

Theoretical approaches to classification and estimation of factors of social, economic and organizational development of the enterprises are considered. Current trends and problems of health-resorts' development management are investigated, specific properties of services sector are defined on the basis of which the system of interrelations of factors of social, economic and organizational development with highlighting of factors of stability and adaptability has been proved.

... , .

« » () ,

1992-2012

[9];

[6]; . . . [10, . 176].

[5]. [12, . 87-91]:

[3, . 170-225], . . . [11, . 694-695].

[4], . . . [2], . . . [7], . . . [8]

()

/

, , - , -
 . , - - ;
 ; ; - ;
 , , - ;
 ; ; ;
 ; - - , - ;
 , ; ; , , -
 . - - - ;
 - - - - -
 , , - (-
 (- ,) ,) ;
 - - - ;
 . - - ;
 : - - ;
 - : , , , 1 0,5
 , , - ;
 , , - , , -
 ; , , «
 - , , » [3, . 183],
 . , -
 , , , , -
 ; - ; , -
 ; - - , -
 , - - -
 , - - , -
 - - - ;
 . , ; -
 - , , , -
 , - , , -
 : , - .

[3, . 177].



.1.

;

1. // - 2011. - 2 (35). - 32-35.

2. // - 2009. - 4. - 75-79.

3. // , 2009. - 419 .

4. // , 2007. - 224 .

5. //

. – 2007. – (28). – . 81-84.

6. / // 2008. – 4 (19). – . 100-105.

. – 2009. – 5 (96). – . 48-51.

7. // 1998. – 375 .

11. : 3- . / [

. 2011. –]: « », 2005.

8. – 878 .

12. /

9. , 2006. – 182 . – , 2005. – 544 .

330.3+65:338.48

330.3+65:338.48

UDC 330.3+65:338.48

Balabanova Elena Ivanovna, candidate of economic sciences, associate professor of department of management of hotel, resort and tourist service. Berdyansk state pedagogical university. **Ordering of factors of social, economic and organizational development of health-resorts in Ukraine.** Theoretical approaches to classification and estimation of factors of social, economic and organizational development of the enterprises are considered. Current trends and problems of health-resorts' development management are investigated, specific properties of services sector are defined on the basis of which the system of interrelations of factors of social, economic and organizational development with highlighting of factors of stability and adaptability has been proved.

Keywords: development factors, social and economic, organizational development, stability, adaptability of the enterprise.

18.04.2012 .