

This article consists the analysis of the efforts for the building of the controlling theories grounded on cybernetics. Among them there are theory of viable systems by Stafford Beer, the evolutionary management, the theory of metasystemic transitions. The resumes are that adequate theory isn't possible without cybernetic cathogories and without answering the questions about the semiotic nature of information.

Keywords: cybernetics, evolution management, the theory of viable systems, methasystems transicion, information, system-semiotic paradigm, national economic controlling organisation.

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» (management variety).

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5. ... «Brain of the firm» by Stafford Beer / ... - ...
6. ... [...] / ... // ... - 2000. - 03. - ... : <http://www.osp.ru/os/2000/03/076.htm>.
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Khanin Ihor Grygorovych, candidate of technical sciences, professor. The department of international finance Dnipropetrovsky national university the name of O. Gonchar. **Cybernetic direction of theoretical research in the field of management.** This article consists the analysis of the efforts for the building of the controlling theories grounded on cybernetics. Among them there are theory of viable systems by Stafford Beer, the evolutionary management, the theory of metasystemic transitions. The resumes are that adequate theory isn't possible without cybernetic cathegories and without answering the questions about the semiotic nature of information.

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