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**Zhukova Vladislava Olexandrivna**, assistant of department of labour economy and management, Kirovograd national technical university. **Organizational and economic mechanism of increase of competitiveness of university graduates: ways of improvement.** The ways of regulation of mechanism of graduate' competitiveness increase: providing quality of training of university graduates, quality of workplaces and effective co-operation of skilled subjects of labour market are studied. The ways of improvement of constituents of this mechanism – legislative and normative, administrative and organizational, social, economic and informative were defined.

**Keywords:** competitiveness of university graduates, organizational and economic mechanism, labour-market.

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