# ECONOMIC ANNALS-XXI

All-Ukrainian Research Journal

### 1-2(2)'2013

## Founded in 1996 Issued six times a year

#### Founders of the Journal:

Institute of Society Transformation (Director – **Dr. O. Soskin**) and Institute of World Economy and International Relations of NAS of Ukraine (Director – **Dr. Y. Pakhomov**)

#### **Editor-in-Chief**

Dr. Antonina Matviychuk antonina\_matviychuk@i.ua

The Economic Annals-XXI Journal is included in updated list of profesional editions for two branches of sciences: Economic sciences, Political sciences

(Decree of Higher Attestation Commission of Ukraine (HAC) Presidium № 1-05/3 dated from 14.04.2010 – Bulletin of HAC of Ukraine, 2010, № 5)

Your scientific articles on economic and political issues could be published in The Economic Annals-XXI Journal in Ukrainian, Russian, English or Polish languages

#### **Publication ethics**

The materials, submitted for the publication in the journal, pass reviewing of the members of the Editorial Board of the Economic Annals-XXI Journal

The ideas and offers, stated in articles, not necessarily coincide with the point of view of the Editorial Board. The responsibility for reliability of the information in articles, accuracy of the titles, names and citations is carried by the authors.

The Editorial Board keeps the right for minor literary changes and shortening of the articles, saving the authors' style and conclusions.

The texts submitted can not be published in other economic journals worldwide.

All plagiarism issues and issues related to inappropriate citing etc. – to be settled personally by the authors.

© Institute of Society Transformation, 2013

#### ISSN 1728-6220

#### **CONTENTS**

45

49

52

WORLD ECONOMY AND INTERNATIONAL ECONOMIC RELATIONS	
Marynina Svitlana (Ukraine). The peculiarities of regional integration unities in the Asia-Pacific Region	3
ECONOMICS AND MANAGEMENT OF NATIONAL ECONOMY	
Zabarina Daria (Ukraine). The essence of economic and financial flexibility management of the real sector of economy entities (in Russian)	7
ECONOMICS AND MANAGEMENT OF ENTERPRISES	
Starikova Olha (Ukraine). Methodological approaches to assessing the efficiency of the region's resource potential	11
<b>Orlov Volodymyr</b> (Ukraine). The analysis of enterprises' product innovative potential management	14
<b>Mazurenok Oksana</b> (Ukraine). Development the algorithm of optimization and evaluation of production processes diversification efficiency	18
Khavanova Maryna (Ukraine). Methods of the enterprise's financial strategy	21
MONEY, FINANCES AND CREDIT	
Popravka Oksana (Ukraine). Forming of domestic system of banking supervision in the context of conformability to Basel Committee's international standards	24
Yevenko Tatyana (Ukraine). Management of banking institutions liquidity	27
<b>Demianchuk Iryna</b> (Ukraine). Realization of state income policy in turbulence conditions	30
Krykliy Vladislav (Ukraine). Foreign experience of non-state pension funds functioning and its application in Ukraine	34
DEMOGRAPHY, WORKFORCE ECONOMY, SOCIAL ECONOMY AND POLICY	
Stolyaruk Kristina (Ukraine). Creation of social and individual competences profile of a specialist in the sphere of personnel management	38
Tsap Svitlana (Ukraine). Estimation of region's financial provision influence on living standards of rural population (by the example of Ivano-Frankivsk region)	41
ACCOUNTING. ANALYSIS AND AUDIT	41
ACCOUNTING, AMENDIO AME ACCUM	

## The Economic Annals-XXI Journal is indexed in six international indexation databases:

Yurchenko Oleksandr (Ukraine). Method of operating costs internal control

- 1) Index Copernicus, Poland;
- 2) Ulrich's Periodicals Directory, Great Britain, the USA;
- 3) EBSCOhost, the USA;
- 4) Central and Eastern European Online Library

Matyukha Mykola (Ukraine). Features of managerial reporting

**Spodaryk Vira** (Ukraine). Analysis of economic categories of «expenses» and «charges» by essence and purpose

(Ć.E.E.O.L.), Germany;

on total income (expenses)

- 5) GESIS Knowledge Base on Social Sciences, Germany;
- 6) Russian Index of Scientific Citation (RISC), Russia.

ECONOMIC ANNALS-XXI 1-2(2)'2013