A.Danylenko, N.Shelud'ko

UKRAINE'S MONEY-AND-CREDIT MARKET: THE CRISIS LESSONS AND SHORT-TERM PROSPECTS

The article generalizes the tendencies of the functioning of Ukraine's money-and-credit market during the crisis period. The authors evaluate the adequacy of the current anti-crisis money-and-credit policy and outline the key challenges and risks for the monetary and credit sphere of Ukraine' economy in the current year.

L.Fedulova

TECHNOLOGICAL POLICY IN THE SYSTEM OF ECONOMIC DEVELOPMENT STRATEGY

The article reveals the essence of technological policy and analyzes its peculiarities and implementation mechanisms on the example of individual countries during 80 years of the XX – beginning of XXI centuries with further determination of tendencies and regularities. The author puts forward and justifies various proposals as to the guidelines of the formation of technological policy in Ukraine.

I.Bobukh

ECONOMIC EVALUATION OF FIXED CAPITAL: INTERNATIONAL PRACTICE AND UKRAINIAN REALITIES

The author points out that creation of a powerful potential for economic development, in which a sizable place belongs to fixed capital as an important factor of the implementation of structural change in the economy, is one of the main preconditions for successful resistance to the globalization threats at the national level. On the results of an economic evaluation of Ukraine's fixed capital in the international context, the article reveals essential disproportions in its generation. To minimize them, it is necessary to develop and take comprehensive measures to raise the volume of investment into fixed capital, which should be followed by corresponding investment in human capital, rationalization of the use of the natural resource potential and optimization of the generation of financial capital.

O.Korotkevych, O.Bahriy

FORMATION OF THE SYSTEM OF (PHYSICAL PERSONS') REALTY TAXATION

The authors are considering the international experience of realty taxation based on market, lease, cadastre and normative value and on the realty area. They justify the approaches to defining the base and rate of the tax on physical persons' realty in Ukraine.

S.Antonov, S.Shishkov

DETERMINATION OF THE MARKET VALUE OF SECURITIES: THE MAIN PROBLEMS AND WAYS OF THEIR SOLUTION

The authors analyze the world experience of pricing at the stock markets, reveal the gaps in Ukraine's legal basis, and, based on a comprehensive analysis of the problem of defining the real value of securities at the stock market, they outline the ways of its solution.

Y.Cherevikov

PRECONDITIONS FOR THE DEVELOPMENT OF PUBLIC-PRIVATE PARTNERSHIP IN UKRAINE'S HOUSING AND COMMUNAL SERVICES

On the basis of his research on the foreign experience of the implementation of infrastructure projects, the author analyzes the preconditions for reforms of Ukraine's housing and

communal services and justifies various priority guidelines of the attraction of private investments to this sphere.

O.Balakireva, A.Nour

THE SOCIO-LABORAL STATUS AND INCOME STRATIFICATION AS DETERMINANTS OF SOCIAL HEALTH AND ECONOMIC BEHAVIOR OF UKRAINE'S POPULATION

The authors define the peculiarities of the interconnection between socio-professional characteristics of employment, which affect social stratification by incomes and social health and economic behavior of Ukraine's population on the labor market. The article analyzes the specific features of the impact of material condition of the economically active population on their social health, evaluation of their own lifestyle and opinions of possible changes in their activities and well-being. The authors formulate various problematic issues which are aggravating due to the current financial and economic crisis depending on the person's sociolaboral status and income stratification among this country's economically active population.

S.Kyryziuk

THE NEW CHALLENGES FOR THE AGRARIAN SECTOR IN THE LIGHT OF THE FORMATION OF THE UKRAINE-EU FREE TRADE AREA

The article generalizes the peculiarities of the European model of support of national agricultural producers and its impact on the degree of liberalization of foreign trade with third countries. The author analyzes the main contradictions of the systems of farmer support in the light of the formation of the Ukraine-EU free trade area.

S.Hannachenko

THE WORLD AGRO-FOOD MARKET AT THE MODERN STAGE OF DEVELOPMENT: PROSPECTS FOR UKRAINE

The author reveals the peculiarities of the modern world agro-food market and its main tendencies. She considers possible scenarios of further development of the world agro-food system and outlines the prospective guidelines of Ukraine's participation in the world agro-food markets.