

the process approach in management of industrial enterprises permits to build the enterprise management system, reduce the overhead of interacting units, increase the speed of decision making, enhance the company's ability to respond flexibly to market changes.

Keywords: management, system, process, function, system approach, process approach, material flows.

[10].

[11].

« » [3].

[4].

« »

();

();

« »

« »

[12].

[5].

[12].

[13].

« »

()

« »

()

(),

(),

[13].

«

» —

«

»

[14].

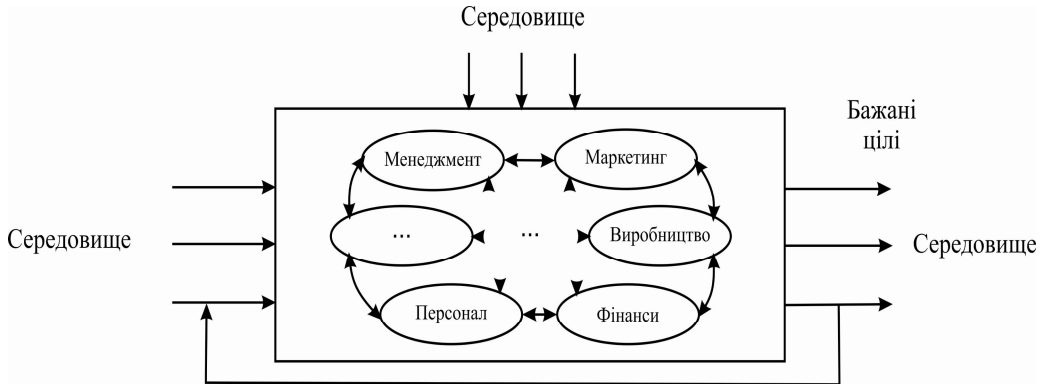
[6].

»

«

[15].

(. 1).



. 1.

[16].

3)

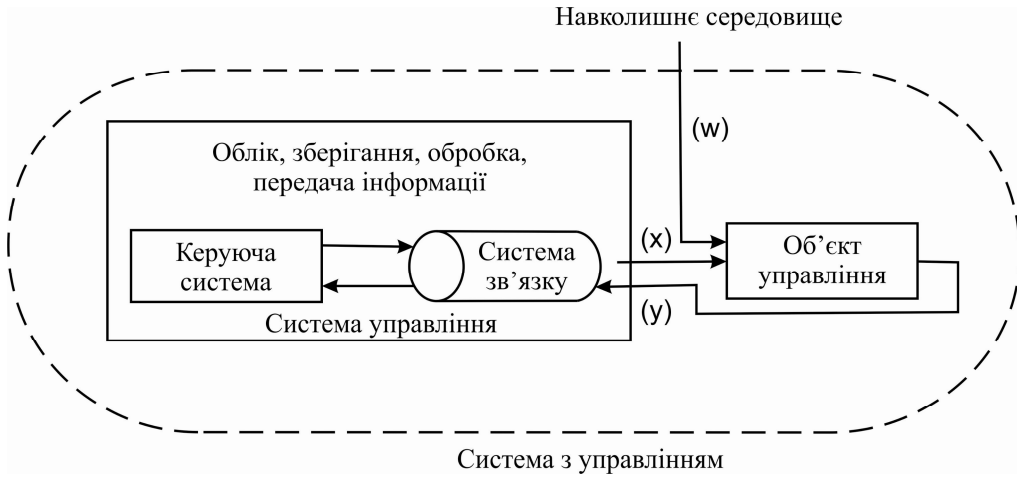
«

() [17].

ISO 9000:2001:

[18].

(. 2).



. 2.

. 2

{ }

{ }.

[19].

[19].

ISO 9000.

[20].

()

[21].

- [22].
- » [23].
1. / . // . — 2009. — 110. — . 34-36.
 2. / . . // . — 2012. — 22.15. — . 331-335.
 3. // . : 1982. — . : , 1982. — . 7-25.
 4. E. H. ; . . . — . : . . . , 1989. — . 43.
 5. . 300 / [. . .] . — . : . . . , 2004. — . 27.
 6. / , , 2004. — 231 .
 7. . — 4- : [. . .] / , 1999. — 417 .
 8. / . . . // . — 2009. — 11. — . 131-137.
 9. — . : , 2001. — 305 .
 10. [. . .] / // . — 2011. — 2. — . : http://archive.nbu.gov.ua/portal/soc_gum/ekfor/2011_2/23.pdf
 11. : » [. . .] / : <http://economy-lib.com/upravlenie-materialnymi-potokami-promyshlennyh-predpriyatij-na-osnove-sinergeticheskogo-podhoda>
 12. / . . . // :
 10. — . : , 2007. — . 252-259.
 13. [. . .] . — . : <http://rudocs.exdat.com/docs/index-75169.html?page=9>
 14. [. . .] : <http://rudocs.exdat.com/docs/index-75169.html?page=8>
 15. [. . .] . — . : <http://referatus.com.ua/ekonomichna-teoriya-teoriya-ekonomichnih-nauk/nacionalna-ekonomika-z-tochki-zoru-sistemnogo-anal/>

region]. *Ekonomichnyi forum*, 2011, no. 2. Available at: http://archive.nbu.gov.ua/portal/soc_gum/ekfor/2011_2/23.pdf

11. Dolzhenkova Ye.V. *Upeavleniye materialnymi potokami promyshlennykh predpriyatiy na osnove sinergeticheskogo podkhoda* [Materials Management of industrial enterprises based on a synergistic approach]. Abstract of Ph.D. dissertation, Economic sciences : 08.00.05. Ekaterinburg, 2009. Available at: <http://economy-lib.com/upravlenie-materialnymi-potokami-promyshlennykh-predpriyatiy-na-osnove-sinergeticheskogo-podkhoda>

12. Diakonova . . *Zbirnyk naukovykh prats DETUT. Serii: Ekonomika I upravlinnia* [Collected papers of State economics and technical university fo transport. Series: Economics and management]. Kyiv: SETUT, 2007. no. 10, pp. 252-259.

13. *Ponyatiye sistemoobrazuyushchego faktora. Osnovnyye sistemoobrazuyushchiye factory* [The concept of system-factor. The main system factors]. Available at: <http://rudocs.exdat.com/docs/index-75169.html?page=9>

14. *Struktura I funktsii systemy. Bazovyie typy struktury system* [Structure and system functions. Basic types of systems structure]. Available at: <http://rudocs.exdat.com/docs/index-75169.html?page=8>

15. *Natsionalna ekonomika z tochky zoru systemnoho analizu* [National economy in terms of system analysis]. Available at: <http://referatus.com.ua/ekonomichna-teoriya-teoriya-ekonomichnih-nauk/nacionalna-ekonomika-z-tochki-zoru-sistemnogo-anal/>

16. *Teoriia sistemnoho pidkhodu do orhanizatsii yak ideia dlia dosiahnennia efektyvnoho upravlinnia* [Theory of a systematic approach to organizations as an idea to achieve effective management]. Available at: http://refs.co.ua/83898-Teoriya_sistemnogo_podkhoda_k_organizaciyam_kak_ideya_dlya_dostizheniya_effektivnogo_upravleniya.html

17. Yesipova K. . *Teoretychni zasady upravlinnia biznes-protsesamy turystychnoho pidpriemstva* [Theoretical principles of business process management of tourism enterprises]. *Ekonomichni nauky: Zb. nauk. pr. Serii: Ekonomika ta menedzhment* [Economic Science: Series: Economics and management]. Lutsk : Lutsk national technical university, 2010, no. 7 (26). Vol. 1. Available at: http://archive.nbu.gov.ua/portal/soc_gum/en_em/2010_7_1/40.pdf

18. *Chetyre sostavlyayushchiye menedzhmenta* [The four components of management]. Available at: <http://quality.eup.ru/MATERIALY2/4sostmen.html>

19. Aleksinskaya T.V. *Osnovy logistiki. Obshchiye voprosy logisticheskogo upravleniya* [Fundamentals of logistics. General questions of logistic management]. Taganrog: Izd-vo R U, 2005. 121 p. Available at: http://www.aup.ru/books/m95/5_2.htm

20. Chernov .S. *Ratsionalizatsiya biznes-protsessov kak forma razvitiya finansovo-kreditnykh organizatsiy* [Rationalization of business processes as a form of financial and credit organizations]. Ph.D. dissertation, Economic sciences. Nizhniy Novgorod, 2007. Available at: <http://biznes-protsessy/analiz-protsessnogo-podkhoda-upravleniyu.html>

21. Eskuzyan E.S. *Protsesnyi pidkhid do upravlinnia, modeliuвання biznes-protsesiv* [The process approach to management, modeling business processes]. oscar, 2009. Available at: http://bukvar.su/informatika_programmirovanie/173829-Processnyiy-podhod-k-upravleniyu-modelirovanie-biznes-processov-Razrabotka-PO.html

22. Bulatova Z. . *Sovershenstvovaniye upravleniya materialnymi potokami v gazovoy promyshlennosti respubliki Dagestan* [Improving the management of material flows in the gas industry of the Republic of Dagestan]. Abstract of Ph.D. dissertation, Economic sciences : 08.00.05. Makhachkala, 2005. Available at: <http://economy-lib.com/sovershenstvovaniye-upravleniya-materialnymi-potokami-v-gazovoy-promyshlennosti-respubliki-dagestan>

23. Honcharuk . . *Visnyk Khmelnytskoho natsionalnoho universytetu*, 2010, no. 5, Vol. 3, pp. 84-88.

© . . . , 2013

Reviewer

. S. Blagun
Doctor of Economic Sciences, Professor
Vasyl Stefanyk Precarpathian National University, Ivano-Frankivsk, Ukraine