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**Komelina Olga V I dimir vna**, doctor of economic sciences. Poltava national technical university of the name of Yu. Kondratyuk. **Innovation and investment mechanisms of the modern development of the region.** In the article the content of innovative-investment activity and its levels (global, national, regional, enterprise), as well as mechanisms of its realization. Considered the essence of the problem of formation of the innovative-investment mechanism of the development of the region. Focuses on the study of the organizational-economic mechanism of realization of the complex of innovation and investment policy of the region.

**Keywords:** region, innovative-investment mechanism, the complex of innovation and investment policy of the region.

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