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Investigated approaches to the definition of “regional innovative potential” and the basic directions for its implementation. Analyzed models of innovation policy.

Keywords: *regional innovative potential, the structure of innovative potential, innovation activity in the region, a model of innovation policy.*

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[1-8]. » [4, . 111].

[13-14].

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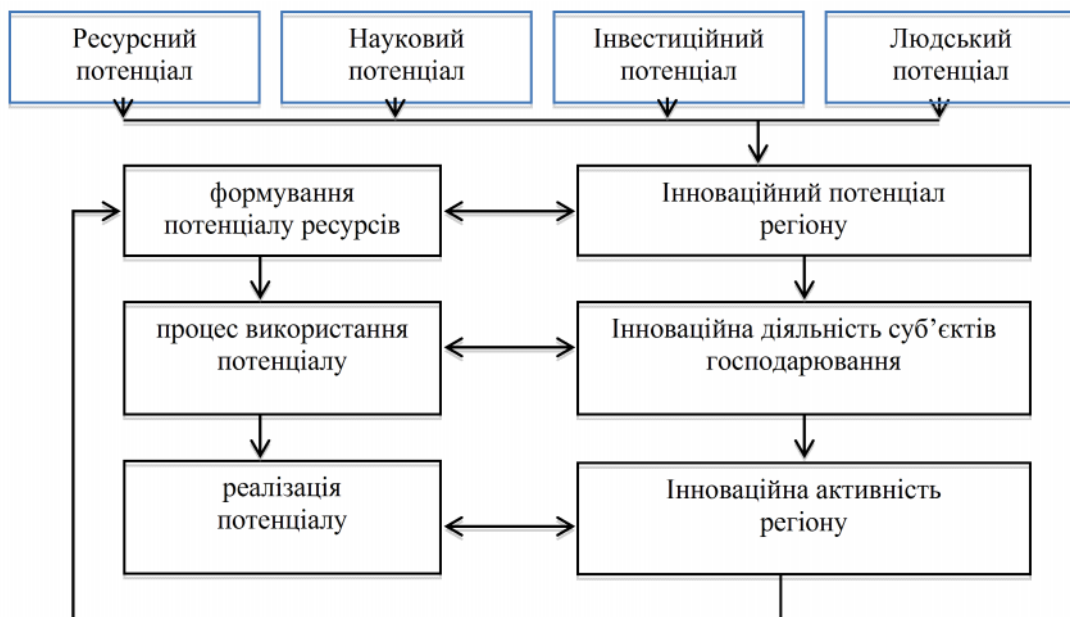
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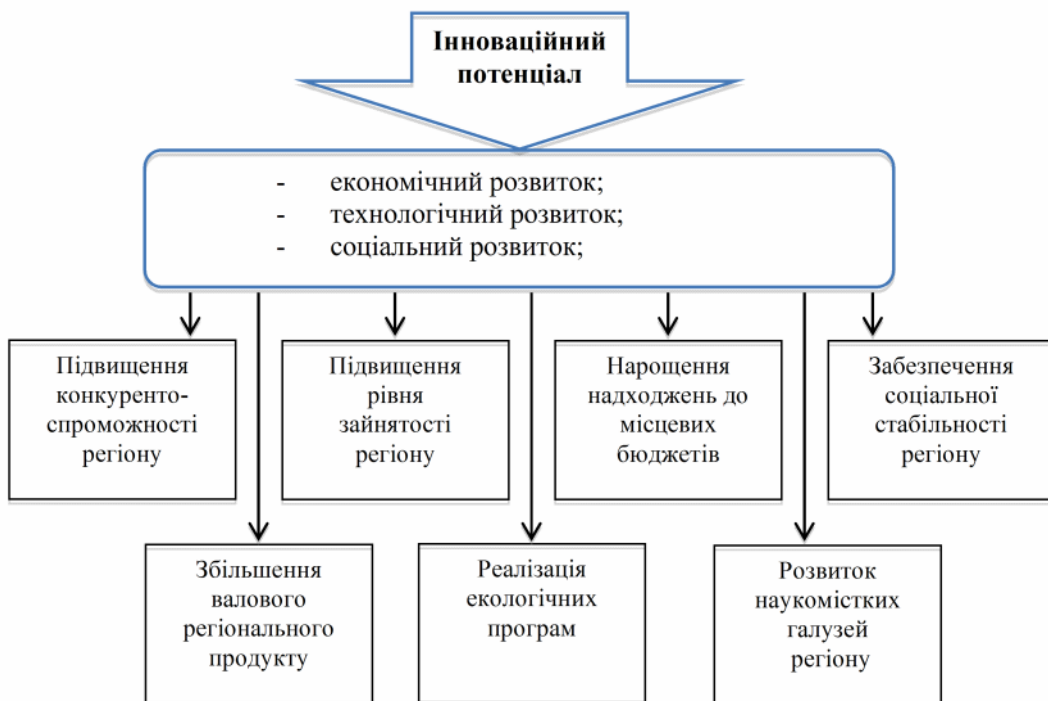
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UDC 332.42:334
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- Poltava national technical Yu. Kondratyuk university.
- **Innovation potential in the system formation of model regional innovation policy.** Investigated approaches to the definition of “regional innovative potential” and the basic directions for its implementation. Analyzed models of innovation policy.
- **Keywords:** regional innovative potential, the structure of innovative potential, innovation activity in the region, a model of innovation policy.

20.09.2012 .

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The article analyzes the effectiveness of regional development contracts as instrument of state territorial support. The way to further improve its use is summarized.

Keywords: contracts or regional development, the promotion of regional development, joint priorities and activities.

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»(–) [1]