Muhammad Irfan Chani¹, Mahboob Ul Hassan², Muhammad Shahid³ HUMAN CAPITAL FORMATION AND ECONOMIC DEVELOPMENT IN PAKISTAN: AN EMPIRICAL ANALYSIS

This study investigates the casual relationship between economic development and formation of human capital in Pakistan. Based on endogenous growth theory, this study empirically tests the standard growth model consisting of gross domestic product (GDP) per capita as a dependent variable and human capital formation, investment in physical capital and labor force as independent variables. Autoregressive distributive lag (ARDL) bound testing approach to cointegration is used to check the long-run equilibrium relationship between the variables included in the model. For checking the causal relationship between economic development and human capital formation, pair-wise Granger causality test is used for time series data (1972 to 2009). The results of the cointegration show that the variables are cointegrated. They have long-run stable equilibrium relationship. The results of the causality test show a bidirectional causal relationship between economic development and human capital formation.

Keywords: human capital formation; physical capital; welfare; education; health; labour force.

Мухаммад Ірфан Чані, Махбуб уль Хассан, Мухаммад Шахід ФОРМУВАННЯ ЛЮДСЬКОГО КАПІТАЛУ ТА ЕКОНОМІЧНИЙ РОЗВИТОК ПАКИСТАНУ: ЕМПІРИЧНИЙ АНАЛІЗ

У статті досліджено причинно-наслідковий зв'язок між економічним розвитком та формуванням людського капіталу в Пакистані. У контексті теорії ендогенного росту досліджено стандартну модель росту, в якій ВВП на душу населення — залежна змінна, а формування людського капіталу та інвестування фізичного капіталу і трудової сили — незалежні змінні. Довготривалий зв'язок між змінними моделі протестовано методом авторегресійного розподіленого лагу. Для встановлення причинного зв'язку між економічним розвитком та формуванням людського капіталу застосовано тест Грейнджера до даних часових рядів з 1972 по 2009 рік. Результати тестування підтверджують наявність довготривалого стійкого зв'язку між змінними. Результати теста Грейнджера додатково вказують на взаємний характер причинного зв'язку між економічним розвитком та формуванням людського капіталу

Ключові слова: формування людського капіталу; фізичний капітал; добробут; освіта; здоров'я; робоча сила.

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Мухаммад Ирфан Чани, Махбуб уль Хассан, Мухаммад Шахид ФОРМИРОВАНИЕ ЧЕЛОВЕЧЕСКОГО КАПИТАЛА И ЭКОНОМИЧЕСКОЕ РАЗВИТИЕ ПАКИСТАНА: ЭМПИРИЧЕСКИЙ АНАЛИЗ

В статье исследованы причинно-следственная связь между экономическим развитием и формированием человеческого капитала в Пакистане. В контексте

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теории эндогенного роста исследована стандартная модель роста, в которой ВВП на душу населения — зависимая переменная, а формирование человеческого капитала и инвестиции в физический капитал и трудовую силу — независимые переменные. Долгосрочная связь между переменными модели протестирована методом авторегрессивного распределенного лага. Для установления причинной связи между экономическим развитием и формированием человеческого капитала тест Грейнджера применен к данным по временным рядам с 1972 по 2009 год. Результаты тестирования подтверждают долгосрочную устойчивую связь переменных. Результаты теста Грейнджера дополнительно указывают на взаимонаправленность причинной связи между экономическим развитием и формированием человеческого капитала.

Ключевые слова: формирование человеческого капитала; физический капитал; благосостояние; образование; здоровье; рабочая сила.

1. Introduction. There is a widely accepted concept in economic theory that human capital plays a positive role in determining national income. Formation or accumulation of human capital and economic development for human welfare are the major targets of economic policy of each country. Education and health play vital role in human capital formation. Human capital is considered important for economic growth and development as all other factors of production like land, labor and physical capital.

Economis Development depends upon economic factors of production along with management and accumulation of human resources. Every country has certain population, history, natural resources, and international trade methods, and political institutions, regional and religious factors. There is no ambiguity that formation of human capital is fundamental for each country but the degree of human capital accumulation is varying from country to country and culture to culture. Rich and developed countries heavily invest in education rather than poor and developing countries, because developed countries have more financial resources to invest in human capital accumulation in order to capture more gains (Heyneman, 1999; Elu, 2000 and Oketch 2000, 2002).

The decision to invest in human like in physical capital depends on future needs and projects. There are two main reasons for investing in human resource formation, it increases the productivity of labor force in a country and it also increases employment opportunities. Another advantage of investing in human capital is that it exploits the appropriateness of individuals for their skill development as uneducated individuals' potential for skill development remained underexploited. So, it can be said that investment in human capital is very necessary for an individual as well as for a country for its economic development. Ferroni and Kanbur (1990) developed a simultaneous equation model for investigating the interaction between rise in public expenditure on basic needs and income raising forces. This model highlights the importance of investing in physical as well as in human capital.

Physical capital, natural resources and human resources are 3 important components of resource endowment of an economy. It is an open reality that education affects attitudes, motivation level, skills and knowledge of individuals in an economy and positively contributes to its development (Romer, 1990).

Formation of human capital is an ongoing procedure. The country's education system is influenced by its socioeconomic and political environment. Investment in human capital proves productive when educated labor force is wisely utilized to contribute and to accelerate economic activities through public policy. Education is considered the major component of human capital and most of developing countries including Pakistan spend a large share of their human resource development spending on education. Human capital and physical capital investments are essential if a developing country like Pakistan wants to attain an industrial level of development and per capita growth through labor productivity.

This study concentrates on testing the casual relationship between human capital formation through education and economic development in Pakistan. Keeping in view the endogenous growth theory, the study also tests direction of causality, either human capital formation cause economic development or economic development causes human capital or both of them are causing and supporting each other.

2. Literature Review. For the development of a country investment in human capital and investment in physical capital are the key elements. There is a number of studies available which highlights the importance of economic development on behalf of human capital formation and stock of physical capital. Lindsay (1971) discussed that it takes long time to get benefits from investing in human capital. The idea of human capital can be raised in a few years, but for the development of human capital it takes 10 to 15 years. In case of an investor it selects a particular investment pattern for getting profits. Same is true for a nation investing in human capital. Nations can invest for a long period to get benefits from humans increasing their economic development.

Mankiw, Romer and Weil (1992) studied the effects of human capital stock on the level of output for economic development. Following the Solow model which includes accumulation of human capital as well as physical capital on economic development, the empirical findings of the study shows that change in GDP brings a change in human capital accumulation. It means schooling increases the development of a country giving the example of LDCs and OECD. When education is increased on various levels the development level of a country is also changed.

Judson (1998) investigated that investment in education helps economic development of a country. He also found the relationship between investment in education and it allocation. For that he developed a model measuring the individual ability before and after getting an education. For his analysis of panel countries he took data from UNESCO on educational enrollments and spending to estimate the efficiency of existing educational allocations.

The results of regression of the decomposition growth of cross-country reveals that the correlational relationship is not significant between accumulation of human capital and GDP growth among those countries where the allocations of resources are poor but it shows significant and positive relationship among those countries where allocations of resources are in reasonable position.

Hall and Jones (1999) using cross countries data found the relationship between

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per worker output. They found that investment in physical capital and human capital will increase the output per worker. According to them the difference in capital accumulation, productivity and then output per worker depend upon social infrastructure (institutions and government policies).

For their analysis of panel countries they took the UNESCO data on educational enrollments and spending to estimate the efficiency of existing educational allocations. The results of regression of the decomposition growth of cross-country reveals that the correlational relationship is not significant between accumulation of human capital and GDP growth among those countries where the allocations of resources are poor but it shows significant and positive relationship among those countries where allocations of resources are in reasonable position.

Mogues and Carter (2005) found the relationship between social capital and economic development. They concluded that those parts of the world with higher social capital achieve higher levels of growth relative to those countries with low investment on social capital. Thus social capital focus on economic growth for the economy as a whole and on individual level Social capital is working like the wheel of economic development and economic prosperity.

Silles (2009) investigated the impact of minimum school-leaving age on economic development. This study found the impact of education on health is positive and the coefficient that measures the impact of education on all health indicators is positive and significant. More education gives more opportunities for employment and it further increases the spending on health and education. The study concludes that for getting the optimal level of economic development it necessary for an economy to invest in physical as well as human capital.

Zhang and Zhuang (2011) examined the effects of economic development by the composition of human capital in China. They used the data from different provinces of China from 1997 to 2006, by applying GMM they found endigenity and possibility of dynamics. According to their results they get 3 divisions in provinces between education and economic development. The results highlighted that those areas where education is high, are economically higher developed rather than others. So we can say human development plays a significant role in economic development of a country. The underdeveloped provinces relay on primary as well as secondary education, while more developed parts of China get benefits from tertiary education.

3. Methods and Material. Following the endogenous growth model proposed by Romer (1990) the following independent regression models are used to study the causal relationship between human capital formation and economic development in Pakistan:

$$EDEV_{t} = \alpha_{1} + \beta_{1}IPC_{t} + \beta_{2}HCF_{t} + \beta_{3}LBF_{t} + \varepsilon_{1t}, \qquad (1)$$

$$HCF_{t} = \alpha_{2} + \gamma_{1}IPC_{t} + \gamma_{2}EDEV_{t} + \gamma_{3}LBF_{t} + \varepsilon_{2t}, \qquad (2)$$

where: $EDEV_t$ = level of economic development of the country at time *t*; IPC_t = investment in physical capital in time *t*; HCF = human capital formation in time *t*; LBF_t = labor force at time *t*; ε = error term.

(**a**)

3.1. Data Sources. The annual time series data collected from various sources is used for econometric analysis in this study. The data on growth rate of per capita GDP and investment in physical capital proxied by gross fixed capital formation is taken from World Development Indicators (WDI) by World Bank (2011). Data for labour force and high school enrollment as a measure of human capital formation is used from The Pakistan Economic Survey 2010-11 issued by Government of Pakistan (2011). Keeping in view the diversity of units in which variables are measured, the natural logarithmic form of all the variables is used in this study.

3.2. Econometric Methodology

3.2.1. Augmented Dickey-Fuller (ADF) Test. For finding the unit root problem Dickey and Fuller (1981) proposed the augmented Dickey-Fuller (ADF). The general forms of the ADF can be written as:

$$\Delta X_t = \delta X_{t-1} + \sum_{j=1}^{q} \phi_j \Delta X_{t-j} + e_{1t}, \qquad (3)$$

$$\Delta X_t = \alpha + \delta X_{t-1} + \sum_{j=1}^q \phi_j \Delta X_{t-j} + e_{2t}, \qquad (4)$$

$$\Delta X_t = \alpha + \beta t + \delta X_{t-1} + \sum_{j=1}^q \phi_j \Delta X_{t-j} + e_{3t}, \qquad (5)$$

*H*₀ : $\delta = 0$ Time series data is non-stationary; there is problem of unit root.

 H_A : $\delta < 0$ Time series data is stationary.

Apply OLS and calculate τ statistic of the estimated coefficient of X_{t-1} and compare with the Dickey Fuller (1979) if critical τ values reject the H_0 , in this case the time series data is stationary. On the other hand, if we do not reject the H_0 , in this case the time series is non-stationary.

3.2.2. Autoregressive Distributed Lag (ARDL) Model of Cointegration. A number of techniques are available for testing the existence of long run relationship among the variables related to time series data: the cointegration methodology by Engle Granger (1987) for testing the long run relationship, fully modified OLS procedure of Phillips and Hansen's (1990), maximum likelihood by Johansen-Juselius (1990). This methodology is utilized when variables of a model have the same order of integration and this method is further extended by Pesaran I (1). The above method is not fit for small size of data so researchers cannot get good results. Therefore, in this state of condition the ARDL methodology by Pesaran and Shin (1990) was further extended by Pesaran et al. (2001). This method is used for mixed order of integration. Firstly, this method is simpler than other methods of cointegration like Johansen and Juselius (1990). For ARDL methodology the dependent variable or regressor to be I(1) is advantageous because the explanatory variables or regressands can either be purely I(1) or I(0) or a mix of both. Secondly, in this method there is no need for pretesting of the variables of the model for unit roots like in other methods as the Johansen approach. Thirdly, this method is more suitable for small size of data than other methods. But this procedure loses its validity when any variable is integrated on I (2). Following Pesaran et al. (2001) as summarized in Choong et al. (2005), our bounds test procedure for the long-run is:

$$\Delta EDOV_{t} = \beta_{1} + \beta_{2}t + \beta_{3}EDOV_{t-1} + \beta_{4}IPC_{t-1} + \beta_{5}HCF_{t-1} + \beta_{6}LBF_{t-1} + + \sum_{h=0}^{p}\beta_{h}\Delta EDOV_{t-h1} + \sum_{j=0}^{p}\gamma_{j1}\Delta IPC_{t-j1} + \sum_{k=0}^{p}\phi_{k1}\Delta HCF_{t-k1} + \sum_{l=0}^{p}\phi_{l1}\Delta LBF_{t-l1} + u_{t}$$

$$\Delta HCF_{t} = \alpha_{1} + \alpha_{2}t + \alpha_{3}EDOV_{t-1} + \alpha_{4}IPC_{t-1} + \alpha_{5}HCF_{t-1} + \alpha_{6}LBF_{t-1} + + \sum_{h=0}^{p}\beta_{h2}\Delta EDOV_{t-h2} + \sum_{j=0}^{p}\gamma_{j2}\Delta IPC_{t-j2} + \sum_{k=0}^{p}\phi_{k2}\Delta HCF_{t-k2} + \sum_{l=0}^{p}\phi_{l2}\Delta LBF_{t-l2} + e_{t}$$
(6)

For equation (6)

 $H_0: \beta_3 = \beta_4 = \beta_5 = \beta_6 = 0 \text{ (there is no cointegration)}$ $H_a: \beta_3 \neq \beta_4 \neq \beta_5 \neq \beta_6 \neq 0 \text{ (there is cointegration)}$ For equation (7) $H_0: \alpha_3 = \alpha_4 = \alpha_5 = \alpha_6 = 0 \text{ (there is no cointegration)}$ $H_a: \alpha_3 \neq \alpha_4 \neq \alpha_5 \neq \alpha_6 \neq 0 \text{ (there is cointegration)}$

When cointegration among the variables of the model is found we apply vector error correction model (VECM). The VECM is explained as under:

$$\Delta EDOV_{t} = \beta_{1} + \beta_{2}t + \sum_{h=1}^{p} \beta_{h} \Delta EDOV_{t-h1} + \sum_{j=0}^{p} \gamma_{j1} \Delta IPC_{t-j1} + \sum_{k=0}^{p} \phi_{k1} \Delta HCF_{t-k1} + \sum_{l=0}^{p} \phi_{l1} \Delta LBF_{t-l1} + \psi ECT \mathbf{1}_{t-1} + u_{t}$$

$$\Delta HCF_{t} = \beta_{1} + \beta_{2}t + \sum_{h=1}^{p} \beta_{h} \Delta EDOV_{t-h1} + \sum_{j=0}^{p} \gamma_{j1} \Delta IPC_{t-j1} + \sum_{k=0}^{p} \phi_{k1} \Delta HCF_{t-k1} + \sum_{l=0}^{p} \phi_{l1} \Delta LBF_{t-l1} + \omega ECT \mathbf{2}_{t-1} + u_{t}$$
(8)
(9)

All the variables are explained above expect ECTs which are one time period lagged error correction terms. The error correction model results indicate the speed of adjustment back to the long run equilibrium after a short run shock.

3.2.3. Granger Causality and Vector Autoregressive Model. The Granger causality test [Engle and Granger (1987) and Granger (1988)] is estimated by using the following methodology:

$$EDOV_{t} = \alpha_{1} + \sum_{i=1}^{q} \beta_{i} EDOV_{t-1} + \sum_{i=1}^{q} \gamma_{i} HCF_{t-1} + \varepsilon_{t}, \qquad (10)$$

$$HCF_{t} = \alpha_{1} + \sum_{j=1}^{q} \theta_{j} EDOV_{t-1} + \sum_{j=1}^{q} \delta_{j} HCF_{t-j} + v_{t}, \qquad (11)$$

For finding the optimal lag length Schwarz information criteria (SIC) or Akaike's final prediction error (FPE) are used.

For checking the equation (1) EDOV Granger causes HCF if $H_0: \gamma_i = 0$ is rejected there is no causal relation but $H_A:$ at least one $\gamma_i \neq 0$ then we accept the alternative hypothesis and there is a causal relation and for equation (2) HCF Granger Causes EDOV if $H_0: \delta_i = 0$ is rejected, there is no causal relation but $H_A:$ at least one $\delta_i \neq 0$, then we accept the alternative hypothesis that there is, a causal relation between the variables.

4. Empirical Results and Discussion

The results presented in Table 1 show only the variable of investment in physical capital is stationary at level but the variables like economic development of Pakistan (per capita real GDP is used as proxy of economic development of Pakistan), investment in human capital and labor force are stationary at first difference. So there is mix order of integration. Hence, this situation is suitable for applying ARDL, for finding the cointegrational relationship among variables of our model we apply ARDL model of cointegration.

Augmented Dickey-Fuller (ADF) Test at Level		LINEAR TREND		
Variables	t-Statistics	p-Value	t-Statistics	p-Value
EDOV	-1.256644	0.6391	-1.231565	0.8885
IPC	-5.079686	0.0002	-4.719251	0.0029
HCF	-0.101373	0.9419	-2.409388	0.3688
LBF	-1.260563	0.6374	-2.920356	0.1680
Augmented Dickey-Fuller (ADF) Test at 1 st Difference				
Variables	t-Statistics	p-Value	t-Statistics	p-Value
ΔEDOV	-4.603042	0.0007	-4.624370	0.0037
ΔΙΡϹ	-3.846173	0.0057	-3.935322	0.0206
ΔHCF	-3.970175	0.0041	-3.913637	0.0216
ΔLBF	-5.182106	0.0001	-5.186852	0.0009

Table	1. Augmen	ted Dickey-	Fuller (ADF)) Test for	Unit Root
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For lag selection we keep the number of observation in view, the number of variables of the study and the lags requirement of the cointegration test. The maximum 3 lags are allowed to select the optimum lag length in vector auto-regressive (VAR) process. Following Akaike information criterion (AIC) 2 we select as optimal lag length.

For investigation of the long-run relationship among the variables of economic development of Pakistan, investment in human capital, investment in physical capital and labor force in Pakistan ARDL bound testing approach to cointegration is used.

ARDL cointegration test results based on equation (6) are declared in Table 2. For testing the null hypothesis of no cointegration ($\beta_3 = \beta_4 = \beta_5 = \beta_6 = 0$) among the variables Wald statistics is used to test. The Wald statistics is 5.9346, which is greater than Pesaran et al (2001) upper bound value of 5.7792 at 5% level of significance. Hence, we are able to reject the null hypothesis of no co-integration ($\beta_3 = \beta_4 = \beta_5 = \beta_6 = 0$) and accept the alternative hypothesis ($H_a : \beta_3 \neq \beta_4 \neq \beta_5 \neq \beta_6 \neq 0$) which describes that there is co-integrational relationship among the variables used in the model. Thus, the analysis of the data proves the existence of long-run relationship among economic development of Pakistan, investment in human capital, investment in physical capital and labor force in Pakistan.

Table 2. Bound Testing Approach to Cointegration ARDL(1,2,2,0)

F-Statistic (Wald-Test) = 5.9346			
Lovel of Significance	Pesaran et al. (2001) Critical values		
Level of Significance	Lower Bound Value	Upper Bound Value	
5%	4.5068	5.7792	
10%	3.7692	4.8721	

* Critical values bounds computed by Pesaran et al. (2001) with unrestricted intercept and unrestricted trend.

When cointegration exists among the variables used for analysis, the results for the long run are reliable. These results represent long-run responsiveness of economic development of Pakistan, investment in human capital, investment in physical capital and labor force in Pakistan. The long-run results are reported in Table 3.

Dependent Variable: EDOV			
Variable	Coefficient	t-Statistics	p-Value
IPC	0.144299	2.290301	0.0285
HCF	0.181457	3.170142	0.0033
LBF	0.564702	4.075400	0.0003
Constant	6.452768	48.56091	0.0000

Table 3. Long-Run Relationships ARDL (1, 2, 2, 0)

The results reported in Table 3 show that economic development of Paksitan, investment in human capital, and investment in physical capital and labor force in Pakistan. The impact of investment in physical capital on economic development in Pakistan is positive and significant for the long period of time as the coefficient (0.1443) of investment in physical capital shows. The coefficient (0.1815) of human capital formation shows that economic development of Pakistan is positively and significantly impacted by investment in human capital. And the long-run coefficient (0.5647) of labor force shows that between labor force and economic development of Pakistan, a positive and significant relationship exists.

After the validity of the long-run relationship among the variables and assessing the significance of their relationships, testing the nature of casual relationship and direction of causality will provide important information regarding policy measures to invest in human capital for the development of Pakistan.

Table 4. Pair-wise Granger Causality Test

Null Hypothesis:	F-Statistics	p-Value
HCF does not Granger Cause EDOV	3.55329	0.0199
EDOV does not Granger Cause HCF	2.79183	0.0481

For this purpose pair-wise Granger causality test (1969) is used and the results of the causality test are presented in Table 4. The results of the model indicate there exists a bi-directional causality between economic development of Pakistan and investment in human capital in the country. The improvement in the degree of economic development leads to invest more in formation of human capital through spending more on health and education sectors. These spendings on health and education of the people produce healthy and skilled labor force which has higher efficiency in producing goods and services. This improvement in the efficiency of labor through skill development in turn leads to higher economic growth as well as economic development in Pakistan. The test of causality also tells from where we should start. The results indicate that both economic development and investment in human capital variables cause each other. Whether we start from focusing on economic development or stressing on investment in formation of human capital, we can achieve both objectives. It means government of Pakistan has flexible policy options to reach the dual goal of accumulation of human capital and economic development as both of them reinforce each other.

5. Conclusion and Recommendations. The study investigates the responsiveness of economic development by investment in human capital, investment in physical capital and labor force in case of Pakistan. For analysis the data is used from 1972-2009. In investigating the unit problem in data ADF test is utilized in the study. For finding the long-run relationship among the variable autoregressive distributive (ARDL) lag approach is used. The results of the ARDL model show investment in physical capital positively and significant effect the economic development of Pakistan. The coefficient of investment in human capital highlights that between investment in human capital and economic development a positive and significant relation exists. And the results of the labor force points out there is a positive and significant relationship between labor force and economic development in Pakistan. For checking the causal relationship between economic development and investment in human capital pair-wise Granger causality test is utilized. Its results show there is a causal relationship between economic the development and human capital formation in Pakistan. The results also explain that when the government of a country wants to get a specific level of output it has to investment in education and health of its people. When the government invests in training and development of humans in the long run these individuals increase the output level and in this way a country can get the fruit of economic development. There is a bidirectional relation between investment in human capital and economic development. So, for the industrial development Pakistan should start either from economic development or from investment in human capital, the results will be favorable for the economy of Pakistan.

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