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## CLUSTER APPROACH TO ORGANIZATION OF INDUSTRIAL COOPERATION AND POSSIBLE OPTIONS WITHIN THE REGION

**Introduction:** In conditions of increasing competition in national markets for goods, labour and capital, the economic priority for Ukrainian regions is the increase of competitiveness of regional economies. The importance of theoretical concepts which allow for justifying and implementation of effective forms of territorial organization of economy and competitive strategies of socio-economic development of the regions is also growing. **Aims and objectives:** Determining the advantages of cluster organization of production interaction and analysis of variability of modern cluster policy within the region. **Methods:** Logical and comparative analyses, method of grouping. **Results:** Benefits of cluster organization of production interaction have been determined and analysis of variability of modern cluster policy within the region has been carried out. **Conclusions.** Basing on the analysis, we can conclude that the regional cluster policy is not a new form of activity in the sphere of economy, but a new way of organization of the microeconomic policies in the region concerning the new objects of economic infrastructure – spatial clusters. Considering rational cluster policy we should take into account that the process of its formation in the region is a difficult task whose development and implementation requires a scientific approach. Its success depends on many factors and conditions, and the central place here belongs to scientific principles of selection of variants of cluster policy, substantiating its prospects and feasibility of establishing different clusters of industrial associations.

**Key words:** cluster, policy options, interaction, cluster approach.

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