

:

.. . (.).

.. . [9-13]

.. . [1-8].

.. . [3, . 93],

.. . [4, . 7],

.. . [8, . 11].

© . ., 2011.

” (, [5]). ”

[3, .94].

” [14, .126].

[7].

[15, .334-335]

[1, .16].

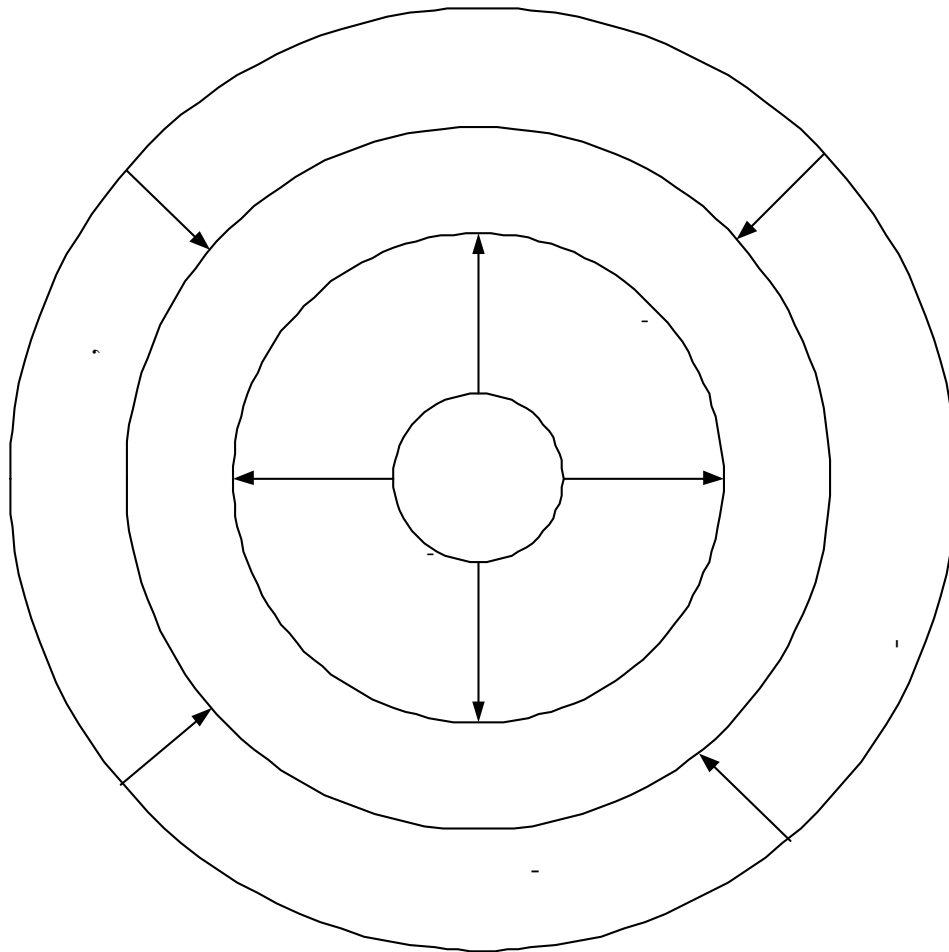
[5, .161].

10 2010 .
6,3%

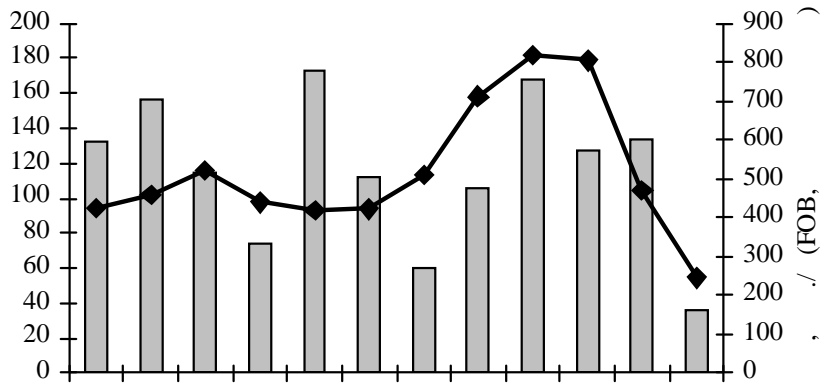
, (-
) ,
(-
) ,
70%

(. 1).

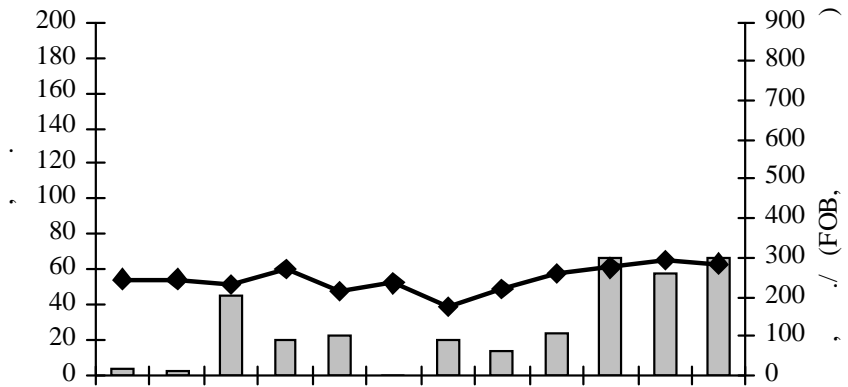
2008-2009 . - 2010 .



.1.



2008



2009

.2.

8 2010 5 - - - -

70% 2008 - - - -

,

,

,

,

,

,

,

,

,

,

,

,

,

50-60- , 2009 .
10-12 / / . - 7-8 ; - , -
(2008 . 253 . . 2009 .) . 603 . .
1. . . .
2. // . - 2007. - 8. - . 14-17.
3. / // . - 2004. - . 80. - . 156-161. - (:) .
4. // . - 2004. - . 56. - . 89-96.
5. " / - , 2005. - 20 .
6. / // . - 2009. - 2. . 1. - . 160-163. - (:) .
7. 2010. - 1. - . 36-40.
8. / // . - 2008. - 3. - . 54-56.

... : .08.06.01 „ 12. , . .
 ”/ . . -
 .- ,2006. – 21 . / . . // : -
 9. , . . - : . . - 2010.
 : - - .261 : 7 .- .IV. - .908-918.
 : .08.06.01 „ 13. , . -
 , ”/ :
 .- ,2005. – 36 . /
 10. , . . - . // .-2005. – 5.
 (- .55-57.
) : . . 14. - „ , „ III, „ .
 ... : .08.05.01 „ - :
 ”/ :12- „ . . / -
 .- „,2002. – 18 . „ „ „ III, „ .- : :
 11. , . . - 2002. – 928 .
 15. -
 / : . . / [. . , . . -
 // , . . , . . , . . , . . -
 .-2008. – 12] .- : : ,2008. – 520 .
 (130), .1. – .141-149.

339.137.22:66

339.137.22:66

339.137.22:66

Kasatkyna Marina Volodimirivna, assistant of department of economy of enterprise, Technological institute of the Vostochnoukraynskiy national university of the name of V. Dal (Severodonetsk).
Competitiveness of enterprises of chemical industry: modern factors of influencing. pproaches are considered to determination and classification of factors of competitiveness. Grounded and analyzed factors of competitiveness of enterprises of chemical industry in modern terms.

Keywords: competitiveness, enterprise, factor, classification, chemical industry, activity.

10.01.2011 .