

*In the article investment activity of Komsomolsk region is examined; increasing investment activity components are determined; proposals for activization of investment attractiveness of the region are developed.*

**Keywords:** *economic safety, region, investment activity, innovative activity, socio-economic development, investment attractiveness.*

... , ...

[8].

2012 . , -

-5

( . . 1).

«

»,

[1-4; 9; 10].

1

2012 .

( . . 2).

( . . 3).



3. « »  
( ).

	(1-5)				
	4	3	3	5	1
	3	2,4	1,8	3	0
	3	2,4	1,8	4	1
	3	2,8	2,8	3,5	0,5
	2,5	2	2	2,5	0
	2,5	1,8	2,4	3	0,5
	1,6	0,8	0,8	2	0,4
	3	2,4	2,8	3,3	0,3
	3	2,4	3	3,6	0,6
	3,5	1,4	2,1	3	-0,5
	1,6	1,2	2	1	-0,6
	3,5	3	3	3,5	0
	3	2,6	2,8	4	1
	2	1,6	1,8	2,2	0,2
	2	1,5	2	2	0
	3,5	2,8	3	3,5	0
	0,9	0,6	0,3	1,2	0,3
	2,5	2	1,5	3	0,5
	48,1	36,7	38,9	53,3	5,2

4.SWOT- ( ).

1. 2.	( )	1. 2. 3.	( )
1. 2.	(S)	1. 2. 3. 4.	(W)



2. , 2005. – 343 . [ 6. ] – : http://www.ukrproject.gov.ua.

3. / . // . – 2004. – [ 7. ] – : http://www.komsomolsk-rada.gov.ua.

4. 2. – C. 53-62. 8. [ ] – : http://real-economy.com.ua/publication/22/8570.html .

5. 3. , . . . / 9. , . . . – -

6. 129 . , . . . , 2006. – « - / . . // - -

7. 4. : »/ . . . . – 2010. – 1 (17). -

8. 2006. – 23 . . 134-151.

9. 5. [ ] / 10. , . . . /

gov.ua/. : http://www.ukrstat. . . // . – 2009. –

1 (10). – . 175-181.

338.23

338.23

UDC338.23

- **Konturova Svetlana Mihaylovna**, candidate of economic sciences, deputy director on teaching and educational work and the organization of the educational process Kremenchuk institute of the Dnepropetrovsk university of economy and right named A. Nobel. **Investment activity of Komsomolsk region.**
- In the article investment activity of Komsomolsk region is examined; increasing investment activity components are determined; proposals for activization of investment attractiveness of the region are developed.
- **Keywords:** economic safety, region, investment activity, innovative activity, socio-economic development, investment attractiveness.

28.09.2012 .