



Annotations

□ **ANFILOVA SVITLANA. The studying of musical and critical genres on television in training of musicologists** ■ The article explores the specifics of interpretation of musical and critical genres in television using as an example a creative portrait. There given the characteristic of the main components of television program. Phases of work on the creation of TV programs in the genre of creative portrait, or portrait sketch, if we use the television terminology, examines. Among them is work on the script, pre-production, the selection of the musical video material. The article summarizes the author's experience as a music editor at the Kharkov Regional Television as well as experience of cooperation with students-musicologists of Kharkov National I. P. Kotlyarevsky University of Arts during the creation of video clips for University's website. ■ **Key words:** music criticism, music journalism, television journalism, musical and critical genres, creative portrait, portrait sketch, TV program.

□ **BEREGOVA OLENA. Academic musical art and contemporary informative and communication technologies: problems of interaction** ■ The modern condition of informative and communication technologies has analyzed from the aspect of their influence on academic musical art. Specifics of concert performance and sound recording are considered, differences of musical communication's sections are outlined. The author offers to accept the special governmental program of national note edition and recording support with a goal to save the age-old achievements of Ukrainian musical culture and its further development. ■ **Key words:** informative and communication technologies, academic musical art, concert performance, recording, musical communication.

□ **BEVZ MARINA. Modern issues of entering Higher educational in arts. From the experience of the Responsible of the Admission Committee** ■ In the article the problematic issues of the entrance campaign organization are reviewed. The most painful problems of the admission to higher education institutions are defined. It is concluded, that successful management of educational processes in the state is impossible without understanding of training specifics of specialists in classical and narrow-profile universities, in particular, in creative orientated higher education institutions. This specifics must be considered in formulating educational legislation and in further improvement of the Unified Electronic Educational Database. ■ **Key words:** entrance campaign, higher education institutions of arts, art contest (competition), Unified Electronic Educational Database.

□ **CHEPALOV ALEKSANDER. Problems of quality of an academic research and authenticity of its professional specialization** ■ In view



of the problems of modern academic research the necessity of the supplementation to the list of specializations in which the academic degree in the branch of “Choreographic Art” might be awarded is being substantiated. It has been proven that it will significantly expand the scale of international academic cooperation and enable to educate professional choreologists, as required by new scientific tasks. The main tasks of choreology and specific lines of research in this area, affecting primarily the historical and stylistic, semiotic and practical aspects were formulated. ■ **Key words:** scientific specializations, relevance and novelty of an academic research, study of arts, choreographic art, choreology.

□ **CHERNENKO VLADIMIR. Ontological aspects of aesthetic experience (or four lines by R. M. Rilke)** ■ The article analyzes the nature and ontological foundations of aesthetic experience through the prism of philosophy of Heraclitus and explication of his ideas in the works of Martin Heidegger. As a direct embodiment in artistic images the ontological determinants that are revealed (φύσις, πολεμος, λογος) the author analyzes the imagery of R. M. Rilke verse, which clearly demonstrates that aesthetic vision of the World is its vision as a certain expressive form. ■ **Key words:** φύσις, πολεμος, λογος, aesthetic, undisguised, ontology.

□ **GOLIKOV ALEKSANDER. Art as a form of social consciousness: identity, knowledge, social cohesion** ■ The article is devoted to consideration of art as form of social consciousness in the knowledge sociology paradigmatic framework. The author focuses attention that art, participating in a producing of social knowledge, thereby becomes an agent of a public consent fabrication and in a limit case – identities. Specifying that the industry of a fabrication of identities and of a public consent sharply commodifies and becomes internally competitive, the author comes to a conclusion about change of the place of art in the above-stated processes. ■ **Key words:** art, form of social consciousness, knowledge, social, social agreement, sociology of knowledge.

□ **HOLIAKA GENNADIY. Art and education projects of ancient Hlukhiv** ■ The article deals with the musical projects in Hlukhiv during 2014–2016 years. The key role of Mayor Michel Tereshchenko in shaping the artistic atmosphere of modern Hlukhiv is emphasised. Musical potential of the city in scientific and educational spheres is revealed. So, in the city the performances of musical classics is restored, in particular, the works by famous composers from Hlukhiv D. Bortniansky and M. Berezovsky, traditional folk art is developing, historical significance of the city and its role in world music reflects on creative workshops and scientific conferences. ■ **Key words:** Hlukhiv, Michelle Tereshchenko, art projects, national cultural revival.



□ **KALASHNIKOVA ALINA. The contemporary consumer of art production** ■ Consumers are a group, which determines existence of national art, its meanings and quality features. In this paper on the example of fine arts are regarded some commercial and non-commercial forms of consumption and their meaning for becoming of functionally independent the art market. Specifics of the contemporary Ukrainian consumers are analyzed: the sources of their aesthetic preferences, artistic taste elaboration, the factors influencing to attraction of new and future consumers (namely, contradistinction of mass and high culture, political and economical transformations). Specific attention is devoted to the aesthetic education at the schools and institutions that is regarded as the key source of population's aesthetical preferences formation. ■ **Key words:** art consumers, fine arts, artistic taste, audience, art buyers, aesthetic education.

□ **KOLOS TATYANA. Prospects of cultural and artistic education in the context of the education legislation reforming** ■ Under the conditions of reforming the education in Ukraine determination of art education specifics in the current legislation is presented as an urgent matter. The article highlights a number of problems in the field of cultural and artistic education (its staff, forms of training at different levels of the educational system, etc.) that need to be resolved in the nearest future. The draft law "On education" is analyzed, which, as one will expect, must to launch a large-scale implementation of educational reforms and will legislate new standards of specialized art education. In particular, the revolutionary innovation of the bill is the introduction of the training system for Doctors of Art and the relevant scientific degree that will be an analogue of the degree of "Doctor of Philosophy", which is awarded to scientists of foreign countries. ■ **Key words:** reforming of the cultural and artistic education, higher art education, regulatory support of professional work in the field of culture and art, the draft law "On education".

□ **KOZAK ALEXANDRA. Piano as an instrument of westernization music education in Japan** ■ In this article the modern situation in music education of Japan associated with globalization is reviewed. In all music educational establishments of this country the piano playing is teaching, so a piano is considered as a means of westernization of Japanese music education. The central music educational problem in Japan is emphasized – coexistence of two kinds of musical training – traditional and academic-professional, which are based on two kinds of playing music: traditional (oral) and academic (writing), in latter piano playing takes a main place. ■ **Key words:** Japanese music education, piano music, the trend of westernisation, ethno-national musical tradition.

□ **LOSHKOV YURIY. Formation of the folk-instrumental education at the Kharkiv Institute of Music and Drama** ■ The article is concerned



with the formation of the education system in the field of folk-instrumental performance in 1920s in Kharkiv. The objective formation factors became enlightening orientation of activity of the amateur domra and balalaika orchestras in Kharkiv in the first decades of XX century and its support from the government agencies, which was based on the awareness of moral and educational nature of the folk-instrumental orchestral performance. Its subjective formation factor became V. Komarenko's professional activities in the field of the folk-instrumental orchestral performance and organizational work of directors of Kharkiv Institute of Music and Drama Ya. Ya. Polferov (1924–1925) and S. P. Drimtsov (1926–1934). ■ **Key words:** folk-instrumental performance, objective and subjective factors of specialized music education formation, Kharkiv Institute of Music and Drama, department of folk instruments.

□ **MALIKOV VASYL. The UK Cultural Policy and Its Value for Ukraine** ■ The article offers an analysis of the UK cultural policy regarding its useful experience of the world leader in culture for Ukraine. The research focuses upon ideological and conceptual basis of British cultural policy, specifically its leading ideas, based on sources such as government reports, projects and white papers at national and local levels. The author concludes that the cultural policy in Ukraine will be successful with a clear understanding of the benefits that culture may have for the society itself and promoting national interests on international level, for the wellbeing of communities, regional growth and revival, for the development of urban life. The intrinsic value of culture and its importance for improving education, health and social interaction between people, their creativity, civic and economic activity should be the guiding ideas and principles of cultural policy. ■ **Key words:** cultural policy, the United Kingdom, cultural sector, arts, cultural heritage.

□ **MISLAVSKIY VLADIMIR. Formation of film education in Ukraine (1916–1929)** ■ The author makes an attempt to summarize and systematize the fragmented and little known factual material, which was extracted from archival sources and associated with one of the most interesting periods of the history of national cinema (1916–1929). Definite dynamics in development of cinema education – from economically motivated activities in the prerevolutionary period to state control of education in the postrevolutionary time is traced. ■ **Key words:** film education, dynamics of development, economically motivated activity, state control over education, formation of film education in Ukraine.

□ **PARTOLA YANA. Perspectives of theatre studies in the conditions of reforms and European integration** ■ This article considers the problems and prospects of theatre education in the context of higher education re-



forms and harmonization with the traditions of the national and European systems of training of specialists in the field of science about the theater. Modern processes in the European theater, and accordingly, in the science of theater requires the professionals who freely oriented in para-theatre areas and are at the forefront of artistic search. However, the changes “inside” the profession is not enough without awareness of its status in the culture and society at the state level. Therefore, the reform should take place simultaneously with the approval of the new legal standards of higher education, with the modification of the classifier professions, taking into account the characteristics of art education in the Law of Ukraine “On Education” and the regulations. ■ **Key words:** Drama education, a theater critic, the science of theater, theater science, profession «drama study.»

□ **POLUBOYARINA IRINA. Competence approach to arts education** ■ The aim of the present paper is the projection of the concept «competence approach» onto the problem field of art education by analyzing the terminological base with subsequent definition of the boundaries of professional competence for the musicians-graduates of higher school. The concept “competence” is considered in different semantic graduations. Essence of over-subject (interdisciplinary) competencies, general-subjects competencies, key-competencies and specifically-subjects-competencies is uncovered. The components of professional competence of students of bachelor’s and master’s students enrolled in higher education in the specialty 025 “Musical Art” are determined. ■ **Key words:** competence, competence approach, bachelor, master, art education.

□ **PROSKURINA MARIYA. Academic music in the system of cultural industries of Ukraine** ■ This publication is devoted to the issue of cultural industries as a sector of economic activity and as a socio-cultural factor of ensuring sustainable development of society. It was analyzed specificity of the market of cultural goods. There were studied the segment of classical music as the music industry sector. It was revealed some of mechanisms of promotion and commercialization of an academic musical product. ■ **Key words:** cultural industry, classical music, the music industry, musical business.

□ **REDYA VALENTYNA. The problem of humanization of education or Integration of education against “obrazovanshchyna”** ■ Article’s author touches upon the problem of art-esthetic culture general level deterioration among modern student youth, and offers one of the possible aspects to overcome it – broadening of culturologic direction in the structure of humanitarian subjects, recognition of priority model of humanistic-oriented future specialist’s preparation for any profile, that would be guarantee on a way of person’s valuable attitude to the surrounding reality and to himself as Personality. ■ **Key words:**



culture, art culture, art world image, humanitarization of education, creative thinking, art education.

□ **SINCHENKO BOHDAN. Kharkiv school of composition in the beginning of the XXI century: ways of development and conservation of creative heritage** ■ The article considers the question of creation of the Kharkov school of composition and its development during the XX century. Some of the features of the style, which is typical of its representatives as a whole, are analyzed. Since the work has a polemical character, the author put forward a number of issues to be addressed in due course. They relate, in particular, to the integration of the student in the composer community, to problems of performance and promotion of young composers works, to enrichment of their technical arsenal. ■ **Key words:** Kharkov school of composers, compositional Techniques, the Union of Composers, S. S. Bogatyriov, M. D. Tits, counterpoint, piano sonata.

□ **SUSHANOVA VICTORIYA. The experience of European music education in the Middle East** ■ The article considers the current structure, the main patterns and trends of music education in the Middle East. Despite the rich cultural traditions, music education in the Middle East countries is in its infancy, relying on a commercial basis and feeling the strong influence of European music schools, to a lesser extent, the USA. In the absence of the general system of musical education system, the existing training programs perform more popularization and attestation functions. The programs of Trinity Schools and ABRSM, which are implemented and supervised by the UK's leading music institutions, are considered in details. A wide range of specialties and levels of education, established ways of cooperation between schools, colleges and universities in different countries, the unified scale of evaluation stipulate successful operation of these systems in the world, but they are not in demand in the post-Soviet space, including due to the lack of available information that determines the originality and relevance of the proposed topic. ■ **Key words:** music education, education model, globalization of music education, musical training programs.

□ **VORONTSOV SERGEY. The two century long roads** ■ The article contains the observations of the author during a visit to the San Francisco Conservatory of Music and the analysis of ways of development and propagation of classical art for the century passed as compared with Kharkiv National Kotlyarevsky University of Arts (former Kharkiv conservatory) since both institutions are the same age counting their history from 1917. ■ **Key words:** Conservatory, Classical Music, Kharkiv, San-Francisco.

□ **VOROPAEV EVGENIY. Determinants of artistic creation: psychological and pedagogical approach** ■ In this work an overview of the ul-



timate meanings of artistic activity which are pointed in psychology and aesthetics is represented. It contains definitions connected with nature of art and catalogue of its functions. Also there are goals, values, ideals, art and artist's mission formulations. In fact in this work an important element of the Stanislavsky system – a concept of “super-objective” – is developed. That's why in this article author's definition of artist's super-objective (i.e. musician, writer, dancer and painter) is offered. It contains combining theoretical correctness and practical effectiveness of the definition at the same time: super-objective must help a searching artist (both young and mature) to solve his professional tasks successfully. According to the author, in this definition well-known statement by Fyodor Dostoevsky “Beauty will save the world” is developed and extended. Argumentation shows why each position of formulation is entered. ■ **Key words:** actor's the most important super-objective, psychology of Arts, psychology of artistic creativity, pedagogy of Arts, artistry. Artistic activity determinants always caused excited discussion among, but philosophers, psychologists and educators.

□ **YASHINOV OLEXIY. Direct state financing of cultural activity: foreign experience and its significance for Ukraine.** ■ The particularities, main types, forms and sources of direct state financing of cultural sphere are regarded in the paper. Author comprehensively analyses rich foreign experience of the budget support of cultural activity. Basic characteristics of statutory financing, discretionary subsidies, marked taxes and others modern economic instrument are exposed and investigated. The relevant recommendations, directed to the financing of cultural sphere of Ukraine, are presented. ■ **Key words:** cultural sphere, direct financing, estimate, subsidies, taxes, allocations.