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 « XXI » [5] - » -  
 - -  
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 - 1) ; -  
 - 2) ; -  
 - 3) -  
 , , , , , - : -  
 , - , ( ), -  
 , -  
 :1. « -  
 »? 2. -  
 ? 3. » [2]. , -  
 - « -  
 ? 4. » , -  
 ? -  
 , , , -  
 . [3] , -  
 ( ) -  
 : -  
 , , -  
 ( , -  
 . .) -  
 . -  
 , - : -  
 ? -  
 « » -  
 [8] . . . -  
 [2] , , , « : -  
 = - , (1)



$$= \sum_{j=1}^m j \quad (8)$$

$$j = \frac{1}{j} \quad (9)$$

$$j = \frac{1}{j} \quad (10)$$

$$= \sum_{\varphi=1}^k \varphi \quad (10)$$

$$\varphi = \frac{\varphi}{\varphi} \quad (11)$$

$$\varphi = \frac{1}{\varphi} \quad (12)$$

$$\varphi = \frac{1}{\varphi} \quad (13)$$

$$= \frac{1}{j} \quad (12)$$

$$j = \frac{1}{j} \quad (13)$$

$$j = \frac{1}{j} \quad (14)$$

$$j = \frac{1}{j} \quad (15)$$

$$j = \frac{1}{j} \quad (16)$$

$$j = \frac{1}{j} \quad (17)$$

$$j = \frac{1}{j} \quad (18)$$

$$j = \frac{1}{j} \quad (19)$$

$$j = \frac{1}{j} \quad (20)$$

$$j = \frac{1}{j} \quad (21)$$

$$j = \frac{1}{j} \quad (22)$$

$V_u$   
 $V_u(t) = V_u(\tau)$ ,  
 $(t) = (\tau)$ ,  
 (14)

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1. // 2003. - 2.
2. // 2006. - 248
3. // -2006.
4. // -2002. - 4.
5. XXI : 2001. - 272
6. // 2000.
7. // -2003. - 2.
8. // 2001.

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- **Nadia Vasil'ivna Levoshko**, competitor of the  
 - Prydniprovyie state academy of building and  
 - architecture. **Method foundation of intelligent potential  
 - management of enterprise.** Decisive evidence of  
 - intellectual work productivity in the modern period of  
 - society development is stressed in this paper. Necessity  
 - of studying this problem as a principal factor social  
 - productive efficiency should be noted. Design procedure  
 - and methods of intelligent potential management of  
 - enterprise have been suggested.

**Keywords:** intelligent capital, intelligent potential of  
 - enterprise, personnel capital, human assets, structural  
 - assets, structural intelligent potential, personnel  
 - intelligent potential, intelligent potential of marketing  
 - activity.

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