

## ABSTRACTS

**Andreeva I.P., Pavlov K.V., Layshenko V.I.** *Stability of small enterprises functioning.* – P. 118.

The article illustrates the fact that a stable development is the state of functioning resulted from implementation of development strategy characterized by stability or positive changes in values of stability within certain limits accepted for assessment of stable functioning for a definite period of time.

**Anisimova H.V.** *Ecological component of the mechanism for managing industrial development of Ukraine.* – P. 71.

The article investigates methodological and practical problems concerning use of resources in the development of industrial production of Ukraine. It also considers the problems connected with development of industrial management at macro-level and specific features in estimation of efficiency of use of the factors of development. The necessity is grounded to make a quantitative estimation of the influence of qualitative factors of labour, capital and innovations use in the industry.

**Baranov S.V.** *On estimation of openness of the economy of Ukraine to foreign direct investment.* – P. 38.

The estimation of openness level of the national economy to foreign direct investment has been done. The openness has been estimated by types of economic activity in the context of economic security of the country.

**Brukhovetska N.Yu., Khasanova O.V.** *Estimation of enterprise's investment attractiveness: determination of lacks in some existing techniques.* – P. 110.

The notion of enterprise's investment attractiveness is specified, techniques for estimation of enterprise's investment attractiveness are considered and their lacks are defined.

**Danilchuk V.F.** *Preconditions for formation of concept and mechanism for the development of tourist activity on the industrial territory.* – P. 206.

Preconditions for formation of concept and mechanism for the development of tourist activity on the industrial territory are considered.

**Fesenko I.A.** *Methodology of the state rationalism in managing the coal industry.* – P. 48.

The questions of forming the state rationalism methodology in the coal industry management are considered. Preconditions for

making a search for new approaches to substantiation of managerial decisions are explained. The main methodological principles of state rationalism are proposed.

**Gorchakova O.M., Poklonsky F.Yu.** *Quality, effectiveness, efficiency, qualitiveness: terminological aspects.* – P. 22.

The analysis of essence of such notions as quality, effectiveness and efficiency used in the economic system has been done. Three-factor "system-creating" index of enterprises operation is offered. It is a qualitiveness that takes into account the results achieved, resources utilized and the method of realization. Aspects of the three-factor estimation model are considered.

**Grin'ko T.V.** *Optimization of enterprise's organizational management structure.* – P. 157.

To enhance the efficiency of development and introduction of innovations, it is necessary to improve enterprise's organizational management structure. The model of minimization of information relations between subdivisions has been created, which allows to improve coordination of structural divisions' actions when realizing enterprise's innovation strategy.

**Khobta V.M., Komar H.O.** *Estimation of enterprise's innovation potential.* – P. 102.

Innovation potential estimation is traditionally based on the registration of varied activities of the enterprise. The authors offer using of such an integrated index as a function of desirability. It will raise the objectivity of estimation of present condition of the innovation potential and forecast its future condition. As a result, it will be possible to uncover factors and reserves for innovation potential increase.

**Kovaleva O.O.** *Modeling strategy for making decisions on custom - tariff regulation of foreign economic activity.* – P. 86.

The paper analyses the employment of methods of mathematical modeling as applied to the tasks of tax regulation of foreign economic activity of Ukraine. The experimental economic-probability model has been built and well-grounded in order to regulate foreign economic activity using customs duty. The example is given to illustrate this.

**Kravchenko V.I., Kravchemko V.V.** *Design of e-commerce facilities for a small company.* – P. 95.

The article describes structure of architecture and basic principles of design and development of software for an internet-shop that should provide services for small companies.

**Krulkevich M.I., Synkova K.V.** *Use of monitoring of competition as an instrument of regional regulatory policy.* – P. 33.

The article considers methodological questions concerning the use of monitoring for estimation of competitive environment of the region. The role of monitoring in the development and implementation of the regulatory policy of the region is shown. The electronic tool is offered to make monitoring. The types of information about the competitive environment of the region and specific aims of monitoring are considered.

**Levin P.B.** *Institutional distinctions in the development of health care system.* – P. 224.

The article deals with functioning of the health care system which is a part of the government social policy and which is in a crucial and crisis situation. To solve the problem, the mechanism is offered that includes government regulating order for self-independence of health care establishments; multi-canal financing through purpose-oriented capital.

**Lozinsky I.E.** *Optimization of distribution of the budget for nature-protection projects of the ore mining and processing enterprise.* – P. 201.

The paper defines the approaches to development of managerial decisions on distribution of the budget for nature-protection projects of the ore mining and processing enterprise within priorities of the conception of constant social development. Interconnection between economic efficiency of nature-protection activity and general economic results of the ore mining and processing enterprise management has been investigated. The principles of parallel-integrated management of innovation business and nature-protection strategies of given enterprises have been well-grounded.

**Lyubun' O.S.** *Strategy of planning long-term industrial credits by banking institutions.* – P. 197.

The paper deals with issues which concern long-term crediting of industrial enterprises and their investment attractiveness.

**Morschenok T.S.** *Demographic preconditions for formation of labour potential.* – P. 211.

The article considers the problem of labour potential formation and analyses demographical situation in the country. The reasons for its worsening have been revealed, and levers have been found to regulate volume of labour potential in the country.

**Nazarchuk M.I.** *Specific features of market transformations in the economy of Russia in 90s of the XXth century.* – P. 3.

Basic principles and methods for implementing market reforms in Russia in 1991-2000 are considered, as well as their results in the economy and social sphere. A special attention is paid to economic decline unprecedented in peaceful time, social degradation, insiders' interest in privatization, use of corporate ownership in the interests' of insiders resulted in disfunction of corporate property institute and high decapitalization of enterprises in the process of privatization.

**Panasenko I.V.** *Managing a housing-and-municipal complex under present conditions.* – P. 173.

The paper investigates regional differentiation of the housing-and-municipal complex (HMC) condition. Basic parameters which indicate the condition and development of HMC in regions have been analyzed, and the integrated coefficient for the HMC condition has been calculated. The dependence between the integrated coefficient level indicating the condition of HMC and number of created private enterprises in housing and communal services is revealed.

**Penkova I.V.** *Knowledge-based economy: institutional transformation.* – P. 13.

The article analyses modern institutional transformations in the society which are related to formation and development of the new economy, characterizes briefly present state of institutional structure of the Ukrainian economy, reveals the features of the institute of education in Ukraine and analyses main distinctive features of knowledge and information as basic factors of new economy.

**Ponomarenko O.P.** *Specific character of payment for labor in mining sections and the necessity of improving its stimulating function.* – P. 217.

Constant and changeable parts of wages in monetary compensation expenses are considered, and the necessity is grounded to improve the present system of payment in order to increase its stimulating function. Expenses for encouraging compensation have been foreseen, and it has been recommended to revise the wages for the workers

engaged in technological links in order to increase its motivating function.

**Ponomarenko P.I., Marchenko O.O.** *Taking into account basic factors when determining economical expediency of extraction of small remaining laid-up coal reserves.* – P. 182.

The factors are determined which have influence on full extraction of coal reserves. The definition is given to the notion “laid-up coal reserves”. The criterion is grounded and the method is presented which are to be used for estimation of economic efficiency of extraction of remaining laid-up coal reserves.

**Raschupkina V.M.** *Analysis of structural changes for using new forms of economic management in the metallurgical complex.* – P. 55.

The paper presents analysis of structural changes for using new forms of economic management as a formalized combination of means preventing and regulating process of economic activities inside the industrial complexes.

**Sereda L.O.** *The state-of-the-art of the coal industry under present conditions.* – P. 67.

The research conducted by the author allows defining the urgent problem of the coal industry and making a conclusion that the coal is a “black gold” for Ukraine. Therefore, solution of problems urgent for this industry is necessary for recovering both of the industrial sector and economy on the whole.

**Tkachenko A.M., Yakos I.S.** *Making economic decisions under uncertainty and risk.* – P. 29.

The essence of decisions making under uncertainty and risk using static game models is considered; characteristic of a row of various criteria for choosing optimal solution (strategy) from a set of possible ones is given.

**Tsyganok O.O.** *A general plan of assessment of products competitiveness: theoretical and methodological aspects.* – P. 148.

The author reveals the essence of a methodological aspect of a general plan for assessment of products competitiveness, defines the factors which provide products competitiveness and grounds the necessity of conducting investigations in this field.

**Varava L.M., Varava A.A.** *Modeling of industrial strategy for a modern mining enterprise.* – P. 81.

Basic directions for the development of industrial strategy for the modern mining

enterprises are defined. The optimization model is offered for choosing a variant of industrial strategy.

**Vazhynsky F.A., Molnar O.S., Kolodiychuk A.V.** *Foreign and domestic experience in forecasting the development of region's industrial production.* – P. 143.

Different approaches to the development of forecasts on the basis of studying foreign and domestic experience in forecasting prospects for the development are considered. Strategic management both at the national and regional level is impossible without construction of the system for socio-economic predictions and clearly-defined priorities of development.

**Yeletsikh S.Y.** *Analysis of theoretical approaches to interpretation of essence of the concept «financial stability of enterprise».* – P. 188.

The article considers and analyses to-day's approaches developed by domestic and foreign scientists-economists to interpretation of essence of the concept “financial stability of enterprise”; reveals the connection of above concept with such concepts as “economic stability”, “financial position”, “financial equilibrium”, “financial independence” and “financial security”.

**Zhamoyda A.A.** *Estimation of production potential of bread-making enterprises.* – P. 165.

A comparable characteristic of potential and its kinds is given. A statistical estimate of the production potential of bread-making enterprises – open joint-stock companies in the Donetsk region has been made. The author offers econometric models, which allow to assess influence of different factors on bakery products output.

**Zhikhhor O.B.** *Role of theories of innovations and innovative development in forming regional innovation policy.* – P. 132.

The paper assesses theories of innovations and innovative development and motivates the importance of their using in formation of regional innovation policy.

**Zolotarev A.M.** *Innovations – base for intensive form of production development.* – P.138.

It has been proved that innovation activities should be aimed at reduction of reproduction cycle that provides for intensive form of production development and increase in competitiveness of products. This becomes possible if economic services consider innovations to be truly expedient.