

GISAP:

CULTUROLOGY, SPORTS AND ART HISTORY

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It's not a secret that ethics and aesthetics form a kind of the intellectual potential of human civilization accumulated during the whole centuries-long period of its development. Such potential not only characterizes historical upheavals of the genesis and improvement of the social outlook, but also acts as the foundation for its gradual evolution. In this regard it's especially important to admit that the general culture is the only possible content of life activity of the society, and the accumulative load of cultural manifestations of the society is all-embracing. In fact, collective forms of co-existence of people are filled with the process of reproduction and improvement of various cultural values such communities are formed on the basis of. Here we should bear in mind that qualitative peculiarities of moral and aesthetic outlook of nations and ethnic groups corresponded to levels of development of their mess consciousness during different historical epochs.

Cultural norms and traditions are always expressed in social institutes and public relations regulation systems. Besides, as a rule they are tightly interconnected with canons of spiritual beliefs in the context of understanding good and evil, proper and damnable, fair and cynical...

Obviously the culture acts as the limiter of the natural freedom of individuals. It predetermines certain norms of their behavior necessary for optimal integration of separate subjects into the social system and ensuring its proper viability.

Such contradiction undoubtedly has the inexhaustible charge of the original conflict between personal and public interests. From the one side such conflict permanently possesses internal power of the destructive effect on the society expressed in various anti-social manifestations. From another side uniqueness of certain personalities, their activities and separate deeds predetermines the fastening of the social progress. That's the paradoxical pattern!

However the special function of creativity (and arts, as well) is expressed in this scale of reflections on the nature of the human society. This function is not just aesthetic or creative, but more regulative. First of all creativity is the way of self-realization, individual self-expression of the personality, the special form of manifestation and demonstration of personal uniqueness to the society. Therefore, the better conditions for creative development of people are provided in the social environment, the less often will personal individuality and ambitions manifest in the anti-social sphere. But formation and preservation of such energetic balance is available only for developed democratic states observing principles of the priority of human rights and respect to personal freedom of citizens...

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