on the application of intensive methods of use of productive resources, including natural resources on the effectiveness of economic processes. Investigated the financial and economic methods and mechanisms, which are widely used in the system of state and municipal regulation of environmental innovation processes.

*Keywords:* innovation economy, innovative environment, a new trend of environmental science, theoretical and practical aspects, scientific and academic discipline, modernization of ecological system.

**Petrova I.P.** *Prospects of using public-private partnerships as a catalyst for economic growth.* – P. 221.

The article studies tendencies of development of public-private partnership in the world and in Ukraine. Considered the country's readiness for the introduction of public-private partnership in Ukraine and problems of its implementation. It also provides features, supported by a legal basis, structural elements of the mechanism of realization of public-private partnership in Ukraine. The proposals for development of public-private partnership are given.

*Keywords:* public-private partnership, economic growth, development trends, legislation, implementation mechanism.

**Prokopenko R.V.** *Analysis of prospects of industries of Ukrainian economy on leaving from the crisis.* – P. 156.

It is set that the most perspective industries-locomotives in Ukraine it is been: agriculture, food industry and IT, are industries which already now or in the near time can be the source of currency receipts; machinery, which has potential, but needs serious modernization for passing of Ukraine to the neoindustrial age; building of a transport infrastructure, which is needed both for the use of advantageous geographical location of Ukraine and for development of domestic trade; building of accessible habitation which will give a shove to development of internal economy and will allow to reduce an outflow from Ukraine most skilled and economic active population.

*Keywords:* Ukrainian crisis, modernization of economy, perspective industries, strategy of development of economy, neoindustrial.

**Stashkevich I.I.** *Theoretical aspects of the resistance of the personnel to the organizational changes at an enterprise.* – P. 243.

The analysis of the concepts of organizational change and resistance to organizational change personnel. The characteristics of organizational change were carried out. The classification of organizational change was determined. The factors that impede the implementation of organizational changes at the company were shown. The role and characteristics of leaders in the processes of organizational change were disclosed. The policy changes formation of the company was described. The causes and factors of the resistance of the personnel to

the organizational changes are varied. The factors can be divided into certain groups: psychological, social, organizational, professional and economic.

*Keywords:* resistance, organizational changes, the leader, the staff, the willingness of staff to change, minimizing resistance to change, organizational change management, classification of changes, drivers of change.

**Stolyarov V.F., Artemenko D.M.** *Improvement of method of determining the market value commercial bank based on the income approach.* – P. 129.

The methodical approach, whereby insufficient regulatory capital meet the volume required capitalization of commercial banks. Analytical reasonably appropriate algorithms and methods for statistical calculations of cash flows during the forecast period. The essence of discounted cash flow method.

*Keywords:* market value, credit transaction, assessment procedures, assessing approach, the credit portfolio, credit risk, discount, maintenance, assessment principles.

**Turlakova S.S.** *Reflexive models of behavior management agent during development herd for enterprise.* – P. 165.

It was noted the presence of manifestations of herd behavior in the interaction management agents in the enterprise. Having considered the relevant reflexive behaviors of agents. The basic parameters of interactions based on manifestations of herd behavior, composed of reflexive function selection of control agents. The necessity of a reflexive process control decision-making agents in enterprises within the described parameters and models.

*Keywords:* herd behavior, the model, the function of reflexive choice, a management agent, the enterprise.