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*The tendency of regionalization is analysed, which is seen through the rise of the autonomy of the regions, aim to preserve its uniqueness and to increase the region's role in the national and world economy. The necessity of development of the regional determinants within the system of drivers of international competitiveness of the states in the world is explained. The perspectives of the rise of the regional competitiveness on the basis of absolutely new type of capital, intellectual capital, which is still empirically hardly examined issue within the system of scientific research are determined.*

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**Zvirgzde Dariya Igorivna**, PhD-student at the department of international economics of Kyiv national economic university named after V. Hetman. **Intellectual capital of the international competitiveness of the EU Regions: empirical approach.** The tendency of regionalization is analysed, which is seen through the rise of the autonomy of the regions, aim to preserve its uniqueness and to increase the region's role in the national and world economy. The necessity of development of the regional determinants within the system of drivers of international competitiveness of the states in the world is explained. The perspectives of the rise of the regional competitiveness on the basis of absolutely new type of capital – intellectual capital, which is still empirically hardly examined issue within the system of scientific research are determined.

**Keywords:** regional competitiveness, intellectual capital, empirical research, survey, interviewing.

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