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330.341.1:334.716

The peculiarities and the trends of innovative development of enterprises of the Poltava region are analyzed. Identified problems that hinder the expansion of the scale of innovative activity of industrial enterprises, identified reserves and prospects for improving their innovation activity.

	-								
	-								
				12,6% [1].					
60%.									
						(32%),			
							(24%),		
							(21%),		
				(11%).		2011 .			
						99,5% [2].			
						2001-2002 . (32,8			
				37,7%)	2008-2009 .			
						(14,1 15,7%).			
				5%					
				2010 .					

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2,1	„	3,6	-	-	;	-
«	»	,	-	-	,	-
				2011	,	-
		3,7	[6].		,	-
		2009			,	-
		5,0	„		,	-
		- 2,0	„		,	-
«	»				[5-8]:	-
				«	», 2010	-
		2009				-
					1,4	-
				2011		-
		14,4%			2,5	-
				2012	- 3,8	-
					«	-
					»,	-
				2010	-	-
					2011	-
				«	», 2010	-
					8,0	-
						-
		2010			2,5	-
					-185,	-
					»	-
		-168,	-201			-
					12,0	-
					89,0	-
					;	-
2012					12,2,	-
		-50			;	-
		5,0	[7],		«	-
					», 2010	-
2013-2014		-			35	-
		-20537,	-205637			-
			2 100		5,0	-
					2011	-
					(-
					1,7	-
),	-
					2012	-
					5,7	-
					,	-
					;	-
					«	-
					», 2009	-
					7,8	-
					6	-
					2010	-
					1,1	-
					2011	-
					,	-
					0,9	-
					;	-
					2009-2011	-
					480,4	-
					ISO	-
					(0,6%	-
), 185,3	-
9001-2000;					(0,14%) 270,9	-
					(0,19%);	-

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2010 » / [].- : , 2011. – 158 .

2014 4. « » , « » .

5. 2010 – 2014 « - » 2010 [].- : <http://www.adm-pl.gov.ua>.

6. 2010-2014 « - » 2011 [].- : <http://www.adm-pl.gov.ua>.

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Chyckalo-Kondratska Iryna Borysivna, doctor of economic sciences, associate professor, head of the department of international economics. Poltava national technical Yu. Kondratyuk university. **The problems of innovative development of the industrial enterprises of the Poltava region.** The peculiarities and the trends of innovative development of enterprises of the Poltava region are analyzed. Identified problems that hinder the expansion of the scale of innovative activity of industrial enterprises, identified reserves and prospects for improving their innovation activity.

Keywords: innovation development, industrial enterprise, production capacity, scientific and technical activities, innovation activities.

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