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MODERN TOOLS OF THE DEVELOPMENT STRATEGY CREATION

Introduction: Nowadays development, including strategic one is relevant for domestic companies because of unstable and poorly predictable conditions. Creation the development strategy for local needs appropriate tools. Leading in this area are considered to Western scholars, therefore the study of modern tools to develop the strategy of the company is important. **Aims and Objectives:** To review and investigate modern tools of creation the development strategy of the company. **Methods:** monographic and content analysis. **Results:** According to the stakeholders identified three levels at which developing modern tools of the development strategy creation: the state level, the level of the enterprise (outside interference), the level of the enterprise (internal resources). Specific examples of the tools at various levels was studied. **Conclusions:** The issue of strategic management development companies are increasingly solved with the help attract other organizations and consultants that are highly specialized. This leads to the continuous development of new, specific tools of company's development. Modern tools of organizational development are complex and multifaceted. Despite the variety of issues such tools the question about software strategy development of the company today is still open.

Key words: development, enterprise, tools, sustainable, conditions.

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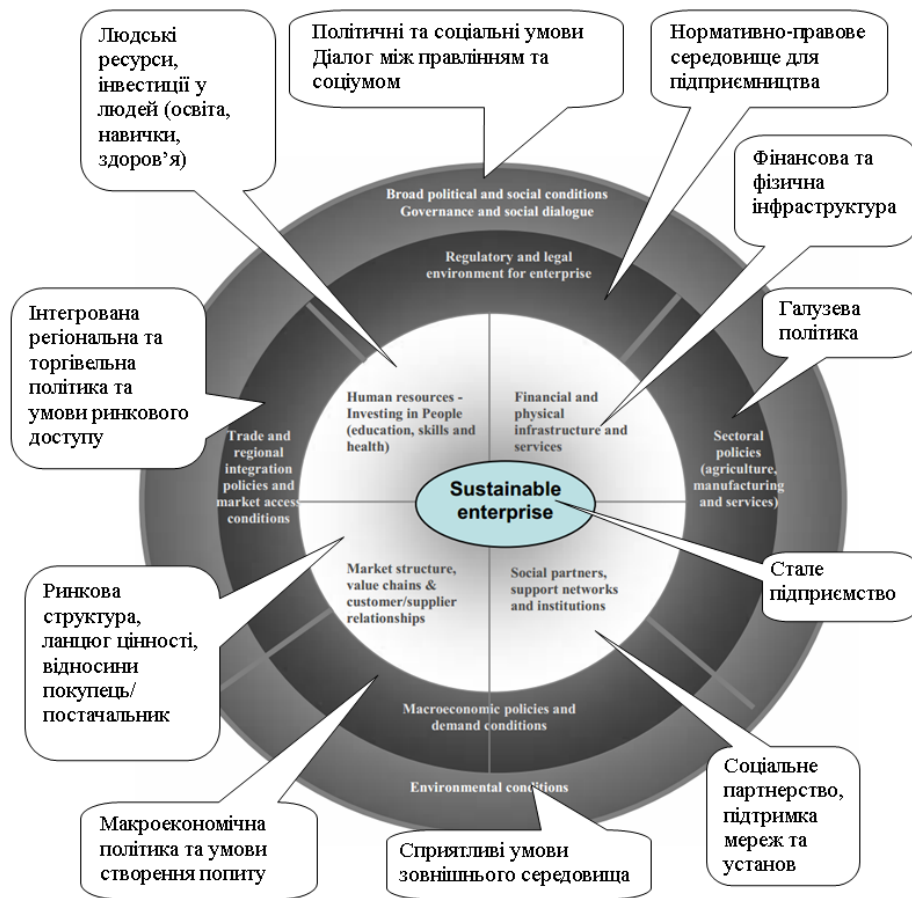
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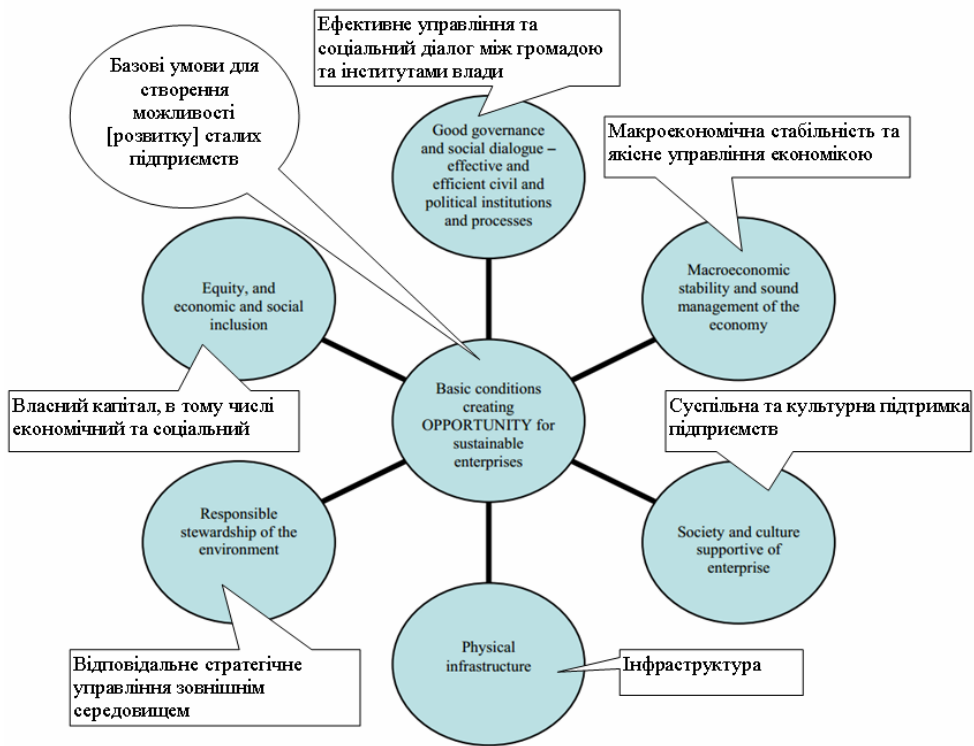
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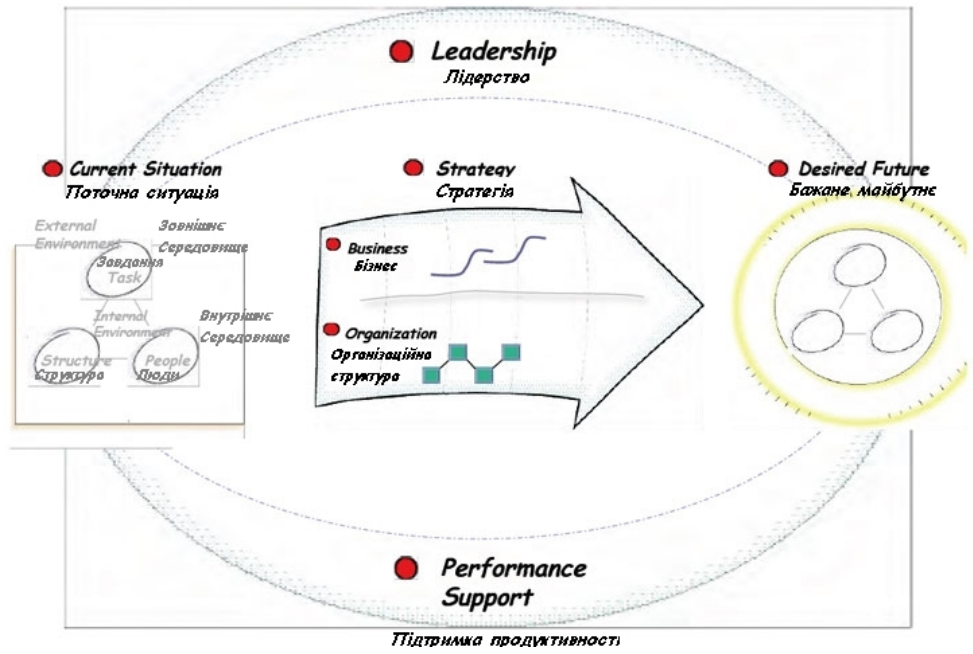
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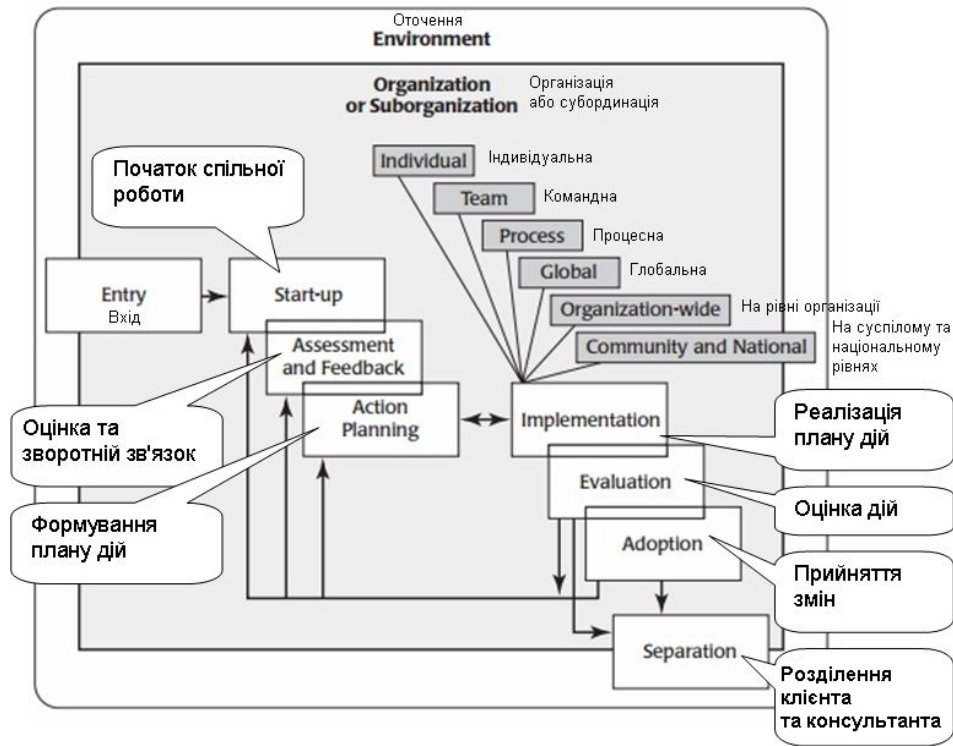
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