

. I. Shcherbatiuk

INNOVATIVE LABOR IN THE LIFE CYCLE INNOVATION

Introduction. Modern state of socio-economic processes determines the need for a detailed study of the innovation processes. Innovation and innovative labor in particular – basic categories of modernity. Innovative labor in the context of the life cycle of innovation should be studied. **Objective:** To analyze the life cycle of innovation and determine the location of innovative labor in its general structure. **Results:** generated structure lifecycle innovation, based on the use of triadic criterion of integrity, dedicated by three business segments, based on the triad types of labor inherent in any business entity. **Conclusions:** results allow you to position the innovative labor as a tool for continuous activity of the enterprise (for example, higher education institution).

Keywords: innovative labor, innovation, life cycle, creative labor, technical labor, the triad business segments.

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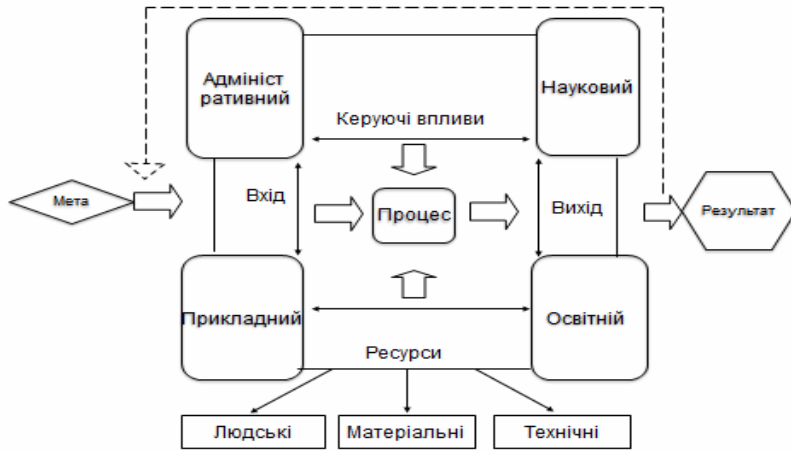


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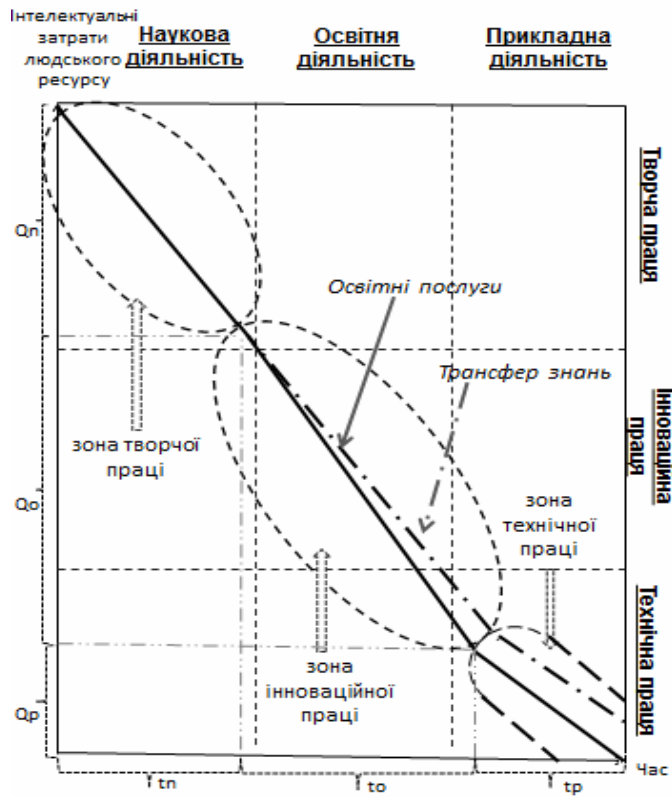
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