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products using refrigerators**



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**Research interests: innovative economy; labor market**



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**Research interests: quality management; analysis and  
maintenance of quality; increasing the efficiency  
of services enterprises management**



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**Research interests: influence of social networks on marketing;  
tools for effective social media marketing**



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**Research interests: competition advocacy; middle  
class; financial markets; investment management**



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**Research interests: services marketing**



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**Research interests: the impact of globalization on national  
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advertising in the system of marketing; cooperation  
with NGOs in advertising; the structure of marketing  
communication**



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**Research interests: domestic market development  
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**Research interests:** public-private partnership as a tool  
in innovative development of regions; enterprise activity  
in the infrastructure sectors of regional economy



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**Research interests:** sustainable development; system theory



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**Research interests:** risk management at enterprises



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**Research interests:** global economy;  
international financial markets



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**Research interests: development of competitive  
relations within national economy**



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**Research interests: agriculture economics; growth economics**



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**Research interests: human resources; strategic management**



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**Research interests: cooperation between regional government  
and enterprises aimed at improving regional infrastructure**



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**Research interests: synthesized capital; project**  
**management; public administration; personnel**  
**management; transaction costs**



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efficiency of enterprises activities**



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**Research interests: corporate control; managerial accounting**



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activities of international financial institutions and their impact  
on the economy of Ukraine**



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**Research interests: business economics; organization  
of production processes and transport processes;  
information support in tourism; international  
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**Research interests: economical-mathematical  
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**Research interests: market factors of influence; "Thai Airways"**



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of production processes; assessment of economic risks  
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**Research interests: marketing for small  
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**Research interests: mathematical modelling in economics;  
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control theory; supply chain management; diffusion  
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**Research interests: monopoly on innovations**



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**Research interests:** theory of competition



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manufacturers of concrete and concrete products**



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**Research interests: innovations in business processes**



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**Research interests: investment criteria;  
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