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*Essence of concept «innovations», constituents of innovative development and innovative potential of agricultural enterprises, is considered. Investigational organizationally economic features of innovative activity in the agrarian sector of economy.*

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«NOVO», [1, . 9].

» [2, . 83].

« » innovation, « ».

[3, . 320-322]. « » (1911 . ) [1, . 159]:

- 1) ;
- 2) ;
- 3) ;
- 4) ;
- 5) ( ).

«...» [4, . 21].

«...» [4, . 23].

«...» [5, . 95], ...

(... ) «...» [6, . 29].

«...» [7, . 23].

«...» [8, . 67].

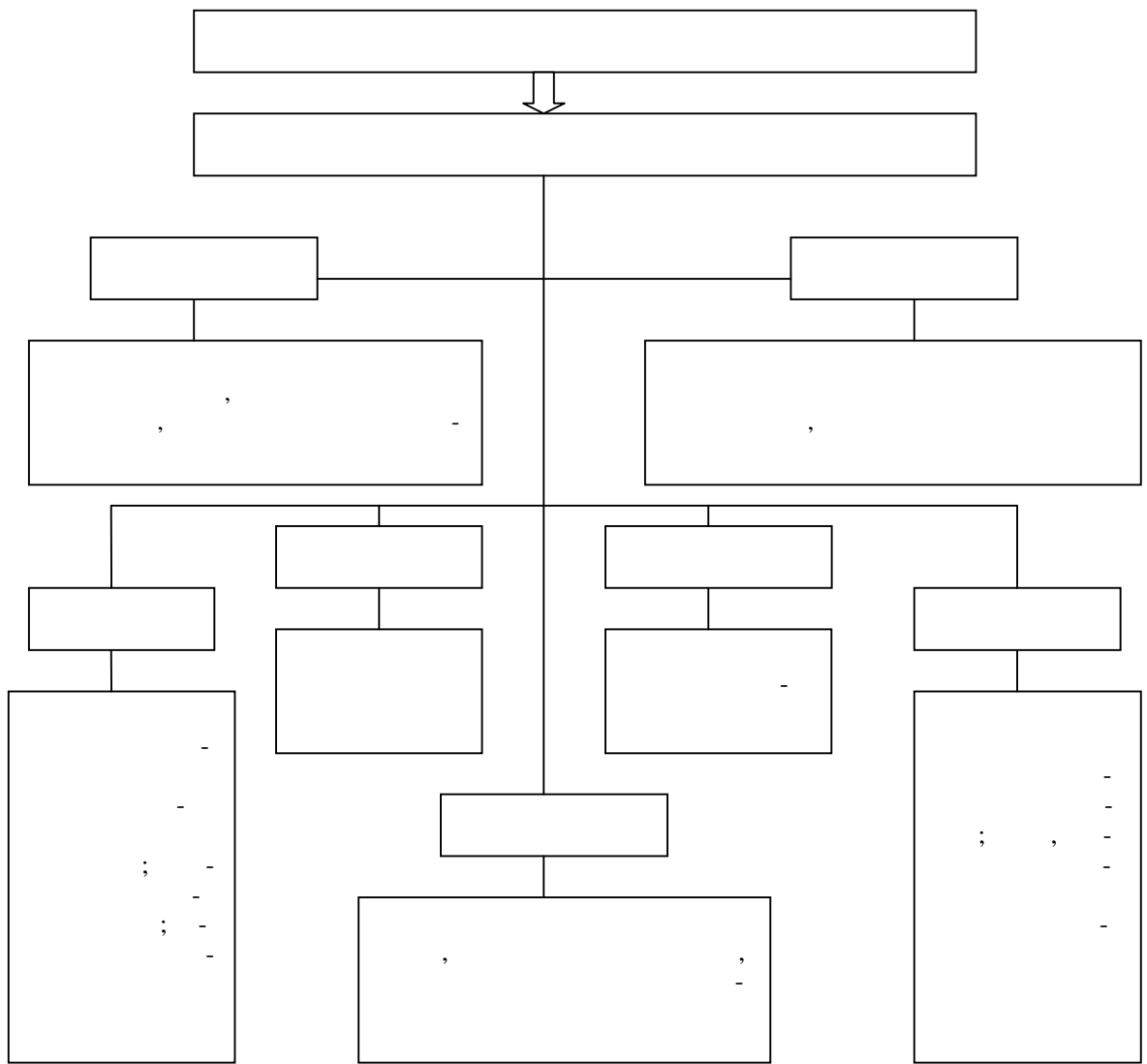
«...» [9, . 297].

- 1) (...);
- 2) (...);
- 3) (...).

[10, . 125-126]

«  
» [11, . 27].

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.1.

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[12, . 59-60]:

1)

2)

3)

1)

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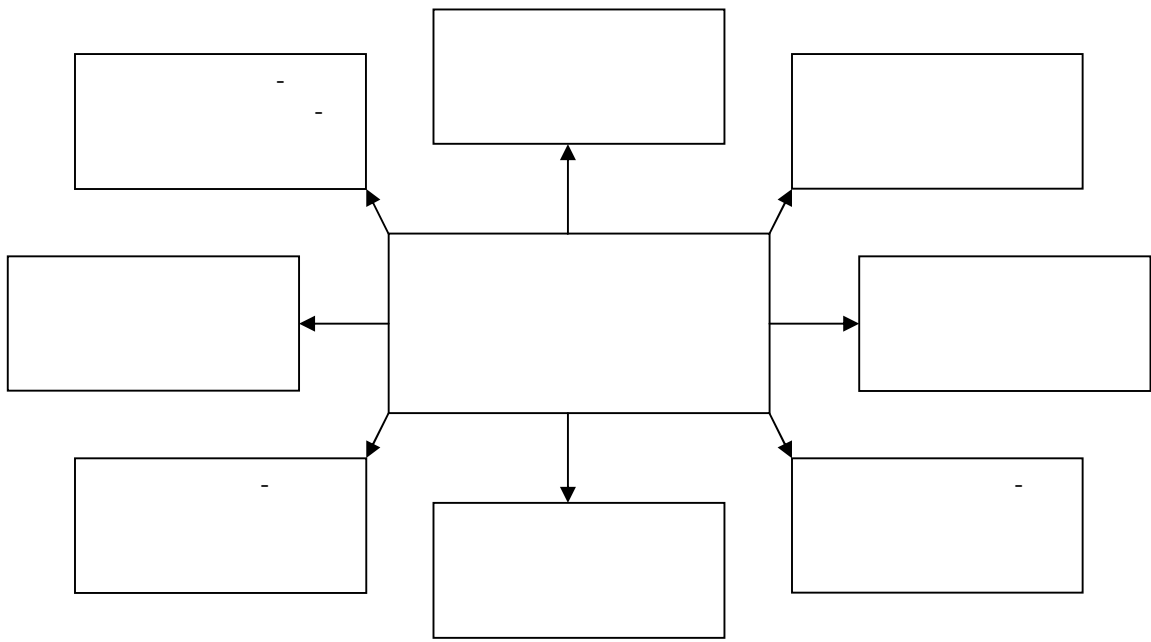
4)

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2. , . . . / . . . ; . . . . . , 1990. – 296 .

3. / . . - . : , 1982. -
- 455 . 4. : [ ] / . -  
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/ . . - . : , 1988. - 335 .
6. : ( -  
) / . . - . : , 1989. - 271 .
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/ . . // . - 2003. - 2 (15).  
- . 123-128. - ( : ).
11. / [ . . , . . , . . ,  
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12. / . . - , 2010. - 416 .

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**Keywords:** innovations, innovative activity, innovative potential, innovative development, organizationally economic features, agriculture.