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V. M. Herzanych

EFFECTIVENESS OF THE SYSTEM OF ATTRACTING FOREIGN INVESTMENT IN UKRAINE

Introduction: Solving the problem of effective attraction of foreign investment requires development and substantiation of guidelines aimed to optimize approaches to forming the priorities of investment attrac-

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tion. **Aims and Objectives:** Determining the main groups of factors which can be used to estimate the system of attraction of foreign investment in Ukraine and research of statistical relation between those factors and the scope of foreign investment. **Methods:** Generalization method, econometric analysis. **Results:** The main groups of factors which can be used to estimate the system of attraction of foreign investment in Ukraine – macroeconomic, financial, innovative and institutional factors – have been determined. Statistical relation between those factors and the scope of foreign investment has been analyzed. **Conclusion:** Results which can be used in order to develop and realize the forecasting model of attraction of foreign investment in Ukraine have been obtained; the guidelines aimed to optimize approaches to forming the priorities of investment attraction have been grounded.

Key words: foreign investment, effectiveness, impact factors, econometric analysis.

[1-4].

[5-11; 13-17].

[5].

[11].

(),
 (accumulation of knowledge),
 [10, 15, .69].

(. 1).

(. 1).

ЧИННИКИ ОЦІНКИ ЕФЕКТИВНОСТІ ЗАЛУЧЕННЯ СИСТЕМИ ІНВЕСТИЦІЙ В УКРАЇНІ			
Макроекономічні чинники 1. ВВП 2. Індекс інфляції 3. Індекс відкритості економіки ¹ 4. Рівень зайнятості населення 5. Середньомісячна заробітна платня 6. Площа сільськогосподарських угідь	Фінансові чинники 1. Валютний курс 2. Податок на прибуток 3. Фінансові результати підприємств до оподаткування	Інноваційні чинники 1. Видатки на НДДКР 2. Питома вага підприємств, що займалися інноваціями 3. Питома вага підприємств, що впроваджували інновації 4. Кількість студентів ВНЗ I-IV рівнів акредитації	Інституційні чинники 1. Індекс економічної свободи 2. Захист прав власності 3. Свобода від корупції 4. Податкова свобода 5. Ступінь втручання уряду 6. Свобода ведення бізнесу 7. Свобода трудових відносин 8. Монетарна свобода 9. Свобода торгівлі 10. Свобода інвестування 11. Фінансова свобода

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¹ (+ (Openness index)) [12].

Lewis J. (2000)		;	-
Yasmin B. etal. (2003)	-	C;	-
Lee J. (2005)		;	-
Sawkut R., (2009)	-	;	-
Receanu A.S. (2010)		;	-
Walsh J.P. (2010)	.	;	-

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[1-4; 6-9; 13-17].

Falk M. (2012)		;	;
		;	;
Uwubanmwem A., Ajao M. (2012)	.70	;	;
Jude C., Levieuge G. (2013)		;	;
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.. (2009)		;	;
(2011)		.11-12	;
(2013), . 42		;	;
(2013)		;	;

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(. 2).

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	3
	0,994
	0,843
	0,909
	0,907
	0,990
	-0,991
	-0,862
-	0,993
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	0,953
	-0,897

3

12

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1. — 16. — . 41-43.
2. / . — 2011. — 4. — . 57-70.
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