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**Galina Moskalevich. Development of innovation culture of an enterprise:
social and legal aspects**

The paper is devoted to problems of formation of innovative culture, the culture of continuous development and changes, which is a necessary element of a modern organization. Characteristics and functions of innovative culture are treated, which support permanent innovations and provide internal integration and external adaptation of an organization. Factors are determined, which have an influence on the formation and changes of innovative culture.

Keywords: innovative culture, organization, functions of innovative culture, formation, system of values, innovative strategy, innovative susceptibility, innovative behavior, innovative potencies

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