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**THE DEVELOPMENT OF TARGETING TOOLS
IN THE CONTEXT OF SIMPLIFYING
INTERNATIONAL TRADE PROCEDURES
AND ENSURING NATIONAL SECURITY**

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Bulana V., Brendak A., Nestoryshen I. The development of targeting tools in the context of simplifying international trade procedures and ensuring national security

This article explores current issues on the need for simultaneous security and facilitation of international trade in foreign trade. The authors noted that due to the implementation of international conventions and agreements, which define the need for further facilitation of international trade and eliminate trade barriers updated issue involving the ability to predict potential violations of the customs legislation using risk analysis on the basis of prior information, conducting analytical search and identification of consignments high risk and so on. Under such conditions become especially important tools targeting risks, or targeting, which belongs to the intellectual mechanisms of customs control and can detect and monitor consignments from high risk.

The study aims to develop the organizational and administrative aspects of implementation tools targeting structural units SFS. The authors noted that for optimal organization of the relevant risk analysis units according to preliminary information important to consider the information and specifications; On the other hand, is in the process of work there are requirements for completion of information technology resources.

Organizational support process analysis and risk assessment using prior information requires the creation of separate groups or departments in charge vidnosytymetsya exercise targeting as the main method of analysis and risk assessment using preliminary information about goods, vehicles scheduled to move across the border, which is actively used in EU countries, USA and other countries and has objective advantages for more precise targeting risk operations

Key words: *customs, targeting and procedures of international trade, national security.*