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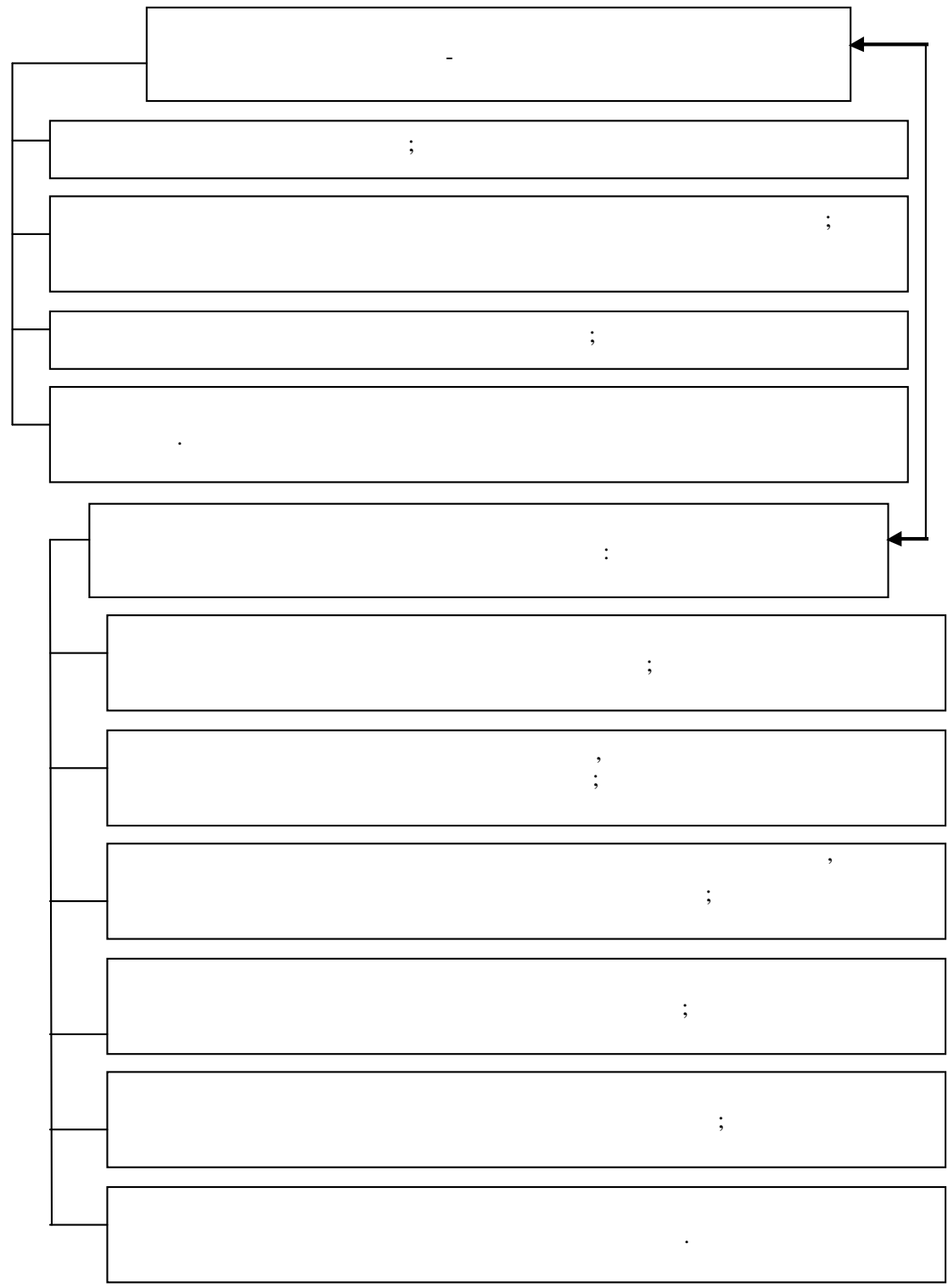
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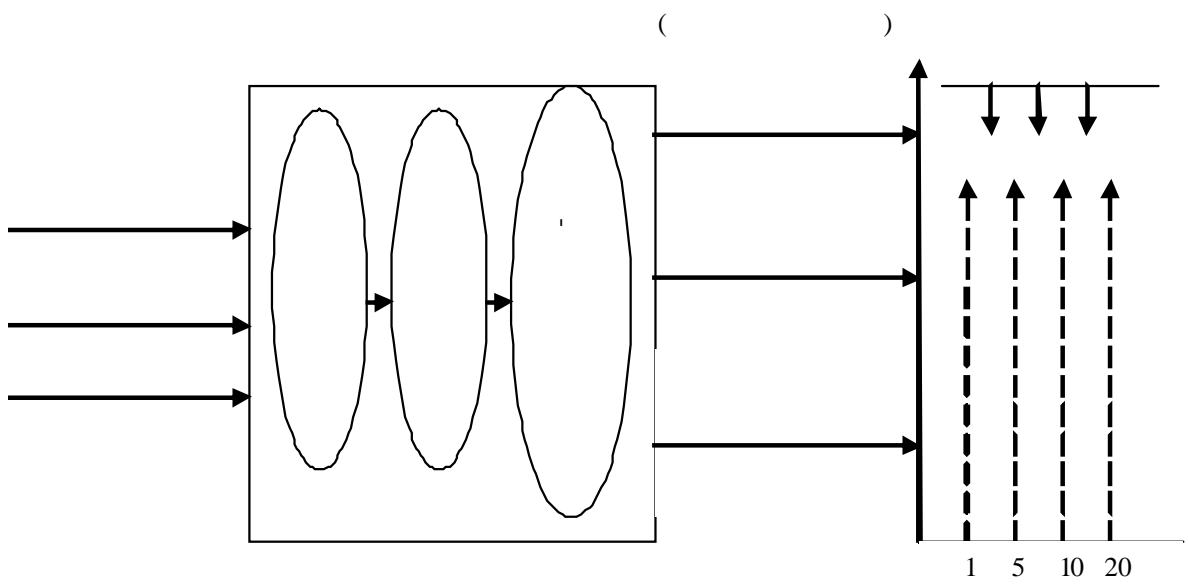
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**The economic management of business processes of higher education.** Is revealed the essence of business process in higher education, formulated the basic principles of business processes and given the algorithm to improve business processes' management for ensuring the competitiveness of universities.

**Keywords:** business process university, strategic planning, business planning in higher education, information-analytical system, organizational design.

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