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**Research interests: marketing; promotion mix**



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**Research interests: small business management; professional certification in business management**



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**Research interests: economic public administration**



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**Research interests: financing of social security**



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accounting; budgeting; controlling**



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**Research interests: recreational destinations; religious  
tourism; active forms of tourism; mapping for tourism**



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**Research interests: HR management**



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**Research interests: strategic management; enterprise planning**



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**Research interests: institutional economics;  
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**Research interests: accounting analytical support  
for managerial decision-making**



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**Research interests: interests of economic subjects;  
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migration processes**



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**Research interests: financial architecture; agriculture**



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**Research interests: sustainable socioeconomic development  
of territories; financial security of economic systems;  
applied econometric analysis**



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**Research interests: statistics; demography;  
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**Research interests:** economic growth; trade;  
financial development



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**Research interests:** clusters; regional policy; SMEs



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**Research interests:** managing economic stability  
and effectiveness of enterprises



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**Research interests:** audit firms



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**Research interests: economics of passenger  
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**Research interests: data management;  
databases; data warehouse; big data**



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innovative marketing; marketing of services**



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**Research interests: strategic management;  
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**Research interests: innovative management**





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**sustainable development; corporate culture;**  
**corporate social responsibility**



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**analysis; information systems in management**



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**Research interests: mathematical modelling of economic**  
**processes; early warning of destabilization in economic**  
**systems functioning; uneven development of economic**  
**systems; decision support systems**



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**Research interests: regional economy; finance**



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**Research interests: implementation  
of enterprise financial policy**



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**Research interests: crisis management at enterprises**



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**Research interests: corporate social responsibility;  
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**Research interests: water transport enterprises**



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**Research interests: mathematical modelling  
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**Research interests: evaluating the effectiveness  
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policy of enterprises; accounting and control  
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companies; agricultural economics; food security**



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**Research interests: budget policy; local finance**



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**Research interests: productive potential;  
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**Research interests: actuarial accounting in investment activity**



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**Research interests: marketing in tourism**



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**Research interests: social mobility; social  
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**Research interests: finance**



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**Research interests: innovative activity; the potential  
for innovative business development; innovative  
potential management**





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**Research interests: small hotels in Odesa  
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**Research interests: international relations within ASEAN;  
ethnic minority groups; refugee policy**



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**Research interests: development of insurance  
market in Ukraine; the institute of bankruptcy;  
banking sector stabilization**



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**Research interests: rating of transport enterprises**



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**Research interests: business combination**



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**Research interests:** robotics; software  
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