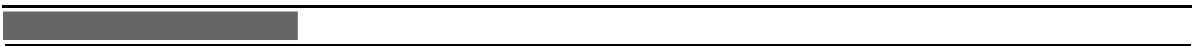


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Yudin Mykhail Ayzikovich, candidate of economic sciences, postdoctoral student of the Institute of market problems and economic and ecological researches of the National academy of sciences of Ukraine. **Economic motivation mechanism of implementation of energy-saving technologies in the housing and communal services.** Developing of the effective economic mechanism of motivation to the energy saving in the housing and communal services, the institutional basis of this mechanism are investigated, the performance-contracting principles of the financing of energy-savings in the government sector are proposed in the article.

Keywords: motivation, economic mechanism, energy saving, performance-contracting.

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03.08.2011 .