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 [7, . 104].  
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$$17 \cdot \frac{100}{850} = 14\,450$$

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[2, .144]. “

[6, .50].

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**ECOLOGICAL PATH “DZHURYN CANYON” ELABORATION AS A MEAN OF  
RECREATION USAGE OPTIMIZATION IN CHERVONE ZONE**

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The scope of the work is a range of problems connected with increasing loading in Chervone zone (Zalishchytskiy region, Ternopil'ska oblast') and the ways of their solution. Ecological path construction is considered to be an effective mean of recreation usage optimization and ecological cultural advance. The work gives description of the whole rout of ecological path “Dzhuryn canyon” and recommendations for its arrangement and information filling.

*Key words:* ecological education, ecotourism, ecotrail, recreation, tourism.

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