

ABSTRACTS & REFERENCES

PP. 4–9

JEL M21, D81

FINANCIAL AND ECONOMIC SECURITY ESSENCE AND ITS STRATEGY
MANAGEMENT

O. Mischyk

Abstract. This article investigates scientific approaches to the interpretation of the essence of "financial security" and "economic security" concepts, and determines that the current conditions of domestic enterprises are appropriate to use the category "financial and economic security". Financial and economic security should be seen as a state of its resources' security, existing industrial and intellectual potential from potential internal and external environment threats with the help of tools, methods and instruments of information and analytical support.

On the basis of the analysis and importance of companies' financial and economic security, author proposed the principles of organization-level entities that can extend the theoretical basis of research of financial and economic security of the entity and develop a systematic approach to its formation.

The article states that in order to increase the efficiency of companies' financial and economic security system it is necessary to make the choice of management strategy that can be forecasting strategy, responsive strategy or strategy of reimbursement. Also significant role in shaping strategy is given to the tactics that most flexibly allows various tactical measures to ensure financial and economic security and to the planning as a method of determining and monitoring the safe development of the enterprise in the future.

Keywords: economic security, financial security, financial and economic security, strategy, tactics, planning

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PP. 10–14

JEL O34

THEORETICAL ESSENTIALS OF COMMERCIAL SECRET DETERMINATION

I. Tkachuk

Abstract. The category of commercial secret and its theoretical essentials are considered in the article. The commercial secret is information about production, technological, organizational, financial, and other business activities.

Juridical, the commercial secret is technical, organizational, commercial, production and other information that is the subject of reasonable efforts to maintain its secrecy. Subjects of proprietary rights on commercial secret are state, citizens, foreigners, enterprises and institutions.

Laws of social relations adjust the proprietary rights on commercial secret as to information in the possession, usufruct, at this disposal. This information is equal to property in jural relationships and assert under law as proprietary rights. The proprietary rights on commercial secret is arised in time of it establishing and acts before expiry of secrecy.

Keywords: commercial secret, competitors, information, data, security.

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PP. 15–17

JEL O17

METHODS OF RISK FACTORS ACCOUNTING IN THE PROCESS OF FINANCIAL SECURITY ENSURING IN AGRO-FOOD SECTOR

O. Khlystun

Abstract. The methods of risk factors accounting in the process of financial security ensuring in agro-food sector have been revealed. The author has given the indicators of risk defining and differentiation of methodical approaches to risk factors accounting in the process of financial security ensuring in agro-food sector. In particular, much attention is focused on the consideration of methodological tools for evaluation the financial risk of economic, statistical and expert methods.

Keywords: financial security, risk, analog evaluation methods, expert evaluation methods, economic and statistical evaluation methods.

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PP. 18–24

JEL K14

LEGAL COVERAGE OF PERSON'S HONOR AND DIGNITY AS A PART OF FINANCIAL AND ECONOMIC SECURITY

V. Geyko

Abstract. The negative impact of criminal liability absence for committing acts violating a person's honor and dignity on the development of social and economic relations in Ukraine has been studied. The author proposed a number of criminal procedural principles due to the ideas of respect for human dignity based on a retrospective analysis of the law that regulated the protection of honor and dignity, from Kyiv Rus time to the present.

Keywords: honor, dignity, social and economic relations, criminal legislation functions, person's rights and liberties.

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JEL K22

LEGISLATIVE SUPPORT OF ENTERPRISE SUBJECTS' FINANCIAL SECURITY IN UKRAINE**O. Mitiay**

Abstract. The issues of state regulation and legislative regulatory support of enterprise subjects' financial security in Ukraine have been studied. It was founded a leading role of the state in financial security support and its basic functions. The author has made the conclusions on incomplete legal framework to support financial security of enterprise subjects based on the review of basic economic and financial legislation frameworks.

Keywords: financial security, enterprise subjects, protection of entrepreneurs' interests, regulatory legal support, state regulation.

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PP. 29–32

JEL Q18

THE MAIN INSTRUMENTS OF THE AGRARIAN POLICY IMPLEMENTATION

O. Kirdan

Abstract. The article examines the main factors that determine the choice of instruments in the process of the agricultural policy implementation. It is noted the increased demand for certain research concepts to optimize and improve policy-making in the agricultural sector. It is accented that the agricultural sector of Ukraine's economy is the backbone of the national economy, which forms the factors for the preservation of state sovereignty, food and economic, environmental, and energy security, ensures the development of technologically related sectors of the national economy, creates a market for agricultural products and foodstuffs.

Keywords: agricultural policy, collective action, political preferences, agricultural production, political institutions, competitive environment, social groups, economic aspects of well-being.

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PP. 33–37

JEL K410

PRACTICAL ASPECTS OF THE INFORMATION SECURITY SYSTEM FORMATION

P. Kurmaiev, E. Bayramov

Abstract. The article is devoted to the practical aspects of the system of information security formation. To achieve this goal, we used methods: structural-functional, historical, expert assessments and logical generalization. The following under the conditions of economic depression consequences negotiation the problem of information security in Ukraine attains special meaning has been stated in the article. The article proves that in modern conditions the information has obtained an important characteristic of civilized development. It is determined that the purpose of information security in Ukraine is to create a secure information space in order to protect Ukraine's national interests. It has been proposed to classify

the state policy directions of the information security support.

Keywords: information security, government regulation, information space.

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PP. 38–41

JEL O17

ANALYSIS OF APPROACHES TO 'SHADOW ECONOMY' DEFINITION

I. Nizhenska

Abstract. The interpretation of 'shadow economy' notion and its impact on economic life have been studied. The basic methodological approaches to 'shadow economy' notion understanding, in particular sociological, cyber and legal have been defined. The complexity and diversity of the shadow economy allowed the author to focus on the need to develop an interdisciplinary approach to the study of the shadow economy. It will contribute to the development of more effective methods to overcome this phenomenon.

Keywords: shadow economy, methodological feature, deshadowing, legal approach, an economic approach.

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PP. 42–49

JEL D81, E22, F52

ECONOMIC SECURITY IN THE INVESTMENT POLICY CONTEXT

M. Slatvinskyi

Abstract. The article defines the economic security concept according to its official interpretation based on the national security legislation. Evolution of economic security concept and the main approaches to defining its meaning has been considered. The author determined the set of elements of economic security in functional and structural aspects. The author also proposed his own definition of the economic security essence in the investment sector that allows to determine reference points for the development of the investment policy framework.

Keywords: economic security, investment security, investment policy.

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PP. 50–54

JEL E21, Q14

PROBLEMS OF FINANCING THE AGRICULTURAL SECTOR OF UKRAINE'S ECONOMY AND WAYS OF THEIR SOLUTION

Kyrylyuk I.

Abstract. The article examines the problems of financial support of the agricultural sector of Ukrainian economy. The role of bank lending in the agricultural sector and the necessity of the formation of the mortgage market and the creation of a specialized state land bank or network of specialized banking institutions with mixed form of ownership to achieve priority goals are set by the state to producers of agricultural products.

Keywords: financing, investments, crediting, mortgage.

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PP. 55–58

JEL L83, O15

MANAGING THE QUALITY OF TRAINING SPECIALISTS AS A FACTOR OF ENSURING THE COMPETITIVENESS OF THE TOURISM INDUSTRY

V. Stoyka, S. Stoyka

Abstract. The article touches upon the peculiarities of training specialists of high-level qualification in tourism industry. The attention is paid to the necessity of use specialized software "Overia Turyzm" in the learning process, and apply new forms of remote passing practice programs on the example of such web project as www.igotoworld.com. It is proposed to create regional tourism complexes in order to expand sources of funding for training specialists in tourism and increase the competitiveness of tourism industry in regions on the national and foreign markets of tourist services.

Keywords: tourism industry, efficiency, competitiveness, tourism services market, social and economic program, "Overia Tourism".

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JEL G10, G12, G24

**THE APPLICATION OF THE INTEREST SWAP CONTRACTS IN HEDGING
TRANSACTIONS AND FINANCING OF COMMERCIAL BANKS**

A. Ayupov

Abstract. The model of the swap-contract offered in work is actual for the Russian companies and can be used for improvement a credit rating and attraction concerning inexpensive foreign credits.

Keywords: bank, economy, hedging, swap, credit rating.

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JEL M3

**COMPETITIVE INTELLIGENCE IN THE SYSTEM OF ENSURING THE
ECONOMIC SECURITY OF BANKS**

L. Chvertko, A. Tovkys

Abstract. The essence and characteristics of competitive intelligence in the banks economic security have been revealed in the article. The range of economic intelligence tasks in the banking sector has been outlined. The main stages of intelligence operations, the mechanism of data collection, analysis and correctly data interpretation have been defined and analyzed. The most efficient methods of storing information from the intruders and competitors have been cleared up.

Keywords: competitive intelligence, economic security, bank, encryption, labeling.

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PP. 69–74

JEL M48

PUBLIC REPORTING OF THE ECONOMIC SUBJECT: NATURE AND ITS SIGNIFICANCE IN MODERN RUSSIAN ECONOMIC DEVELOPMENT

E. Nikiforova

Abstract. The article investigates the formation of public accountability paradigm of economic agents as a mechanism for the protection of property and economic benefits of persons (both natural and legal) having a direct financial interest in the activities of socially significant commercial organizations. Basis of the economic system of Russia traditionally form economic entities in the economic turnover involving a wide range of market relations participants. Large social significance of this type of economic actors (interdependent and interrelated to each other) cannot be accompanied by the process of creating business information flows. Information allows interested parties to access the data to control for the preservation of the property transferred into the possession of the economic subject, and compliance with their economic interests. An important tool for the implementation of the economic mechanism of protection of persons property and economic benefits having a direct financial interest in the affairs of socially significant economic entity, is a system of accounting data, which openly available to interested users of information in the form of specially prepared for public reporting.

Keywords: paradigm, public reporting, the interests of users, users reporting balance sheet.

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PP. 75–78

JEL H55

SOCIAL SYSTEM AS AN OBJECT OF SECURITY

A. Kistol

Abstract. Social security according to different scientific approaches in article author analyses, the role and place of the social security at the system of national security defines. Author explores the significance of roles, tasks and responsibilities, subject and object of social policy as a key to ensure social security in society.

Keywords: security, social security, national security, state social policy.

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PP. 71–80

JEL J20

THE CONCEPT OF DECENT WORK AND PROBLEMS OF ITS REALIZATION IN UKRAINE

L. Strembitska

Abstract. The article reveals the essence of decent work, outlines the tasks undertaken by Ukraine to achieve its key indicators; actualizes problems that hinder the successful implementation of all components of decent work at the present stage of socio-economic reform in our country.

Keywords: decent work, concept of decent work, socio-labour relations, wages.

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