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## PRESERVATION OF THE POPULATION HEALTH AS THE STRATEGIC DIRECTION OF STATE POLICY IN UKRAINE

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**Purpose** – to highlight the main questions of preservation of the population health as strategic direction of state policy of Ukraine in the field of health care. In work analytical **methods** of research are used.

**Results.** The basic strategic purposes in health care sphere at the present stage have been covered.

**Conclusions.** The main efficiency criterion of the health care system should be the end result – improvement of population health state as one of the major priorities of the state.

**Key words:** state policy, health care, preservation of population health.

### Introduction

Preservation and strengthening population health is one of the major functions of the state. Complexity of problems on health care indicates that all authorities of Ukraine should carry out certain functions of health care state policy.

Approaches to state policy formation in Ukraine in health care sphere are reflected in the Constitution of Ukraine. Basic constitutional positions on health care legal regulation are specified in a number of legal acts. In 1992 the fundamental act «Basic Law on Health Care of Ukraine», which has defined main framework and principles for development of national health care system has been accepted [8].

Policy of Ukraine in the field of health care is based on the fact that the State recognizes the right of each citizen on health care, in particular, provides protection of health of everyone and guarantees to all citizens realization of their rights in the health care sector.

Questions of state policy are covered in 90th years of the twentieth century in the works of such Ukrainian scientists: V.D. Bakumenko, O.L. Valevskyi, O.P. Demyanchuk, T. Dihtyar, O.I. Kiliyevych, V.A. Rebkalo, V.Ye. Romanov, O.M. Rudik, V.V. Tertychka et al., who have formulated and have developed basic scientific approaches to state policy, theoretical and methodological framework for acceptance of the state decisions, investigated the environment of development and implementing of state policy.

Today in works of domestic scientists (V.M. Lekhan, I.M. Solonenko, Ya.F. Radysh, N.P. Kryzyna, L.I. Zhalilo,

M.I. Bilynska, etc.) is paid attention on the problems of state policy and public management decisions [8].

State policy in health care is defined as set of decisions or obligations of the state on carrying out by authorities agreed course of actions in system of medical care of rendering aimed on achievement the objectives in order to improve the health of the population [15].

Gladun Z.S. considers that the state policy in health care includes three main directions:

1. Securing of constitutional rights of citizens on medical aid, health care and health insurance, protection of human rights in health care.
2. Organization of health care granting to the population, formations of uniform national medical space and market of medical services.
3. Carrying out of organizational, financial, legal and other measures on maintenance health of the population and its protection and strengthening [3].

In the modern theory of state management practice of development and implementation of target programs is grounded in software-based approach. The application of software-based approach in health care has been covered in works of M. Vovk, M. Zhdanova [2], D.V. Karamyshev [7], A. Akopian, Yu. Shylenko, T. Yurieva [6].

In studies of such scientists as N.P. Kryzyna, N.R. Nyzhnyk, Ya.F. Radysh, P. Shchepin and others it is established that the state policy of Ukraine in the field of health care is a complex of accepted national decisions or accepted obligations on preserve and strengthen the physical and mental health and social well-being of the population of the state as an essential component of its national wealth

through implementation of set of political, institutional, economic, legal, social, cultural, scientific and medical measures with the purpose of preservation of a genofund of the Ukrainian nation, its humanitarian potential [12].

However, question of health preservation as strategic direction of brunch state policy has not been fully investigated. It also has determined the purpose of the work.

**The purpose of work** – to take up the basic questions of health preservation of the population as strategic direction of state policy of Ukraine in the field of health care.

In work analytical **methods** of research are used.

### Results of research and their discussion

Today health care in the world is considered as system of state and public measures of legal, social, economic, scientific, cultural, educational, organizational, technical, sanitary and medical character directed on preservation and strengthening of health, prolongation of people's active life. Health of everyone is an integral part of human well-being and health of the population as a whole is pledge of successful development of society, economic growth, social security and political stability [11].

In Ukraine the state policy in the health care sector is directed – on preservation and strengthening of health, preventive and reduction level of morbidity, disability and mortality, improvement of health care quality and efficiency, social justice and human rights for health care.

Indicative Plan of the Ministry of Health of Ukraine for 2012–2014 displays perspective development of branch of health care according to which, the branch goes on the following directions:

1. Improving health and reducing of population's primary disability, general mortality and mortality of working age by:

- rational use of branch resources;
- solidarity financing principle;
- improving of quality and efficiency of medical care.

2. Reducing the demand for health care by:

- prevention and early revealing of diseases, control over a course of diseases and prevention their adverse consequences;
- formation of public health system, public involvement and motivation for a healthy lifestyle;
- implementation of actions on rehabilitation, organization of special actions on medical ensure on separate classes of diseases and nosological forms.

3. Reforming health care system.

4. Participation in creation favorable, safe and healthy life of public environment.

The main strategic purposes in the health care sector in 2012–2014 years have been determined:

- Strategic goal 1: Reforming the health care system.

- Strategic goal 2: Improvement of quality and availability of health care to children and mothers with introduction of the newest technologies.
- Strategic goal 3: Reducing level of morbidity and mortality from all diseases, providing preventive direction of health care and promotion of healthy lifestyle.
- Strategic goal 4: Creation favorable regulatory environment for businesses and public health safety.
- Strategic goal 5: Improving of personnel selection policy and innovative development of medical science.

The main tasks of policy in health care – reforming the health care system with the purpose of increase of medical services availability, quality of medical services and improvement of efficiency of use of available resources of branch, prevention and early revealing of diseases, especially in rural areas.

In 2012 in the health care sector the following problems have been appeared:

- the priority development of primary health care through structural and organizational, financial and economic differentiation of levels for granting of medical aid by creation of centers of primary health care;
- implementation of medical standards (unified clinical protocols) rendering of medical care and indicators of work quality of health care establishments;
- development of family physicians institute, active implementation of measures of medical and social prevention and typical preventive programs;
- carrying out of information, educational and explanatory work among population about a healthy lifestyle;
- improvement of emergency medical care by development of mechanism for the creation of uniform system for granting of emergency medical care and control of its functioning, the implementation of unified technologies for rendering of emergency medical care at different levels;
- carrying out of health care system reforming in Vinnytsa, Dnipropetrovsk, Donetsk regions and Kyiv in order to develop new organizational, legal, financial and economic mechanisms directed on increase of efficiency and availability of health services of the population and also creation of economic stimulus for medical workers in view of volume and quality of the executed work;
- development of modern system of medical care for children and mothers, structural reorganization of obstetric and neonatal services and development of perinatal care, by creation of network of perinatal centers, providing treatment of infertility women with methods of assisted reproductive technologies, improvement of sanatorium maintenance;
- improvement of personnel policy by perfection training and retraining system of health workers and establishing

mechanisms for increasing wage of workers in this sector based on uniform scale of charges, scope, quality, complexity and efficiency of health services and social protection;

- the general reduction of morbidity and mortality from all diseases, early revealing of diseases, especially socially significant: cardiovascular, oncological, tuberculosis and AIDS.

In 2013–2014 state policy in the field of health care it is stressed on strengthening prevention and ensure early revealing of diseases, improvement of quality of medical care and availability of medical services, improvements efficiency of state financing and creation of stimulus for healthy life style and healthy working conditions.

The task of state policy in the health sector during 2013–2014 has been identified in the following areas:

- increase of efficiency of national measures directed on prevention, diagnostics and treatment of non-communicable diseases by optimization of state target programs in health care sector;
- strengthening tendency to birth rate growth with tendency to decline of infant and maternal mortality indicators, improvement of health state of children;
- ensuring of reduction in level of incidence on infectious diseases, fight with which is made by means of immunization and reducing mortality and disability due to infectious diseases, assistance to development of immunology, genetic engineering and immunobiotechnology;
- increase the effectiveness of implementation of national measures for preventive of malignant tumors, improvement of cancer prevention quality, availability of medical aid for oncological patients;
- providing preventive, medical and organizational measures and also actions for care and support of HIV-infected and sick of AIDS;
- further improvement of an epidemiological situation of tuberculosis, consolidation trend of decrease in morbidity and mortality indicators from tuberculosis [11, 14].

It is recognized that public health is universal uncommon value and social development determinative of social justice and equality. In today's progress in all spheres of activity, health is defined by integrated indicator of its success [1, 9, 13]. It should be noted that Ukraine is focused not only on their own achievements, but also as a member of the WHO Euro bureau forms state policy according to international document «Health for all policy in the twenty-first century».

Formation of new policy in health care in Europe is dictated by the need to respond to new challenges related to demographic, socio-economic, ecological and other changes. Achievement of priority purposes of social development in the health care sector demands improvement of strategic management of application of innovative approaches, active implementation of intersectoral strategies, creation of new types of partnerships in health care, increase policy coherence, investments, activities of all sectors and involved structures at observance of social justice principle [10].

In policy-based «Health 2020» optimum ways for the decision of complex problems of health care in XXI century have been shined, the main strategic directions and strategic priority spheres of actions, which are specified and concretised in the subsequent documents of WHO Euro bureau have been defined [4, 5].

## Conclusions

One of the major problems of state policy in health care is preservation and strengthening of people's health. In order to achieve the state policy goal in health care industry assumes use complex methods of influence, namely political, administrative, organizational, legal, economic, government regulation and more.

Nowaday state policy of Ukraine in health care sphere is guided that population health is social and economic value and coordinated actions on improvement of nations' health are strategic priority of the state.

Reform in health care should be directed on industry's transition from extensive to intensive development of system.

The end result – improvement of the population state of health as one of the major priorities of the state should be the main criterion of health care system effectiveness.

## Prospects of further researches

Taking into account the international experience of state policy in health care sector and considering the current state of health of the population of Ukraine in the further it is necessary to define mechanisms of radical approach on improving the health care system. First of all it is necessary to provide the strategic approach on protection and strengthening of health of citizens using new economic mechanisms.

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## **Збереження здоров'я населення як стратегічний напрям державної політики України**

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**Мета** – висвітлити основні питання збереження здоров'я населення як стратегічного напрямку державної політики України в галузі охорони здоров'я.

У роботі використано аналітичні **методи** дослідження.

**Результати.** Висвітлено основні стратегічні цілі у сфері охорони здоров'я на сучасному етапі.

**Висновки.** Головним критерієм ефективності системи охорони здоров'я має бути кінцевий результат – поліпшення стану здоров'я населення як один із найважливіших пріоритетів держави.

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**Ключові слова:** державна політика, охорона здоров'я, збереження охорони здоров'я.

## **Сохранение здоровья населения как стратегическое направление государственной политики Украины**

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**Purpose** – изложить основные вопросы охраны здоровья населения как стратегического направления государственной политики.

В работе использованы аналитические **методы** исследования.

**Результаты.** Освещены основные стратегические цели в сфере здравоохранения на современном этапе.

**Выводы.** Главным критерием эффективности системы здравоохранения должен быть конечный результат – улучшение состояния здоровья населения как один из самых важных приоритетов государства.

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**Ключевые слова:** государственная политика, здравоохранение, здоровье населения.

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