

» « . . . -
« -
, , - , -
-
. » [3, .

369].

() », « -

» « »

«...»

() -

[4, . 20-22].

[1, . 60-61].

« »

[5, . 117].

[2, . 50].

[6].

« -

[12, .6].

(. . .)

1. /- .: - ,1994.-

368 .

2. . . .) .- : ,1993.-176 .

3. :5- , / . . . ,2007.-495 .

4. , . . . : / . . . ,2003.-176 .

5. , . . . : / . . . - .: ,2002.-363 .

6. , . . .

: / . . . - . -2010. - 3. - .3. - .80-84.
 , . . . ,-X.: ,1999.- 10. , . . . / . . . -
 488 . // . -2010. - 42. -
 7. , . . . : - .153-159.
 /- .: ,2002. -431 . 11. , . . .
 8. , . . . - // . -2008. - 1. -
 : /- : - .131-140.
 ,2004. 12. , . . . -
 -404 . - ():
 9. , . . . : : 08.00.04 [
 // / . . . -]/ . . . ; . - .,2008. -20 .

330.341.1:334.716

330.341.1:334.716

UDC 330.341.1:334.716
Maevska Oksana Oleksandrivna, graduate student.
 Odessa state rconomic university. **Economic content of
 the mechanism of stimulation of innovative activity of
 the enterprises of sewing and textile industry.** The
 article considers evolution of the concept of a
 “mechanism”, discloses the essence of the economic
 mechanism, defined factors influencing the formation
 of mechanism of stimulation of innovative activity of
 the enterprises of sewing and textile industry.
Keywords: innovative activity, innovative potential,
 mechanism of stimulation of innovative activity.

11.04.2011 .