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- **Mahmudov Hanlar Zejnalovich**, doctor of economic sciences. **Petrenko Igor Ivanovich**, graduate student. Poltava state agrarian academy. **Investment project as a form of investment potential enterprise.** The article described the implementation of investment policy at the enterprise, which is reflected in the form of an investment project. Explored the essence and the last phase of its life cycle.

**Keywords:** investment funds, investment project, funding sources, project life cycle.

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