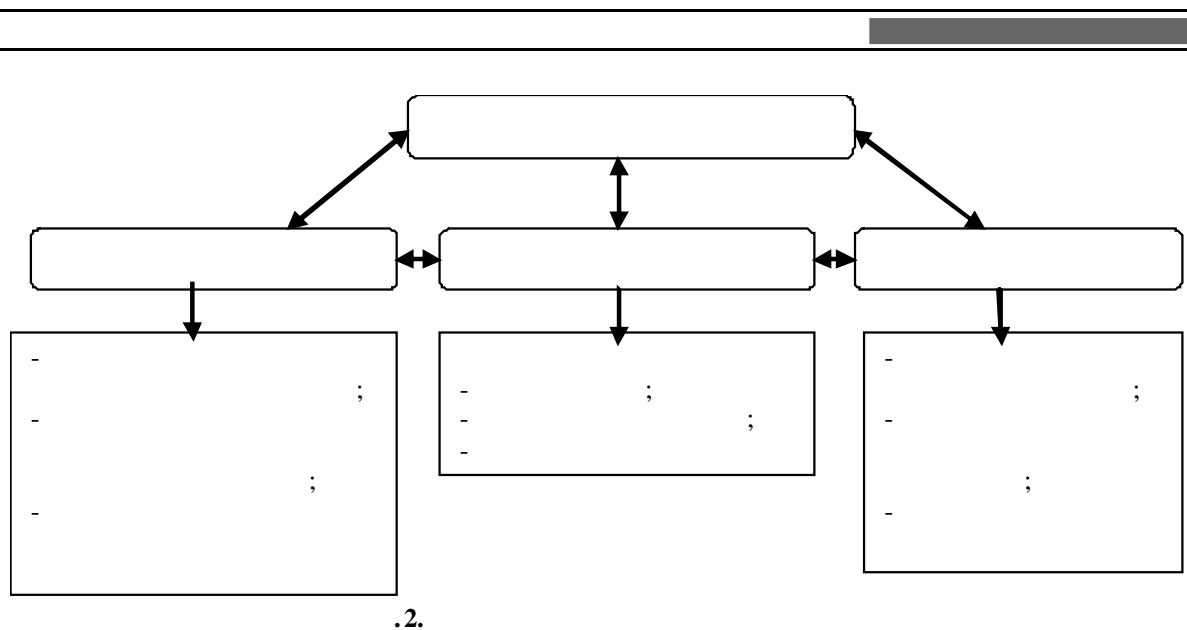


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- **Gladca Larisa Igoryvna**, teacher. **Domaschenko Marina Olexandrivna**, **Kovaleva Marina Victorivna**, students. Dnepropetrovsk state financial academy. **A management an income is in modern terms.** Essence of income is considered, as an effective instrument of development of enterprise and management by him in modern terms.

**Keywords:** income, management policy, financial results, efficiency.

13.12.2011 .