

.1. 1995-2012 .(.)\$ [2]

15-35%.

12-30% [3].

1.

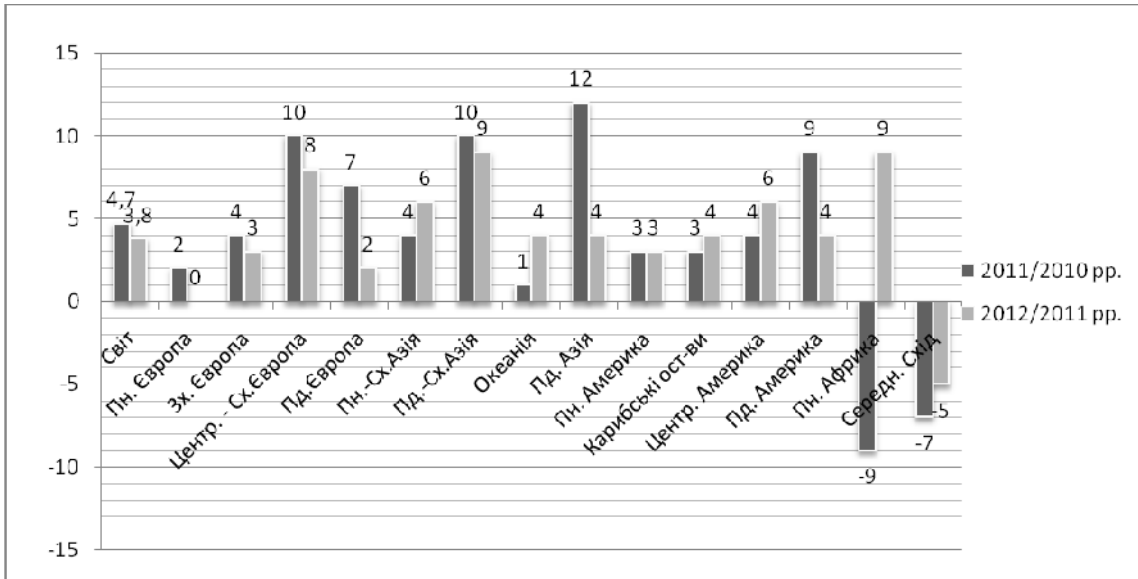
2012 . 10 , 2012 .

(+8%), (+4%), (+7%), (+5%), (+17%),

1. 2012 .[4]

(+26%), (+23%), (+19%), (+17%), (+13%), (+10%), (+11%), (+10%) [3].

1	76,8
2	59,7
3	55,7
4	52,7
5	43,6
6	28,1
7	27
8	26,9
9	24,6
10	22,4



.2. (%) [2]

2011

5.

6.

6

[5].

2.

7.

3.

[6].

.2

2011-2012

4.

).

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Chyckalo-Kondratska Iryna Borysivna, doctor of economic sciences, associate professor, head of the department of international economics. **Synytsia Maryna Vasylivna**, the student. Poltava national technical university named after Yu. Kondratyuk. **Competitive countries on the world travel market.** Review the current travel market, the factors affecting the competitiveness of the world and their position in the market. Investigated current trends in international tourism. Analysis situation development in international tourism in Ukraine.

Keywords: competitiveness, international tourism, tourism development policy, tourism market.

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