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FORMATION OF INDUSTRIAL TOURISM IN WESTERN UKRAINE

Orest Penderetskyy

*Ivano-Frankivsk National Technical University of Oil and Gas,
Karpatska Str., 15, UA – 76019 Ivano-Frankivsk, Ukraine*

Research development of industrial tourism in Western Ukraine has shown his perspective of how one of the ways out of the economic crisis. Tour the existing and stopped businesses will encourage stakeholders to joint production and marketing of products that will create new jobs and increase revenues to the local budget. As a result, increase the investment attractiveness of Ukraine as a tourist state.

Key words: industrial tourism, manufacturing, trade, commerce, investment.