



SUMMARY

Dmytruk B.

THE PECULIARITIES AND OPPORTUNITIES OF THE USAGE OF ANTI-CORRUPTION POLICY BACKGROUND OF SOME COUNTRIES IN UKRAINE

In this article the level of corruption in Ukraine as a component of bribery, criminal, political, social and cultural problem has been analyzed. Corruption has reached an open form and has become a common thing and today it is the main thread for Ukrainian democracy. The expediency of the usage of anti-corruption policy in Singapore, Hong Kong, Greece and other countries has been proved. It was taken into account that it is impossible to copy an anti-corruption system. Each country must create its own tools and means in its fight against corruption. It has been offered to do some practical actions that allow to decrease negative effects of corruption in Ukraine.

Germanenko L.

THE REGION FOOD PROVISION AS A PREREQUISITE FOR NATIONAL FOOD SECURITY

The article deals with the conceptual apparatus' theoretical aspects usage for the formation and regulation of food security at the macro and meso level, unique solutions to the problem of food provision in the region have been offered.

Deshevenko L.

TOURISM AS A PRIORITY AREA OF THE DEVELOPMENT OF NATIONAL CULTURE AND ECONOMY

Nowadays tourism has become one of the prominent social and economic phenomenon which has a global value. It is a priority area of social, economic, cultural and political development of the majority of states. It is an essential element of the customer's behavior model that is typical for the significant part of the world population.

Mihno I.

METHODS OF WASTE MANAGEMENT FINANCING. INTERNATIONAL EXPERIENCE

The article highlighted the problem of waste disposal and ways of its financing in the world, the experience of other countries in this sphere. State participation in waste management and tax arrangements is analysed. The



state, problems and ways of waste disposal in Ukraine, the methods of funding, based on the experience of developed countries are investigated. To solve this problem it has been offered to use a systematic approach based on decentralization of government authority and environmental and financial control.

Strekal O.

**PROBLEMS AND PRIORITIES OF THE
EFFECTIVENESS OF STATE-OWNED ENTERPRISES IN
THE OIL AND GAS SECTOR OF UKRAINE**

The article studies prerequisites of establishment and development, problems and priorities to ensure the efficiency of state enterprises of oil and gas sector of Ukraine in the context of the need to liberalize the oil and gas market in the country and ensure the competitiveness of these enterprises under these conditions. The peculiarities of the state oil and gas enterprises of Ukraine under the present conditions are described taking into account the specific factors that promote or hinder the development processes. The directions to improve the performance of state oil and gas enterprises in Ukraine are identified. It is found that ensuring the performance of state enterprises of oil and gas sector of Ukraine depends on the development and elaboration of specific groups of constituents of government regulation.

Savchenko A., Savchenko I.

**STRATEGIC GUIDELINES OF COMPETITIVE RELATIONS
REGULATION DEVELOPMENT IN GLOBALIZATION
CONDITIONS**

Modern tendencies of competitive relations development in conditions of global market transformation are researched. Key trends of competition regulation system formation of economic entities are identified.

Lukyanova V., Sviderska A.

**THE QUALITY ANALYSIS OF FOREIGN ECONOMIC RISKS
OF MACHINE-BUILDING ENTERPRISES IN
KHMELNYTSKYI REGION**

The theoretical and methodological aspects of the qualitative analysis of risks in foreign economic activity are investigated. The essential spheres of heightened risk and the peculiarities of risks in foreign economic activity of machine-building enterprises in Khmelnytskyi region are analyzed.



Makarenko O.

THE FORECASTING OF THE DEVELOPMENT OF ZAPORIZHYA REGION INDUSTRY

In this article the tendency of the development of Zaporizhya region industry is analyzed. The forecasting of industry development using the Holt-Winters model is offered. The approach of forecasting combination (dispersive and covariance method) has been used.

Plaksyuk O.

THE SYSTEM OF CAPITAL ESTIMATES INDICES AND THE EFFECIENCY OF THE USAGE OF THE CAPITAL

It is determined that the capital is the most used category in economics. The capital is the principle for business creating and developing. It provides state interests, the interests of employers and employees. The indices of basic and current capital and the methodology for their determination are offered.

Grihaho O., Demydov O.

FORMATION OF CONTROLLING SYSTEM IN SERVICE BUSINESSES

The article deals with current issues of the controlling system implementation for service industries. The main trends and steps of business management system improvement with gradual destruction of stereotypes and false judgments of executive staff are researched. It is offered to involve all elements of service business system into controlling system.

Brovkina Ju.

THE INTERNAL ENVIRONMENT FACTORS AND THEIR IMPACT ON ECONOMIC STABILITY OF BREAD MAKING BUSINESSES

In this article the problem of economic stability of bakeries taking into account internal environmental threads is studied. The main managerial and technologic peculiarities of bread making industry performance have been systemized. The dominant factors of internal influence on the economic stability taking into account the managerial and technologic characteristics of the type of economic activity has been defined.



Lukashev S., Morgun A.

**THE CHOICE OF THE DIRECTIONS OF DEVELOPMENT
STRATEGY OF ENTERPRISE EXPORT-IMPORT ACTIVITY
BASED ON THE RESULTS OF STRATEGIC CONTROLLING**

The approach to the choice of the most important directions of development strategy of enterprise export-import activity based on the implementation of GAP-analysis according to the strategic controlling indices of enterprise export-import activity has been considered. GAP-analysis stages have been proved. The results of the assessment of the developed methodical approach at the national machine-building plants are offered.

Savchenko S., Alimov D., Savchenko M.

**INVESTIGATION OF THE EFFECT OF WEIGHTS
OF SMALL AND BIG CAPITALIZATION COMPANIES
ASSETS WITHIN A PORTFOLIO ON RETURNS
DURING THE CRISIS**

The paper is based on the Modern Portfolio Theory which was developed by Harry Markowitz. His main discoveries are the facts that the risk can be measured and diversification is a way to protect and enlarge investors capitals. The same theory was checked on the example of two companies in USA with different capitalization in order to detect the influence of their weight on return. To check if idea of increase of weight of small capitalization company will increase returns in crisis works within Ukrainian stock market, similar model was implemented on the Ukrainian Example.

Los V., Syneoky A.

**THE ANALYSIS OF CORPORATE ASSETS IN THE
SECURITIES MARKET**

In this article the market value of stocks of four national iron and steel enterprises are analyzed. The price and risk shares are determined. Investment portfolio of two enterprises has been offered. The share fluctuation of any enterprise depending on the market changes has been determined. It was defined the variation of shares taking into account different kinds of changes.

Smagliy V., Khutky O.

**CURRENT ISSUES OF FINANCIAL CONTROL IN TAXATION
IN UKRAINE AND THE OPTIONS OF ITS IMPROVEMENT**

The essence of financial control in taxation and its principal agents are discussed in the article. The role of controlling agencies and the



possibilities of further improvement are analyzed as well. The formats of ensuring relevant financial control in financial activities of the state performed by government agencies are shown. The role of financial control in the regulation of establishment, distribution, and utilization of monetary funds is highlighted too. The ways of taxation control efficiency improvement in the process of administration of taxes and charges, as well as in the forming of budget funds are proved. Special attention has been centered on the organization and the methods of inspection of taxpayers carried out by fiscal agencies. The ways of increasing the level of fiscal agencies responsibility for violation of the tax legislation are scrutinized as well.

Grabarev A., Domrachev V.

THE IMPLEMENTATION OF MODERN INFORMATION SYSTEMS OF BUSINESS ANALYTICS IN MANAGEMENT

In this article modern elements of business analytics that are used in the work process by financial institutions in Ukraine have been researched. The results of the analysis have shown that the implementation of the business analytics system in bank management allows not only to choose the most effective development strategy and improve management but also to determine the responsibilities of different departments of a bank. Business analytics systems play an important role in state planning and forecasting.