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CONVERGENT APPROACH IN ECOSECENT: BACKBONE POTENTIAL AND POSSIBILITIES OF THE GOAL-SETTING IN THE FIELD OF ECONOMIC SECURITY OF THE ENTERPRISE

Introduction: Expansion of number of methodological approaches in an ecosecent happens due to patrimonial and specific expansion of the concept "economic security of the enterprise". Approach to interpretation of the concept "economic security" has to be in a contour of a modern paradigm of security which will give opportunity not only separately to develop certain elements of methodological basis of an ecosecent, but also empirically to explain a role and a place of own development in the general paradigm. The convergent approach developed by the author meets these requirements. **Aims:** Formation, justification and statement the paradigmatic, syntagmatic and pragmatological aspects of convergent approach as new methodological approach in an ecosecent. **Results:** Convergent approach moves accent of attention from a position of object of knowledge on a position of the subject of knowledge of essence of processes of security at the enterprise. The essence of convergence in system of security is shown that absolutely different adaptation potential of certain people is narrowed to much smaller by the sizes and an essence to a set of adaptation actions and actions for security of activity which is formed on group as a whole. Convergence means identification of a dominating behavioural stereotype and compulsory, from the psychological point of view, approach or likening of sets of personal characteristics to it and adaptation actions of other participants of this social group. Convergence reduces a variety of possible conditions of system because leads to likening, folding, narrowing of signs and properties of the main element of system – the human. Therefore convergence is the negative phenomenon which reduces productivity of functioning of system of security of the enterprise. The security system, thanks to convergence, can't be in a condition of stability or balance throughout the long period of time. The system of security has to constantly and carry out incessantly actions of counteraction of convergence, differently level of security will constantly decrease. **Conclusions:** Convergent approach operates with concept of threat, as subjectively determined factor of existence or creation of a dangerous situation. Threat is "product" of perception (feeling) of security the human which connects objectively existing danger with subjective desire to apply adaptation abilities for the sake of its elimination. Within convergent approach it is considered that security of the enterprise as anthropic system is a situation which, in a type of absence or insignificance of threats, is subjectively perceived by a dominating behavioural stereotype of people at the enterprise as safe. Economic security of the enterprise is a situation when the nomenclature and extent of economic threats to the enterprise is perceived by economic subjects of the enterprise as safe and such which doesn't demand change of their dominating economic behavioural stereotypes. The system of economic security of the enterprise is a set attracted to processes of security of economic subjects and objects of security which interact and are connected in time and space by certain ways of social and economic interaction which (ways) are predetermined by the social and economic status, the purposes and functions of subjects of security of the enterprise. Within convergent approach the goal-setting occurs in two stages, similar to two stages of creation of system which form two peculiar phases of a goal-setting in security system: psychological and organizational.

Keywords: approach, convergence, system, economic security, enterprise.

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