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Demand for charcoal among petty traders in Oyo state, Nigeria: a paradox of survival and environmental degradation

Abstract

Striking a balance between human survival heightened by mass unemployment and the environment is crucial to the sustainability of the natural resources. The role of petty trader is important in ensuring that the excess supply during harvest is processed into the forms (roasted maize, yam, plantain, meat and chicken) appreciated by consumers instead of being a loss to farmer. While average daily income of 2670.79 Nigerian naira (₦) was assured, substantial quantity of charcoal (46786.3 kg) was utilized per week by petty traders. This is equivalent of 20.6 hectares of wood. The per capita charcoal utilization per week for suya, roasted yam and plantain sellers were 178.7 kg, 85.2 kg and 145.8 kg, respectively. These were obtained from clearing 0.8 ha (suya), 0.4 ha (roasted yam) and 0.6 ha (plantain) of wood. Age of respondents, experience in petty trading and hours of trading per day have a positive influence on the quantity of charcoal utilized per day, while frequency of purchase (charcoal) and rainy season have a negative relationship with quantity of charcoal used per day. Considering the appreciable quantity of charcoal utilization among petty traders and its negative effect on the environment, government should go beyond collecting taxes from charcoal producers. Also, the need for control over exploitation of trees and mobilization of staff of the Ministry of Forestry for prompt tree planting are required.

Keywords: charcoal, petty trader, deforestation, farm production, environment.

JEL Classification: Q21, Q23, Q56.

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Introduction

Small scale business occupies a unique position in the economy of any nation. It constitutes the cornerstone of any competitive economy and by far outnumbers the large-scale business. As a result of easy entry into the market, small-scale business springs up all the time keeping the competition environment lively, a phenomenon that leads to productivity gains and real economic growth. Small scale business is closer to the grass root and it gingers rural development. They are less capital intensive and do not require gigantic infrastructure for their operation (Hiproject, 2017). Small business is crucial for economic growth, poverty alleviation and wealth creation (Capenter, 2001). Petty trading falls into this category of economic activities. According to Mbisso (2012), petty trading can be referred to as an economic activity that involves selling (and buying) goods and services in small scale, ranging from agricultural produce to locally

produced and imported consumer goods. Petty trading constitutes a collection of individual sellers with small capital and buyers operating in a group of small spaces. It is a prevailing socioeconomic activity serving a multitude of the low-income population in rapidly developing countries (United Nation Habitat, 2009). Most people involved in petty trading do their business transactions in stalls, open space, road side and sometimes in make shift stores (Anyamba, 2006). The capital required to set up such business is meagre as low as ₦2000 equivalent of \$5.6 at the current exchange rate of \$1 to ₦356. It is an integral part of informal sector of the economy, which is usually not recognized, regulated, or protected by legal or regulatory frameworks (Amin, 2002; ILO, 2002, 2003). The informal sector accounted for 57.9 percent of Gross Domestic Product (GDP). Also, the informal sector contributes 80 percent of the labor force in Africa (UNDP, 2014; Datamania Consult, 2014).

Retail trading has increasingly received attention as one of the most important activities in urban development processes. The Enterprise Baseline Survey report (2012) revealed that there are 17 million small and medium scale enterprises in Nigeria, employing 32.4 million persons and contributes of about 46.5 percent to the Nigerian GDP (Elebeke, 2012). Trading in the processing of agricultural produce such as roasted plantain, maize, yam and meat (suya) in markets and along the major roads of urban and rural areas is a very common small-scale enterprise in Nigeria. However, as a

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result of the seasonality of agricultural products, petty traders often change the products they sell from time to time for continuity in business. Petty trading is basically a major source of employment (approximately 60 per cent of urban jobs) and income to poor and low-income households. With high level of unemployment attributed to infrastructural decay, the role of petty trading in providing jobs for the low-income members of the population estimated to be 182.2 million in 2015 (National Population Commission, 2016) cannot be overemphasized. With the economic recession, the unemployment rate stood at 14.2% as at the fourth quarter of 2016 (using NBS new methodology). This means that 28.58 million persons were unemployed.

Baring the myriads of basic problem facing agriculture, it has, the potential to employ 70 percent of the country's labor force. However, the problem of storage and perishability of food crops are peculiar across the six agro-ecological zones of Nigeria; most especially, the seasonal food crops (maize, yam and plantain) whose supply usually exceeds the demand during harvest. Nigeria loses over 60 percent of farm produce annually due to lack of storage and agro-processing facilities (Oketola, 2016).

The petty trading play a significant role in taking up the excess supply and process them in different forms (such as roasted plantain, maize, yam and meat) acceptable to consumers using charcoal as the source of energy. These are local snacks consumed by Nigerians: regardless of income status. Charcoal produces little or no flame; it is portable and has better energy efficiency; charcoal contains double energy of ordinary firewood and burns faster; it adds flavor, color and texture to food (Waters, 2015; Eweoya, 2006; Ajao, 2011). Global, charcoal production increased by 3.7% annually in 1990 to reach 44 million tons in 2000 (FAO, 2008). The extraction of trees for wood fuels equals almost 61 percent of total wood removal globally, while 90 percent of wood harvested in Africa is used as firewood and charcoal for cooking, as hundreds of millions of people, including petty traders, remain completely dependent upon wood for fuels, especially charcoal (FAO, 2005). The daily activities of petty traders involve the use of charcoal, which is obtained through deforestation with consequent land degradation and soil erosion. The flexibility of petty trading under study makes it possible to trade all-year-round by dealing in any of the seasonal agricultural products (maize, yam and plantain) available. The high demand for charcoal

might have contributed to Nigeria being the second leading producer of charcoal (8%) in the world after Brazil (Worldatlas, 2018). Ajao (2011) affirmed that thousands of bags of charcoal enter most of urban centres on a daily basis for household and petty trader uses. These add up to large tonnage of charcoal utilized annually, for which trees had to be cut from forest which is of no interest to petty trader. From the foregoing, substantial quantity of charcoal would be used yearly.

However, previous studies (Adedeji & Aiyelaja, 2014; Anang et al., 2011; Jelili et al., 2015; Eweoya, 2006; Ajao, 2011; Kunnibe et al., 2013; Adepoju et al., 2012; Onoja & Idoko, 2012; Nyembe, 2011) concentrated on charcoal production and efficiency of charcoal production. Also studies on the demand for charcoal only considered household utilization. The belief that the charcoal utilization by petty trader is in significant might have contributed to the dearth of research on demand for charcoal among petty traders that this study setout to address. The study did not only determine the average quantity of charcoal (kg) used per day by petty traders to process agricultural produce, but also estimated the equivalent quantity of wood required to produce the charcoal used in the study area. The study identified factors influencing charcoal utilization per day in the study area.

1. Theoretical framework and literature review

The theory of land degradation states that annihilation of forested areas, wetlands, grasslands, etc. arises because of the difference between the discount rate of the individual and the society as a whole (Meyeres, 1985).

The demand for woodfuel (charcoal) like other economic goods among petty traders has a negative relationship with the price. However, as the price increases, the cost implication is born by the final consumer of the products (examples are roasted plantain, yam and corn) who are expected to pay more for the same product. This depends on the status (necessity or luxury) of the finished product to the final consumer. The cost of woodfuel (charcoal) is primarily determined by the following factors: time, labor, capital and technological advances (Samuelson & Nordhaus, 2005). Among the petty traders engaged in roasting yam, maize, plantain and suya by the road side, there is no substitute to charcoal as source of energy for their business. Hence, availability of substitute is not a factor influencing the demand for charcoal. The existing literature on charcoal is on production,

production efficiency and household utilization (Adedeji & Aiyelaja, 2014; Anang et al., 2011; Jelili et al., 2015; Eweoya, 2006; Ajao, 2011; Kunnibe et al., 2013; Adepoju et al., 2012; Onoja & Idoko, 2012; Nyembe, 2011). Sufficient interests have not been shown by researchers to studies on charcoal utilization by petty traders who roast yam, maize, plantain and soya by roadsides of urban and rural areas in most parts of Nigeria. While descriptive analysis was commonly used in charcoal production studies, other different analytical tools have been used on household utilization of charcoal. These included LA-AIDS, logistic regression, tobit regression, two-stage least square and probit regression. However, restrictions of LA-AIDS model reveal simultaneity bias problem. While Adepoju et al. (2012) revealed that as per capita income increases, expenditures on charcoal increases. Also, Nyembe (2011) found that as per capita expenditure of household increases, the probability of using charcoal as source of energy at home increases at a decreasing rate. Studies (Nyembe, 2011; Ajao, 2011; Kunnibe et al., 2013) affirmed that the higher the education a household head possesses, the lower the probability of consuming charcoal would be. Babanyara and Saleh (2010) posited that rural-urban migration, poverty and hikes in price of kerosene were critical factors influencing demand for woodfuel (charcoal and firewood) in urban Nigeria.

Demand for woodfuel (charcoal or firewood) in the rural areas of developing countries is usually higher than in urban areas. One of the main reasons for this is inability of the households to have access to other fuels, such as gas and fossil fuels in the energy mix of the urban areas (Egeru, 2014; FAO, 1993; Brouwer & Falcão, 2004; Luoga et al., 2000a).

The bulk of charcoal wood is clear-cut from secondary and, in some cases, primary forest (Brandley, 1991). Emissions during charcoal production are significant and contribute heavily to global climate change impact. The charcoal oven emission ratios of CO, CH₄, NMHC, and NH₃ to CO₂ are larger with much higher global warming potential. Apart from exposing the soil to agent of denudation, Adedeji and Ayelaja (2014) posited that charcoal production impacts negatively on the survival of the honeybees' colonies and population.

Jelili et al. (2015) found that large percentage of the wood used in the production of charcoal is obtained from trees deliberately felled for the purpose of charcoal production. Only a few proportions of such woods are obtained from trees that die naturally.

This revealed high rate of deforestation tendency without any effort towards afforestation.

Charcoal production efficiency varies between 10% and 25% (Awodele et al., 2014; Lew & Kammen, 1997; Okello et al., 2001; Stassen, 2002, Pereira & Joaquim, 2001; Falcão, 2005).

2. Methods

The study was carried out in Oyo state, Nigeria. Five of the major towns in Oyo state known for petty trading (roasting of yam, maize, soya and plantain) were considered for the study. These are Ogbomoshosho, Oyo, Iseyin, Eruwa and Ibadan; the capital of Oyo state. These towns are known for farming in arable crops (yam, maize and plantain), which serve as raw material for further processing by petty traders into the forms acceptable by consumers. According to NPC (2006), Oyo state has a population of 5,580,894 with Ibadan metropolis alone having 73.9% of the total population (2,550,593). The towns/cities are major centres for trade in agricultural and non-agricultural products. With high unemployment rate in Nigeria (21.1%), 15% in Southwest Nigeria and 8.8% in Oyo state (NBS, 2010), petty trading is seen as a temporary way of earning means of livelihood among the populace in major cities in Nigeria dealing with different commodities, including roasting of seasonal agricultural food crops, such as maize, yam, plantain and suya (grilled meat) by the roadside.

Multi-stage sampling was used to select respondents in the study area. Five subtowns with substantial population and historical links to petty trading in processed agricultural products were purposively selected from the list of towns in Oyo state. The selected subtowns were thirty three (33) in Ogbomoshosho, the subtowns were Apake, Oluode layout, Oremerin, Oke Ado and Sabo motor park; in Oyo, the subtowns were Agunpopo, Araromi, Ilaka, Isale Oyo, Lagbondoko, Oke Apo, Oke-Ebo, Oranmiyan and Owode, Ibadan Metropolis, the subtowns were Bodija, Sango, Mokola, Sabo, Dugbe, Ojo, Beere, Oje, Molete and Idi-Arere, while Abugaga, Adewuyi, Ajagbadi, Ajofin, Ado Awaye, Aba Tapa, Aboriso and Osugun were considered in Iseyin and Eruwa. Twenty (20) respondents were randomly selected from each of the towns in Ibadan Metropolis giving a total of 200 respondents, while 10 respondents were selected from other subtowns outside Ibadan Metropolis (230). The disparity in the number of respondents was as a result of large population of Ibadan Metropolis, which encouraged large number of petty traders (roasting of maize, yam,

plantain and beef). Data were collected using structured questionnaire. The choice of questionnaire was because it ensures uniformity of data from respondents. Data were collected on the socioeconomic characteristics of respondents (age, household size, educational status), daily sales, daily expenditure on charcoal, frequency of charcoal purchased per week, the agricultural produce the traders deal with, years of experience in the trade, among others. Out of 430 questionnaires administered, 385 were good enough for analysis.

Data were analyzed using descriptive statistics to

profile the socioeconomic characteristics of the petty traders, as well as to obtain the equivalent of hectares of wood to the charcoal utilized for roasting yam, plantain, maize and suya by petty traders in the study area. The average charcoals utilized among different groups of petty traders were compared using ANOVA (Analysis of Variance), while multiple regression analysis was used to determine the factors influencing the quantity (kg) of charcoal used per day by petty traders in the study area. The expected summary of the ANOVA is shown in Table 1.

Table 1. The one-way ANOVA table

Source of variation	Sum of squares	Degree of freedom	Mean squares	F-ratio
Between groups (roasted yam, maize, plantain and suya sellers)	$SSB = \sum_{j=1}^k n_j (\bar{X}_j - \bar{X}_t)^2$	$k - 1$	$MSB = \frac{SSB}{(k - 1)}$	$F = \frac{\frac{SSB}{(k - 1)}}{\frac{SSW}{(n - k)}}$ $F = \frac{MSB}{MSW}$
Within groups (roasted yam, maize, plantain and suya sellers)	$SSW = \sum_{j=1}^k \sum_{i=1}^n (X_{ij} - \bar{X}_j)^2$	$n - k$	$MSW = \frac{SSW}{(n - k)}$	
Total	$SST = \sum_{j=1}^k \sum_{i=1}^n (X_{ij} - \bar{X}_t)^2$	$n - 1$		

where:

- ◆ SSB represents sum of squares between groups (yam roasters, plantain roasters, maize roasters and suya roasters);
- ◆ SSW represents sum of squares within groups (yam roasters, plantain roasters, maize roasters and suya roasters);
- ◆ SSE represents sum of squares within groups;
- ◆ SST represents sum of squares for total;
- ◆ MSEB represents mean square error between groups;
- ◆ MSEW represents mean square error within groups;
- ◆ n represents sample size;
- ◆ k represents number of categories.

The model for the multiple regression model is represented by:

$$\begin{aligned} \text{QUNTCHA} = & \beta_0 + \beta_1 \text{AGE} + \beta_2 \text{GNDR} + \beta_4 \text{MARST} + \beta_5 \text{HHS} + \beta_6 \text{TEXP} \\ & + \beta_7 \text{FREQP} + \beta_8 \text{RAISEA} + \beta_9 \text{DRYSEA} + \beta_{10} \text{TRAHR} + \beta_{11} \text{SALRE} + \epsilon_i \quad (1) \end{aligned}$$

where:

- ◆ QUNTCHA represents quantity (kg) of charcoal used by the respondents per day;
- ◆ AGE represents age (years) of respondents;
- ◆ GNDR represents gender of the respondents;
- ◆ MARST represents marital status of the respondents;
- ◆ HHS represents household size of the respondents;
- ◆ TEXP represents years of trading experience (year);
- ◆ FREQP represents frequency of purchasing charcoal per week;
- ◆ RAISEA represents rainy season (Yes = 1, No = 0);
- ◆ DRYSEA represents rainy season (Yes = 1, No = 0);
- ◆ TRAHR represents average trading hours per day;
- ◆ SALRE represents daily sales income (N) of respondents;
- ◆ ϵ_i represents error term.

3. Results and discussion

3.1. Socioeconomic characteristics of respondents. Figure 1 shows that majority (29.4%) of the respondents were within the age bracket of 31-40 years, while only 9.4% and 1.9% were between 61-70 and 71-80 years, respectively. The average age of respondents was 42.1 years, while the skewness was positive (0.49) indicating that majority of the respondents were below 42.1 years (average age). The disaggregation of the results showed that the average ages of the petty traders dealing in roasted yam, roasted plantain and maize were 34.2, 46.3 and 36.3 years, respectively. This shows that those engaging in petty trading were in their economic active ages. Table 2 shows that petty traders involved in roasting of agricultural products (yam, maize, plantain and meat) were dominated by married females (75.6%), with the exception of suya, which is dominated by male (24.4%). Specifically, the study showed that the average

household size was approximately 6.0 (5.9), with most respondents having household size of less than 6. Furthermore, the study revealed that most of the respondents (30.6%) had been in petty trading business between 6-10 years with an average year of trading experience of 12 years. The flexibility of this business allowed traders to change from one agricultural produce to the other depending on the season, which might have contributed to the long span of operation. Almost all the respondents (97.5%) used charcoal to process agricultural produce into eatable form, while other respondents used electricity (microwave) and gas as sources of energy to complement the use of charcoal for grilling beef, chicken and fish only. The breakdown of the petty traders based on the trading agricultural produce revealed that most respondents (20.3%) were dealing in roasted suya, while 16.3%, 14.4% and 16.3% were trading in roasted maize, yam and plantain, respectively (see Table 6).

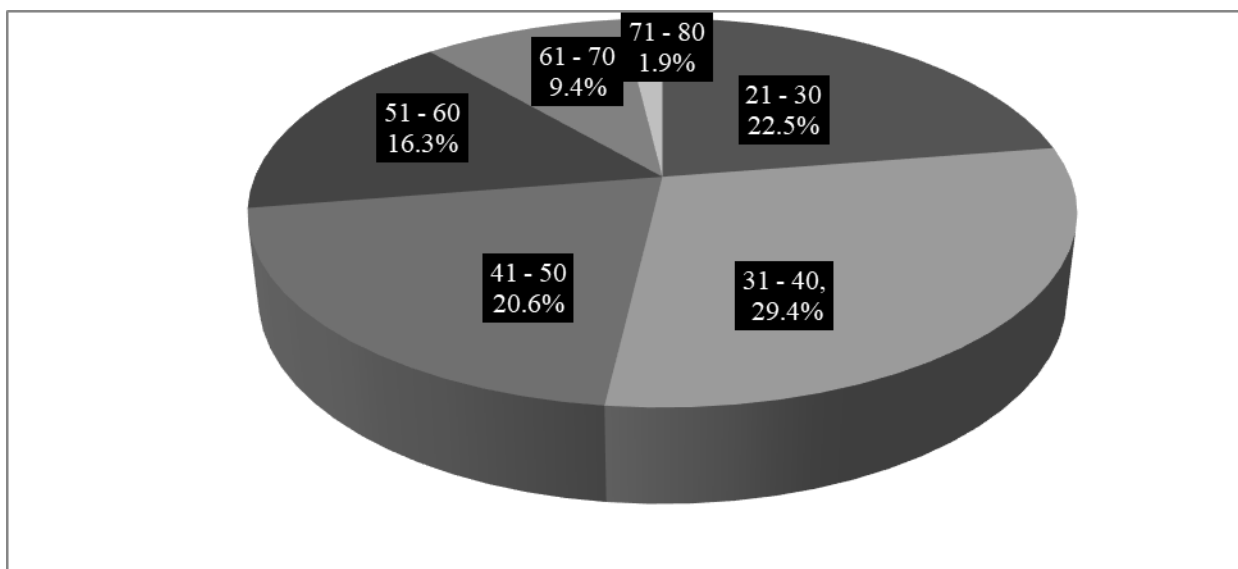


Fig. 1. Age distribution of respondents

Source: Field survey (2016).

Table 2 shows that 31.3% of the respondents had no formal education, while 65.1% had at most primary education. Only 29.4% of the respondents had

secondary school education. The distribution shows that petty trading in processed farm produce was common among populace with low level of education.

Table 2. Socioeconomic characteristics of respondents

Variable	Frequency	Percentage
Gender		
Male	94	24.4
Female	291	75.6
Marital status		
Single	5	1.3
Married	344	89.4
Widowed	36	9.4
Household size		
1-3	82	21.4

Table 2. (cont.) Socioeconomic characteristics of respondents

4-6	154	40.0
7-9	119	31.0
10 and above	29	7.6
Educational status		
No formal education	121	31.3
Primary education	130	33.8
Secondary education	113	29.4
Ordinary national diploma/ National certificate in education	7	1.9
Higher national diploma	5	1.3
B.Sc	5	1.3
Years of trading experience		
1-5	96	25.0
6-10	118	30.6
11-15	46	11.9
16-20	72	18.8
21-25	29	7.5
26-30	12	3.1
31 and above	12	3.1

Source: Field survey (2016).

3.2. Respondents' expenditure and returns on charcoal utilization. The average frequency of charcoal purchase per week by the traders was 4.8 (≈ 5 times). The negative skewness (-0.65) indicates that most of the traders bought charcoal more than 5 times in a week. The result showed an average expenditure

of ₦1882.05 per week (₦376.41 per day) per trader on charcoal. Also from the result, most of the traders spent less than ₦376.41 per day on charcoal (positive skewness). Table 3 shows that the value attached to the food determines the individual daily sales revenue regardless of the amount incurred on charcoal.

Table 3. Average quantity (kg) of charcoal utilized, expenditure on charcoal and sales revenue of traders per day

Produce	Quantity (kg) of charcoal	Average expenditure on charcoal (₦)	Average sales (₦)
Yam	21.48	273.91	1946.13
Maize	21.81	272.12	2272.22
Suya	42.44	504.69	5529.54
Plantain	35.88	444.23	2328.52
Maize and plantain	23.13	280.43	2573.08

Source: Field survey (2016).

Daily sales revenue, quantity and expenditure on charcoal for suya (roasted meat or chicken) were the highest. Sales of suya is not seasonal unlike other produce that were sold at specific months of the year. The table shows that the suya sellers had the highest average daily sales; this was followed by combination of maize and plantain. Table 4 shows that 82.5% of the respondents earned at most ₦4000 per day, while 4.4% earned between ₦8001 and ₦12000. Only 0.6% of the respondents recorded ₦16001–₦20000. Almost all the respondents who

earned at least ₦8000 per day were suya sellers. An average daily sale was ₦2670.79, while most respondents earned less than the average daily sales (positive skewness). With the average household size of 5.9, the average per capita daily income of petty trader in the study area was ₦452.68. This is far below the national average per capita income per day of ₦2867.43 (<https://tradingeconomics.com/nigeria/gdp-per-capita>), an indication of poverty among the petty traders in the study area.

Table 4. Distribution of daily sales (₦) among respondents

Sales income (₦)	Number of respondents	Percentage
0-4000	318	82.5
4001-8000	41	10.6
8001-12000	17	4.4
12001-16000	7	1.9
16001-20000	2	0.6

4. Equivalent hectares of wood to the charcoal utilized per day

Table 5 shows the per capita charcoal utilization per week by the different groups of petty traders (roasted yam sellers, roasted maize sellers, suya sellers, roasted plantain sellers and roasted maize and plantain sellers) in the study area. The breakdown shows that on average, suya sellers have the highest per capita charcoal utilization of 178.7 kg. This was followed by plantain, maize and

plantain, maize and yam. The equivalent quantity of wood to charcoal utilized was computed using 1 kg of charcoal equal to 10 kg (Stassen, 2002; Habermehl, 2007; GIZ HERA, 2016). This was based on traditional method of charcoal production adopted by major production areas in Southwest Nigeria (Imeko/Afon local government area of Ogun state and Iwajowa local government area of Oyo state). This has implication on the size of forest area, cleared in order to produce the required quantity of charcoal.

Table 5. Per capita charcoal utilization per week by the different categories of traders

Groups of petty traders	Number of respondents trading in each produce	Total quantity of charcoal utilized (kg) per week	Per capita charcoal utilization (kg) per week	Equivalent quantity of wood (kg) from charcoal per week	Ranking based on per capita charcoal utilization
Yam	70	5962.1	85.2	852	5 th
Maize	77	6918.0	89.8	898	4 th
Suya	91	16260.3	178.7	1787	1 st
Plantain	77	11225.2	145.8	1458	2 nd
Maize and plantain	70	6420.7	91.7	917	3 rd
Total	385	46786.3	121.5	1215	

Source: Field survey (2016).

Moreover, the equivalent quantity of wood cleared in the forest to produce the per capita charcoal utilization of each trader is calculated based on 25 tons of wood per ha (FAO, n.d.; Pari, 2000). The 25 tons of wood per hectare are equivalent to 22727.27 kg of wood per hectare. This implies that the suya sellers consumed approximately 7.2 hectares of wood per week, roasted yam sellers consumed 2.6 hectares of wood per week, while roasted plantain sellers utilized 4.9 hectares of wood per week in the course of their business. Moreover, all the

respondents (petty traders) consumed 20.6 hectares of wood per week. Sedano et al. (2016) posited that fuel wood collection is mainly consumed in rural areas; charcoal production is driven by urban demand for petty trading and household uses. Both the producers of charcoal and the petty traders are less concerned on the destruction of the forest as long as they are earning money. Once the trees are exhausted in one part of a forest, they move to the other parts with enough trees without replacement for the cut trees.

Table 6. Distribution of respondents by the choice of the roasted foods being sold

Food	Frequency	Percentage
Yam	55	14.4
Yam, maize	2	0.6
Goat meat	2	0.6
Maize	63	16.3
Suya	77	20.0
Plantain	63	16.3
Maize, plantain	55	14.4

Table 6. (cont.) Distribution of respondents by the choice of the roasted foods being sold

Food	Frequency	Percentage
Yam, maize, plantain	24	6.3
Chicken	10	2.5
Yam, plantain	31	8.1
Maize, plantain, groundnut	2	0.6
Total	385	100

Source: Field survey (2016).

Furthermore, the result of Analysis of Variance (see Table 7) shows that there was significant variation in the average daily expenditure on charcoal among the petty traders selling various processed farm produce ($p < 0.05$). This is expected bearing in mind different time frame required to process each of the

produce to the form acceptable to consumers. Also, the trading hour per day differs from one petty trader roasting one farm produce to the other. While traders selling roasted yam, plantain and maize mostly restricted their trading hours to day time, suya sellers targeted evening and night.

Table 7. Analysis of Variance result for comparing daily expenditure on charcoal by petty traders

Source of variation	SS	Df	MS	F	P-value	F crit
Between groups	1367198	4	341799.5	4.10	0.004	2.44
Within groups	22911644.3	275	83315.07			
Total	24278842.3	279				

Source: Field survey (2016).

5. Factors influencing average quantity of charcoal used by petty traders per day

Table 8 shows the result of multiple regression analysis for determining the factors influencing the quantity of charcoal used per day in the study area. The diagnostic result showed that 66.4% ($R^2 = 0.6643$) of the variation in the quantity of charcoal utilized per day in the study area was attributed to the independent variables (age of respondents, experience in petty trading, frequency of purchase, season and hours of trading). The reported F-value (12.78) shows that there was overall significance of the model ($p < 0.05$). The significant coefficients were age ($p < 0.10$), experience in petty trading ($p < 0.01$), frequency of purchase ($p < 0.05$), and hours of trading ($p < 0.01$) were significant. Coefficients of age, experience in petty trading, dry season and hours of trading had positive relationship with the quantity of charcoal utilized per day in the study area. Conversely, frequency of purchase (charcoal) and rainy season had negative

relationship with quantity of charcoal utilized per day. Specifically, the result shows that as trader gets older, the quantity of charcoal used per day increases. This may be attributed to commitment to the family needs among older petty traders. The disruption of trading activities during the rainy season may be attributed to the negative relationship with quantity of charcoal used. The level of disruption depends on the duration of rainfall, as well as the intensity. Petty traders are generally affected by rain since their trading is done in the open, close to the main road. Also, the result showed that the longer trading hour associated with dry season brought about increased in the quantity of charcoal used by petty trader. Generally, traders roasting plantain, yam and maize stayed longer than the suya sellers that trade in the evening. The average trading hour for roasted plantain, maize and yam sellers was 8.7 hours (mostly from 10:00 am – 7:00 pm), while suya sellers' average trading hour was 4.4 hours (mostly from 7:00 pm – 11:30 pm).

Table 8. Result of multiple regression analysis

Independent variables	Coefficient	Standard error	t-value	P-value
AGE	0.403*	0.216	1.87	0.064
GNDR	5.020	7.195	0.70	0.487
EDUC	-3.361	4.556	-0.74	0.459
MARST	6.885	12.890	0.53	0.594
TEXP	0.589***	0.213	2.77	0.007
HHS	-1.618	2.727	-0.59	0.555
FREQP	-2.292**	1.157	-1.98	0.048

Table 8.(cont.) Result of multiple regression analysis

Independent variables	Coefficient	Standard error	t-value	P-value
RAISEA	-1.452***	0.553	-2.63	0.009
DRYSEA	2.478**	1.305	2.06	0.039
TRAHR	4.334***	1.229	3.53	0.000
SALRE	0.0017	0.0012	1.49	0.137
_cons	42.974***	13.513	3.18	0.002

F (7.137) = 12.78, p-value = 0.0000

R² = 0.6642

*** Significant at 1%, ** Significant at 5% , * Significant at 10%.

Source: Field survey (2016).

Conclusion

The study examined the demand for charcoal among petty traders (roasted yam, maize, plantain and meat/chicken) in Ibadan Metropolis. The study revealed that petty trading was dominated by female (75.6%) and common among the populace that are not well educated (65.1% had at most primary school leaving certificate) with most respondents within the age bracket of 41-50 years. Expenditure on charcoal per day was the highest among the suya sellers, while average expenditure on charcoal per day was ₦376.41 among the respondents. There was a significant difference in the average daily expenditure on charcoal. The average daily income and per capita daily income were ₦2670.79 and ₦452.68, respectively. The study affirmed that substantial quantity of charcoal (19,460 kg) was utilized per week by respondents in the study area. This is equivalent of 0.86 hectares of wood. The per capita charcoal utilization per week for suya, roasted yam and plantain sellers were 178.7 kg, 85.2 kg and 145.8 kg, respectively. These were obtained from

clearing 0.7 ha (suya), 0.4 ha (roasted yam) and 0.6 ha (plantain) of wood. Age of respondents, experience in petty trading and hours of trading per day have a positive influence on the quantity of charcoal utilized per day, while frequency of purchase (charcoal) and rainy season have a negative relationship with quantity of charcoal used per day in the study area.

The substantial quantity of charcoal used by the petty trader as revealed by the study has strong implications on deforestation. However, this can be reduced with improved economy, which may draw out some participants to other economic activities other than roasting farm produce. However, in order to reduce the negative effects of demand for charcoal, which promotes deforestation (although some scholars disagree: Arnold and Persson (2003); May-Tobin (2011), government should go beyond collecting taxes from charcoal producers. The need for control over exploitation of trees and mobilization of staff of the Ministry of Forestry for prompt tree planting, where intensive deforestation has taken place, is imperative.

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